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**BTECH**  
**(SEM III) THEORY EXAMINATION 2023-24**  
**TECHNICAL COMMUNICATION**

TIME: 3HRS

M.MARKS: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

## SECTION A

## 1. Attempt all questions in brief.

Q no.	Question	Marks	CO
a.	Define the term 'Jargon'.	2	1
b.	What are the dimensions of Communication?	2	1
c.	Interpret how accuracy is the purpose of Technical Communication.	2	2
d.	Explain what is a Research Paper?	2	2
e.	Identify the role of Interjection in presentation.	2	3
f.	Identify the use of clarity in verbal content.	2	3
g.	Show the importance of building eye contact during interviews.	2	4
h.	Examine the do's of group Discussion.	2	4
i.	Inspect the difference between code and content.	2	5
j.	Explain Intonation in short.	2	5

## SECTION B

## 2. Attempt any three of the following:

a.	Define Reading and suggest some ways to improve and enhance Reading skills.	10	1
b.	Outline the importance of <i>Resume</i> in a professional's career.	10	2
c.	<i>Speaking is an art through which one can rule the mind and heart of audience</i> Identify different ways of retaining audience interest.	10	3
d.	Analyze the different solution of communication problems with verbal and non- verbal means.	10	4
e.	Examine the role of Pronunciation etiquette in speaking with a purpose.	10	5

## SECTION C

## 3. Attempt any one part of the following:

a.	"A constructive communication is the base of effective working in the organization". With reference to the above statement demonstrate the various flows of communication illustrating their advantages and limitations.	10	1
b.	What do you mean by Technical writing? What type of sentences should be used to make a paragraph coherent?	10	1

## 4. Attempt any one part of the following:

a.	Explain the seven C's of communication in detail.	10	2
b.	Outline the Detailed Structure of Technical reports.	10	2

## 5. Attempt any one part of the following:

a.	Rephrase the techniques of public speaking while highlighting the benefits of using humor and emotion in public speech.	10	3
b.	Identify the different steps involved in designing and developing a Presentation.	10	3

## 6. Attempt any one part of the following:

a.	Examine different do's and don'ts of an Interview.	10	4
b.	Analyze the requisites of Business communication competence.	10	4

## 7. Attempt any one part of the following:

a.	Stimulus and Response are widely used by people for communication solution. Explain the statement and point down the solutions.	10	5
b.	Generate different Personality attributes and elaborate their importance in the professional domain.	10	5