



(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 199421**

Roll No.

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**B. Tech.**

**(SEM. IV) THEORY EXAMINATION, 2014-15  
INDUSTRIAL PSYCHOLOGY**

Time : 2 Hours]

[Total Marks : 50

1 Attempt any four parts of the following. **3.5x4=14**

- (a) What is Job satisfaction?
- (b) Write a short note on MBO. Discuss its benefits.
- (c) What do you mean by job enrichment?
- (d) State the feature of Type A and Type B personalities.
- (e) What is THERBLIG? Explain.
- (f) Define Stress. Briefly discuss the nature of stress.

2 Attempt any two parts of the following. **6x2=12**

- (a) Discuss the nature and scope of Industrial Psychology.

(b) Discuss the various sources of recruitment of employees. What are the merits and demerits of internal sources of recruitment?

(c) What do you understand by Job Analysis? What is its importance in the management of human resources?

**3** Attempt any two parts of the following. **6x2=12**

(a) Explain in brief Maslow's motivation theory.

(b) What do you understand by organisational culture? Describe the nature and significance of a good organisational culture.

(c) Discuss the nature of groups in an organization. What are the kinds of groups usually formed?

**4** Attempt any two parts of the following. **6x2=12**

(a) Management has been defined as the technique of executive leadership. Discuss the nature and significance of leadership in industry.

(b) What are the possible causes of industrial accidents? How will you remove these causes?

(c) What is the purpose of training? Explain the important methods of training of personnel.