



Paper id: 252515

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MBA
(SEM II) THEORY EXAMINATION 2024-25
MANAGEMENT INFORMATION SYSTEMS

TIME: 3 HRS

M.MARKS: 70

Note: Attempt all Sections. In case of any missing data; choose suitably.

SECTION A

1. Attempt all questions in brief. 02 x 7 = 14

Q no.	Question	CO	Level
a.	Define Management Information System	1	K2
b.	What is the difference between data and information?		
c.	Write two characteristics of a good MIS.		
d.	What is DSS (Decision Support System)?		
e.	What are the components of an Information System?		
f.	Explain the term ERP		
g.	Define Business Intelligence		

SECTION B

2. Attempt any three of the following: 07 x 3 = 21

Q no.	Question	CO	Level
a.	Explain the need and significance of MIS in decision making.	1	K2
b.	Discuss the various types of information systems with examples.		
c.	What are the steps involved in System Development Life Cycle (SDLC)?		
d.	Explain the concept of E-Governance. What are its advantages?		
e.	Discuss the ethical and security issues in MIS.		

SECTION C

3. Attempt any one part of the following: 07 x 1 = 07

Q no.	Question	CO	Level
a.	Explain the concept of information as a strategic resource and how it can be used to gain a competitive advantage.	1	K2
b.	Describe and differentiate between technical, behavioral, and socio-technical approaches to MIS.		

4. Attempt any one part of the following: 07 x 1 = 07

Q no.	Question	CO	Level
a.	Discuss the characteristics of IT (accuracy, speed, etc.) and its organizational impact on operations, strategy, and management.	1	K2
b.	Explain what MIS is and why it's crucial for modern organizations to have effective MIS.		



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5. Attempt any one part of the following: 07 x 1 = 07

Q no.	Question	CO	Level
a.	What is ERP? Explain its components and implementation challenges.	1	K2
b.	Compare MIS, DSS, and TPS.		

6. Attempt any one part of the following: 07 x 1 = 07

Q no.	Question	CO	Level
a.	Explain how MIS supports different levels of management.	1	K2
b.	Elaborate on the role of MIS in gaining competitive advantage. Support your answer with real-life examples from Indian or global companies.		

7. Attempt any one part of the following: 07 x 1 = 07

Q no.	Question	CO	Level
a.	Discuss the various types of E-Commerce models. How does MIS support E-Commerce operations?	1	K2
b.	Case Study: XYZ Ltd. is facing challenges in coordinating its inventory, sales, and finance departments due to lack of integration. The management decides to implement an ERP system. - Identify the possible ERP modules that can be used. - Discuss the implementation steps and challenges involved.		

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