

Printed Pages : 3

727

NHU-301

(Following Paper ID and Roll No. to be filled in your  
Answer Book)

Paper ID : 199302

Roll No.

--	--	--	--	--	--	--	--	--	--

B.Tech.

(SEM. III) THEORY EXAMINATION, 2015-16

INDUSTRIAL PSYCHOLOGY

[Time : 3 hours]

[Total Marks : 100]

**Section-A**

1. Attempt **all sections**. All sections carry **equal** marks.  
Write answer of each section in short. (2×10=20)
  - (a) Define : “Sensitivity Training”.
  - (b) Define Industrial Psychology.
  - (c) Discuss consequences of satisfaction and dissatisfaction at work place.
  - (d) What are the different types of organizational culture?
  - (e) Discuss term fatigue with example.
  - (f) How Theory X is different from theory Y?

- (g) Define two factors theory of Herzberg.
- (h) How management evaluate the performance of employees?
- (i) How selection is different from recruitment process?
- (j) What is "Mass interviewing program"?

### **Section-B**

**Note:** Attempt **any five** questions from this section.

(5×10=50)

- 2. "MBO is the modern method for evaluation of workers performance". Discuss.
- 3. What is boredom? Discuss its possible effects and casuses.
- 4. What is fatigue? Explain with example.
- 5. How industries prevent accident? Give some safety measures applicable in organization to prevent accident.
- 6. Discuss the objectives behind selection.
- 7. How illuminations affect the efficiency of workers?
- 8. What are the different causes of stress? Explain in detail.
- 9. How job description is different from job specification?

### Section-C

**Note:** Attempt any two questions form this section.

(15×2=30)

10. (a) Briefly describe the experiments conducted at the Hawthorne plant of General Electric Company, Chicago.
- (b) How do you define Recruitment? Discuss different sources of Recruitment.
11. (a) How management evaluate the effectiveness of training program?
- (b) What do you understand by group cohesiveness? Explain with the help of examples.
12. (a) Discuss the contribution of scientific management in industrial psychology.
- (b) Define job analysis. Also explain the contents of job analysis.

—x—