



Paper id: 252830

Printed Page: 1 of 1
Subject Code: BMB201

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MBA
(SEM II) THEORY EXAMINATION 2024-25
BUSINESS ENVIRONMENT & LEGAL ASPECT OF BUSINESS

TIME: 3 HRS

M.MARKS: 70

Note: Attempt all Sections. In case of any missing data, choose suitably.

SECTION A**1. Attempt all questions in brief.****2 x 7 = 14**

| Q no. | Question | CO | Level |
|-------|--|----|-------|
| a. | What is SWOT analysis? | 1 | K1 |
| b. | What is Global Integration in the context of business? | 2 | K2 |
| c. | What is meant by 'consideration' in a contract? | 3 | K2 |
| d. | Name any two types of companies under the Companies Act. | 4 | K2 |
| e. | Name any two objectives of the Consumer Protection Act. | 5 | K4 |
| f. | Mention any two competitive strategies used by businesses. | 1 | K2 |
| g. | Who is an auditor? | 4 | K2 |

SECTION B**2. Attempt any three of the following:****7 x 3 = 21**

| | | | |
|----|---|---|----|
| a. | Discuss various types of Business Organizations with suitable examples. | 1 | K1 |
| b. | Explain with examples how different countries' economic and socio-cultural environments affect international business operations. | 2 | K2 |
| c. | Define a contract. Explain the essential elements of a valid contract with examples. | 3 | K2 |
| d. | Who are directors? Discuss their appointment and powers in detail. | 4 | K2 |
| e. | Discuss the concepts of Attribution, Acknowledgment, and Dispatch of Electronic Records. | 5 | K5 |

SECTION C**3. Attempt any one part of the following:****7 x 1 = 7**

| | | | |
|----|--|---|----|
| a. | Explain the different components of the Internal Environment of a business enterprise in detail. | 1 | K1 |
| b. | Discuss the Micro and Macro Environment external to the enterprise with relevant examples. | 1 | K2 |

4. Attempt any one part of the following:**7 x 1 = 7**

| | | | |
|----|--|---|----|
| a. | Explain in detail the various components of the Macro Environment with special reference to Economic, Socio-Cultural, Competitive and International factors. | 2 | K2 |
| b. | Explain the Liberalization, Privatization, Globalization Model and its impact on Indian business policy. | 2 | K2 |

5. Attempt any one part of the following:**7 x 1 = 7**

| | | | |
|----|--|---|----|
| a. | Discuss the rights of an unpaid seller under the Sale of Goods Act. | 3 | K2 |
| b. | What is the difference between conditions and warranties? Explain with examples. | 3 | K2 |

6. Attempt any one part of the following:**7 x 1 = 7**

| | | | |
|----|---|---|----|
| a. | Explain the different modes of winding up a company with suitable examples. | 4 | K2 |
| b. | Explain the difference between Memorandum of Association and Articles of Association. | 4 | K2 |

7. Attempt any one part of the following:**7 x 1 = 7**

| | | | |
|----|--|---|----|
| a. | Describe the duties of subscribers and the penalties for offences under the IT Act with suitable examples. | 5 | K4 |
| b. | Explain the three-tier redressal mechanism under the Consumer Protection Act. | 5 | K5 |