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BTECH
(SEM VIII) THEORY EXAMINATION 2024-25
PROJECT MANAGEMENT & ENTREPRENEURSHIP

TIME: 3 HRS**M.MARKS: 100****Note:** Attempt all Sections. In case of any missing data, choose appropriately.**SECTION A****1. Attempt all questions in brief. 2 x 10 = 20**

Q No.	Question	CO	Level
a.	Define entrepreneur.	1	K1
b.	Define project.	3	K1
c.	Differentiate between entrepreneur and manager.	1	K4
d.	Explain how surveys and reports help identify business opportunities.	2	K2
e.	Distinguish between risk and uncertainty.	4	K2
f.	Explain the concept of sustainability.	5	K2
g.	Describe the Delphi method for forecasting demand.	3	K1
h.	Identify the significance of working capital.	4	K1
i.	Describe the brainstorming method for idea generation.	2	K1
j.	Differentiate between a social entrepreneur and a business entrepreneur.	5	K4

SECTION B**2. Attempt any three of the following: 10 x 3 = 30**

a.	Distinguish between projects and operations.	3	K2
b.	Interpret social entrepreneurship. Name two Indian social entrepreneurs and describe the nature of their work.	5	K2, K3
c.	Explain the need for a Detailed Project Report (DPR). List and describe the contents of DPR.	4	K2, K1
d.	Compare an entrepreneur and an intrapreneur.	1	K4
e.	List various sources of idea generation. Explain any two sources of idea generation out of the list you have prepared.	2	K1, K2

SECTION C**3. Attempt any one part of the following: 10 x 1 = 10**

a.	Apply the knowledge of project management to describe the various roles a project manager plays.	3	K4
b.	Describe the emergence of Entrepreneurial Development Programme (EDP) in India.	1	K1

4. Attempt any one part of the following: 10 x 1 = 10

a.	List various risks associated with projects. Explain any two of them.	4	K1, K2
b.	Discuss value creation and value addition in products and services.	2	K2

5. Attempt any one part of the following: 10 x 1 = 10

a.	"Social entrepreneurship involves social change, conscious consumers, and sustainability." Justify this statement.	5	K5
b.	Define innovation. Explain different forms/types of innovations.	2	K1, K2

6. Attempt any one part of the following: 10 x 1 = 10

a.	Explain Project Life Cycle (PLC) and its various phases.	3	K2
b.	Relate McClelland's achievement motivation theory to entrepreneurship.	1	K3

7. Attempt any one part of the following: 10 x 1 = 10

a.	List and describe various sources of finance for a project.	4	K1
b.	"Social entrepreneurial ventures generally have lower profitability owing to poor value perceptions of their offerings, which negatively impact financial sustainability." Justify the statement.	5	K5