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TME16

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID: 0408 Roll No.

## B.Tech

## (SEM VII) ODD SEMESTER THEORY EXAMINATION 2009-10 TOTAL QUALITY MANAGEMENT

Time: 3 Hours

[Total Marks: 100

Note:

- (1) Answer all questions.
- (2) All questions carry equal marks.
- (3) Be precise in your answer.
- (4) Assume missing data, if any.
- 1 Attempt any two of the following:
  - (a) How does the consumer's perspective of quality differ from producer's ?
  - (b) Discuss how quality management program can affect productivity.
  - (c) Write a note on Crosby's contribution to TQM.
- 2 Attempt any two of the following:
  - (a) What are the requirements for quality organization?
  - (b) Discuss the difference between quality circles and self managed teams.
  - (c) Discuss different types of costs associated with Quality. What kind of costs should the organisations invest in most? Give reasons.

- 3 Attempt any two of the following:
  - (a) How many type of OC curves are there? Briefly explain the situations in which these different type of OC curves are used.
  - (b) Critically compare the control charts for variables and attributes.
  - (c) Discuss the various reasons for failure of control charts in organization.
- 4 Attempt any two of the following:
  - (a) Discuss failure mode, effect and criticality analysis (FMECA) technique for reliability analysis.
    - (b) Discuss different types of Maintenance Program.
  - (c) Briefly describe the following:
    - (i) MTTR
    - (ii) Zero defect.
- 5 Attempt any two of the following:
  - (a) Explain the Taguchi method in experimental design. How is it different from the other methods in experimental design?
  - (b) What is ISO 9000? What are the various certification under this umbrella of ISO 9000? In ISO 9004 a type of certification?
  - (c) Compare and contrast the philosophy of traditional and JIT manufacturing. What are their objectives and how do they achieve them?