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NOE - 071

B.TECH

Regular Theory Examination (Odd Sem - VII), 2016-17
ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours   *Max. Marks : 100*

Note: Attempt all Sections. If require any missing data,
then choose suitably.

SECTION - A

1.   Attempt all questions in brief.   (10×2=20)

   a)   Define the term Entrepreneurship

   b)   What is demand?

   c)   What do you understand by SSI?

   d)   Define - NABARD & SFC.

   e)   What is project identification?

   f)   Define selling.

   g)   Define the term discounted cash flow

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h) What is ABC analysis?

i) What is the role of financial incentives?

j) Define benefit cost analysis.

SECTION - B

2. Attempt any **Three** of the following: (3×10=30)

a) Discuss the role of entrepreneur in development of the country.

b) Discuss the government policies for promotion of SSI.

c) What is project life cycle ? Explain different phases of project life cycle.

d) What do you mean by production planning and control? Explain the steps involved in production control.

e) Offer practical suggestions to maintain good industrial relations in an industrial enterprise.

SECTION - C

3. Attempt any one part of the following: (1×10=10)

a) Discuss trading and profit & loss account, with Performa.

b) Describe capital expenditure. How to calculate it?

4. **Attempt any one part of the following :** ((1×10=10)

   a) What do you understand by the term partnership? What is partnership firm? Discuss its advantages and disadvantages.

   b) Discuss profit planning in a business enterprise.

5. **Attempt any one part of the following:** (1×10=10)

   a) Explain tax and its need in detail.

   b) Write a note on the Factories Act 1948.

6. **Attempt any one part of the following:** (1×10=10)

   a) Define the assessment of economic viability and discuss its important techniques.

   b) Define the term marketing and explain its objectives. How does it differ from selling?

7. **Attempt any one part of the following:** (1×10=10)

   a) What do you mean by inventory control? Give objectives and advantages of inventory control.

   b) How to control cash flow? Discuss cash flow controlling.

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