



Printed Pages : 4

TAS103

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 9915

Roll No.

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B.Tech

(SEM I) ODD SEMESTER THEORY EXAMINATION 2009-10 PROFESSIONAL COMMUNICATION

Time : 3 Hours]

[Total Marks : 100

- Note :**
- (1) *All questions are compulsory.*
 - (2) *Follow the prescribed text while attempting questions on literature.*

1 Answer any two questions : 10×2=20

(a) Differentiate between any two pairs out of the following :

- (i) Rising and falling tones
- (ii) Reading and listening comprehension.
- (iii) Primary and secondary stress.

(b) Attempt any two of the following :

- (i) Compare and contrast between the language of technical communication and that of literary writings in the light of their fundamental features.
- (ii) Elucidate style of technical writing on the basis of accurate choice of words and phrases, appropriate sentences and effective paragraphs.



- (iii) What is difference between abstract and summary of a formal report? Illustrate.
- (iv) Differentiate between a business offer and business proposal with suitable illustrations.

(c) Attempt any **two** questions :

- (i) What are essential features of a well-balanced scientific article?
- (ii) How does a technical research paper differ from a scientific article?
- (iii) What are distinguishing features of Resume and Curriculum Vitae ? Illustrate with examples.

2 Attempt any **four** of the following questions : **5×4=20**

- (a) Discuss the role of ancient scriptures in sustaining, promoting and retaining the continuity of Indian culture over the ages apropos of A.L. Basham's views.
- (b) How do studies shape and mould the character and personality of man according to Francis Bacon? Elucidate precisely.
- (c) What is relevance of Gandhian principles in modern times during globalization and interdependence of nations? Critically examine Gandhian contributions to peace and prosperity of the world.
- (d) How is simple writing, according to J.B. Priestley, more interesting and appealing to common masses than the complex writing? Pin-point precisely.



- (e) What are the ways, according to Virginia Woolf, by which a passionate reader can derive the maximum benefit while reading any book of one's choice?
- (f) Give your opinion on book-piracy in the light of R.K. Narayan's views on the theme in his essay: "A Bookish Topic."

3 Attempt any **four** of the following : **5×4=20**

- (a) What is the recurring theme of O.Henry's story : "The Gift of the Magi."?
- (b) What is that element of irony used by Rabindranath Tagore in the story: "The Renunciation"?
- (c) Narrate the pains and suffering of Ivona in A.P. Chekhov's story: "The Lament."
- (d) How does The Fly reveal the inner working of the mind of the boss in K.Mansfield's story "The Fly"?
- (e) How is Paul's mother instrumental in causing mental distress to her child in D.H. Lawrence's: "The Rocking Horse Winner"?
- (f) What is the anti-climax of the story "The Eyes Are Not Here" written by Ruskin Bond?

4 Attempt any **two** questions : **10×2=20**

- (a) What are the features of a claim letter? Draft a suitable claim letter after inventing details.
- (b) What is technical proposal? Draft a proposal for building a common auditorium to be sent to C.E.O. of the organization for financial funding.
- (c) What are features of a purchase order? Draft a purchase order for buying 100 nos PCs for your Computer Centre/Data Centre.



Attempt any **two** questions :

10×2=20

(a) Correct any **five** of the following :

- (i) He hanged the map on the wall.
- (ii) Please excuse me being late.
- (iii) One should be careful in his studies.
- (iv) It is more perfect picture you gave me.
- (v) I forbid you not to enter the room.
- (vi) I am confident to win.
- (vii) The bundle of wood has caught the fire.

(b) What are the three requisites of writing a paragraph? How does inductive order provide the basis for carrying out researches in science?

(c) Attempting any **one** of the following :

(i) Give the meaning of following homophones. Attempt any **five** of the following :

- (a) Cite and Site
- (b) Adapt and Adept
- (c) Refuge and Refuse
- (d) Diverse and Divers
- (e) Emigrant and Immigrant
- (f) Ensure and insure

(ii) Give one word substitute for the following :

- (a) A child whose parents are no more.
- (b) A person who can neither read or write.
- (c) One who hates women.
- (d) One who knows many languages.
- (e) One who believes that nothing can be known about existence or God.
- (f) Something that can be drunk.

