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**MBA**  
**(SEM III) THEORY EXAMINATION 2024-25**  
**UNIVERSAL HUMAN VALUES & PROFESSIONAL ETHICS**

TIME: 3 HRS

M.MARKS: 70

**Note:** Attempt all Sections. In case of any missing data; choose suitably.

**SECTION A**

**1. Attempt all questions in brief. 2 x 10 = 20**

Q no.	Question	CO	Level
a.	Define Happiness.	1	K1
b.	What is the difference between 'acceptance' and 'natural acceptance'?	1	K2
c.	Analyze how every activity of body is temporary.	2	K4
d.	Mention the three purposes for which physical facility is required for the body.	2	K5
e.	Distinguish between affection and infatuation.	3	K2
f.	What is the difference between the feeling of 'glory' and 'reverence'? Briefly explain.	3	K2
g.	Compare the natural characteristics of bio order with that of physical order.	4	K4
h.	Express the term 'submergence' with reference to co-existence in existence.	4	K2
i.	Briefly explain how the understanding of self and body is necessary to address the problem of corruption at the root.	5	K5
j.	Briefly describe 'Character' as discussed in the course.	5	K2

**SECTION B**

**2. Attempt any three of the following: 10 x 3 = 20**

Q no.	Question	CO	Level
a.	Distinguish between prosperity and accumulation of wealth. Make a critical appraisal of the current state of society with this understanding.	1	K3
b.	List the three sources of imagination in the self. Take any three desires of yours and analyze their source.	2	K5
c.	Define Trust. Diagnose why the feeling of trust forms the foundation of any relationship. Distinguish between Reaction and Response with the understanding of Trust. Describe any one incident from your life where you could note this difference.	3	K4
d.	Explain why the understanding of 'Self' is necessary to understand the other three orders in nature. Briefly analyze the current status of human interaction with nature. Mention any two programs which may be executed near your residence.	4	K4
e.	Discuss the scope and characteristics of people-friendly and eco-friendly production systems. Take any two such examples developed in Indian history and evaluate if they are holistic.	5	K5

**SECTION C**

**3. Attempt any one part of the following: 10 x 1 = 10**

Q no.	Question	CO	Level
a.	Distinguish between value and skill. Explain how value education is different from moral education and describe the process of Self-exploration with the help of a diagram	1	K2
b.	Describe the three basic requirements to ensure a happy and prosperous life in continuity (in terms of human consciousness). How can education ensure transformation from animal consciousness to human consciousness?	1	K2



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**4. Attempt any one part of the following: 10 x 1 = 10**

Q no.	Question	CO	Level
a.	Describe the program in detail that emerges out of the feeling of self-regulation. Suggest some measures to be taken by youth today to fulfill this feeling in living.	2	K4
b.	A father has to explain the difference between self and body to his ten-year-old son. Write a dialogue script between the two to explain the difference through self-exploration.	2	K6

**5. Attempt any one part of the following: 10 x 1 = 10**

Q no.	Question	CO	Level
a.	Compare Love, Affection, Lust, and Infatuation. Relate the terms to the Imagination in the Self, and suggest how they relate to happiness or unhappiness. Kindly suggest why this discussion is important to a student of higher education?	3	K4
b.	Describe the Comprehensive Human Goal for a society and list all the five dimensions defining each term. How does your education relate to the five dimensions? Explain.	3	K2

**6. Attempt any one part of the following: 10 x 1 = 10**

Q no.	Question	CO	Level
a.	Describe the activity and natural characteristics of all four orders with the examples. How does this understanding help you to practice in your profession?	4	K2
b.	Draw the complete chart of Existence as the co-existence, including four orders of Nature, ultimately leading to the activity completeness and conduct completeness.	4	K1

**7. Attempt any one part of the following: 10 x 1 = 10**

Q no.	Question	CO	Level
a.	List any five unethical practices that you can see around. Mention the prevalent methods being tried to curb them. Evaluate them.	5	K5
b.	What do you mean by Ethical Human Conduct? Explain how values, policies, and character contribute to definite human conduct with appropriate examples.	5	K4