

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID :113605

Roll No.

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B.Tech.

(SEM. VI) THEORY EXAMINATION 2013-14

ERP

Time : 2 Hours

Total Marks : 50

Note :- Attempt **all** questions.

1. Answer any **two** parts of the following : **(5×2=10)**
 - (a) What is ERP ? How the ERP system evolved ?
 - (b) Discuss the limitations of an ERP system; also specify the myths about ERP.
 - (c) What are the components of enterprise information system ? Explain with neat diagram.
2. Answer any **two** parts of the following : **(5×2=10)**
 - (a) Discuss the importance of an efficient SCM (Supply Chain Management) in ERP and also describe its components.
 - (b) What are the ERP supporting technologies ? Explain them briefly.
 - (c) Discuss why data warehouses are important and how they can be integrated with ERP system.
3. Answer any **two** parts of the following : **(5×2=10)**
 - (a) What are the major ERP market players ? Explain five of them you are familiar with.
 - (b) Define the main ERP modules in detail.
 - (c) Explain the integration of ERP with respect to SCM and CRM applications.

4. Answer any **two** parts of the following : (5×2=10)
- (a) What is the big bang approach ? What are its advantages and disadvantages ?
 - (b) Discuss each ERP implementation phase and list out the activities to be performed in each case.
 - (c) What is SDLC ? Write down its role in ERP Implementation.
5. Answer any **two** parts of the following : (5×2=10)
- (a) Write important features of the following ERP system :
 - (i) SAP
 - (ii) ORACLE
 - (b) How organizational culture is integrated with ERP ? Explain it in detail.
 - (c) What do you mean by E-Commerce ? How does E-Commerce affect the success of ERP ?