Printed Pages: 4

EHU-301

(Following Paper ID and Roll No	. to be filled	in your A	nswer Book
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PAPER ID: 9616

Roll No.

Establishment of the second

B. Tech.

(Semester-III) Theory Examination, 2011-12 INDUSTRIAL PSYCHOLOGY

Time: 2 Hours]

[Total Marks: 50

Note: Attempt questions from all Sections as per directions.

Section-A

Attempt all parts of this question. Answer in brief.

 $2 \times 5 = 10$

- 1. (a) Define scientific management.
 - (b) What is job satisfaction?
 - (c) Explain recruitment.
 - (d) What is self appraisal?
 - (e) What do you mean by job enrichment?

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Section-B

Attempt any *three* parts of this question. $5 \times 3 = 15$

- 2. (a) What do you mean by Industrial Psychology?

 Discuss its features and scope.
 - (b) What is leadership? How leadership is different from management?
 - (c) Write a note on MBO.
 - (d) What are the formal and informal groups? Why individual join informal groups?
 - (e) What are the various causes of industrial accidents? How to control it?

Section-C

Attempt all questions of this section.

3. Attempt any *one* part: 5×1=5
What do you mean by THERBLIG? Explain.

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(2)

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Examine the contribution of Hawthorne studies to the development of Industrial Psychology.

4. Attempt any one part:

 $5 \times 1 = 5$

Explain the theory of motivation by Maslow.

Or

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What do you mean by type A and type B personality?

5. Attempt any one part:

5×1=5

What is fatigue? How fatigue is different from boredom?

Or

What is job analysis? What role does it play in the recruitment and selection process?

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(3)

6. Attempt any one part:

 $10 \times 1 = 10$

What do you mean by performance appraisal?

Discuss the need and importance of performance appraisal in industry.

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What do you mean by training and development?

What is the difference between training and development? Explain the essential features of a good training programme.

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