



Paper id: 252212

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Subject Code: BAS401

Roll No:

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BTECH
(SEM IV) THEORY EXAMINATION 2024-25
TECHNICAL COMMUNICATION

TIME: 3 HRS

M.MARKS: 70

Note: Attempt all Sections. In case of any missing data; choose suitably.**SECTION A****1. Attempt all questions in brief.****02 x 7 = 14**

Q no.	Question	CO	Level
a.	What is the main purpose of communication?	1	K1
b.	What role does communication play in the workplace?	1	K2
c.	What are the main types of communication?	1	K1
d.	Name the four types of communication flow.	1	K1
e.	What are barriers to effective communication?	1	K2
f.	What are the 7 C's of effective communication?	1	K1
g.	How are code and content related in communication?	2	K4

SECTION B**2. Attempt any three of the following:****07 x 3 = 21**

Q no.	Question	CO	Level
a.	What is the difference between a CV and a résumé? Which one is better and why?	2	K4
b.	Briefly answer the following: i. Vowel Sounds ii. Consonant Sounds iii. Rising tone iv. Falling Tone	2	K1
c.	What is a Statement of Purpose (SOP)? What should be included in an SOP?	2	K2
d.	Explain the process of writing a conference paper. Discuss the structure, style and content required for effective presentation on stage.	2	K4
e.	What is an expert technical lecture? How can audio-visual aids be helpful in the delivery of the same?	2	K3

SECTION C**3. Attempt any one part of the following:****07 x 1 = 07**

Q no.	Question	CO	Level
a.	What is project report writing and what are the main parts that should be included to make it clear for the reader?	3	K2
b.	What is the best way to pitch an idea?" support your argument with an example.	3	K5



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4. Attempt any *one* part of the following:

07 x 1 = 07

Q no.	Question	CO	Level
a.	Why are passion, poise, and the use of illustrations important while speaking?	3	K4
b.	What is leadership communication? Why should a leader be socially competent be a good leader?	4	K4

5. Attempt any *one* part of the following:

07 x 1 = 07

Q no.	Question	CO	Level
a.	What is emotional intelligence and why is it important in professional life?	4	K2
b.	What are the main types of thinking skills?	4	K1

6. Attempt any *one* part of the following:

07 x 1 = 07

Q no.	Question	CO	Level
a.	What are the possible harmful effects of content creation on social media? Discuss its impact on a person's mental health, privacy and social life?	5	K4
b.	How does Swami Vivekananda define personality? Explain	5	K2

7. Attempt any *one* part of the following:

07 x 1 = 07

Q no.	Question	CO	Level
a.	Write short notes on the following i. Webinars, ii. Podcasts, iii. Blogs	5	K1
b.	What are the different types of personality, and how do they affect the way people think, feel, and behave in daily life and communication?	5	K4