	manage Course				•
	70700	D: 9980		filled in your Answer Boo	OK)
	12	100	B.Tech.	94	
(SI	ЕМ ІІ)	EVEN SE	MESTER THE 2009-2010	ORY EXAMINATION	٧,
	P	ROFESSIC	ONAL COMN	MUNICATION	
Time: 3 Hours		lours	00-80	Total Marks:	100
Not	e: (i) Attemp	t all questions.		
	(i	i) Marks	are indicated ag	gainst each.	
1.	Attempt any two of the following: (2x8=1				16)
	(a)	Comment on the difference between the style of General composition and that of the literary composition.			
	(b)			opic of your choice. etails yourself).	
	(c)	Write a business proposal. (Invent the necessary details yourself).			
2.	Attempt all parts:				
			PART - A	(5x1	=5)
	Do a	Do as directed in the brackets. Attempt any five:			
	(a)	adverb to	fill the blanks)		
	(b)		his gun suitable prepo	the mad dog.	

- (c) Quite certain to happen. (Substitute a single word for this expression.)
- (d) A post of profit or honour with no duties attached to it. (Substitute a single word for this expression.)
- (e) Blunder, error, mistake. (Show by means of sentences the differences in meaning of this group of synonym.)
- (f) Canvas, Canvass. (Show the difference in meanings of these words by using in your own sentences.)
- (g) He is European traveller (Insert a suitable title)
- (h) Switch off the lights. (Change into passive voice)

PART - B

Rewrite the following sentences removing any possible ambiguity. Attempt any five: (5x1=5)

- (a) A car came down the street decked with flowers.
- (b) The car is in the garage which he smashed.
- (c) He likes swimming, dancing and to sing.
- (d) When not yet five, my uncle began daily batting practice with me in our backyard.
- (e) We tried to complete the assignment within the remaining time, but failing.
- Suddenly getting very sleepy, the letter ended abruptly.

- (g) While swimming, a storm suddenly came up.
- (h) Here is the books you asked for.

PART - C

Write a paragraph on any one of the following: (5)

- (a) Punctuality is the key to success.
- (b) Cyber crime.
- (c) Work is worship.

PART - D

Write short note on any one of the following: (5)

- (a) Expository writing.
- (b) Deductive order.
- (c) Inductive order.
- Attempt any two of the following: (2x8=16)
 - (a) What are the points to be taken care of while preparing a Resume'? Write a model resume'. (Invent the necessary details yourself).
 - (b) What do you understand by Sales and Credit letters? Explain with examples.
 - (c) Prepare a Quotation. (Invent the necessary details yourself).
- 4. Attempt at least three questions from each part :

PART - A

(3x5=15)

(a) What is the theme of "The Heritage of India"?

TAS-203

3

[Turn Over

- (b) What was the real motive behind Gandhiji's non-violent struggle for India's independence?
- (c) How does a loser of a book look upon humanity?
- (d) Summarize Bacon's views on studies in his essay "of studies".
- (e) How does Joad compare the state of health as it is found among the civilized men and the savages?

PART - B

(3x5=15)

- (a) Comment on the character of Della.
- (b) Make a brief character sketch of Kusum.
- (c) How does Katherine Mansfield present the inner life of the boss in "The Fly"?
- (d) Comment on the character of Iona.
- (e) Comment on social realism in "The Barber's Trade Union".
- Attempt any three of the following: (3x6=18)
 - (a) Listening comprehension.
 - (b) International Phonetic Alphabet.
 - (c) Stress.
 - (d) Skimming method.
 - (e) Make Phonetic transcription of the following words.
 - (i) College.
 - (ii) Academic.
 - (iii) Pen.

-000o-