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NHU-301-EHU-301

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B. Tech.

(SEM. III) (ODD SEM.) THEORY EXAMINATION, 2014-15 INDUSTRIAL PSYCHOLOGY

Time: 2 Hours]

[Total Marks: 50

- 1 Attempt any four parts of the following: $3.5 \times 4 = 14$
 - (a) Importance of Industrial Psychology for Engineers.
 - (b) What is Scientific Management?
 - (c) Explain the importance of Time Motion Study.
 - (d) What is Job Analysis?
 - (e) State the differences between Fatigue and Boredom
 - (f) What is the importance of Training and Development?
- Attempt any two parts of the following: $6\times2=12$
 - (a) Discuss the nature and scope of Industrial psychology.
 - (b) State Maslow's theory of Motivation.
 - (c) Explain the Tannenbaum's continuum theory of leadership
- 3 Attempt any two parts of the following: $6\times2=12$
 - (a) What is a Group? How the group cohesiveness affects Production?
 - (b) How you differentiate between a leader and manager?
 - (c) Discuss different types and styles of leadership.

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[Contd...

- 4 Attempt any two parts of the following: 6×2=12
 - (a) Explain the methods and sources recruitment and how it is different from selection.
 - (b) Explain the different ways of measuring fatigue and state how we can reduce the fatigue.
 - (c) What do you mean by performance appraisal? What is the importance and process of appraisal of an employee?

(SEM -III) (ODD 8