



Paper ID : 250347

Roll No:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

MBA
(SEM IV) THEORY EXAMINATION 2024-25
INTERNATIONAL LOGISTICS

TIME: 3 HRS

M.MARKS: 100

Note: Attempt all Sections. In case of any missing data; choose suitably.

SECTION A

1. Attempt all questions in brief.

2 x 10 = 20

Q no.	Question
a.	What is globalization?
b.	Briefly explain international logistics with suitable examples.
c.	What is supply pipeline?
d.	Write short note on Incoterms standards.
e.	What is Third-Party Logistics?
f.	Define trade-offs.
g.	Write short note on warehousing.
h.	Write two advantages of Maritime Transportation.
i.	What is Conference system?
j.	Define the concept of reverse logistics.

SECTION B

2. Attempt any three of the following:

10 x 3 = 30

Q no.	Question
a.	What is logistics? Briefly explain components of logistics system with suitable examples.
b.	Explain the concept of the Contract of Affreightment in the context of international logistics. What are its key components?
c.	Elaborate the concept of international transport system and explain its characteristics and functions. .
d.	Define the concept of demand-driven supply network (DDSN). Illustrate and compare DDSN with traditional supply chain.
e.	Briefly explain the relationship between international transportation and economic development and provide suitable examples of both. Discuss how development of transportation infrastructure influences trade, investment, and regional economic growth?

SECTION C

3. Attempt any one part of the following:

10 x 1 = 10

Q no.	Question
a.	Compare and contrast national and international logistics systems. What are the major differences in terms of infrastructure, regulations, documentation, and risk management?
b.	Explain how Globalization has impacted international trade and logistics. Briefly explain key challenges and opportunities presented by the global trade environment.



Paper ID : 250347

Roll No:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

MBA
(SEM IV) THEORY EXAMINATION 2024-25
INTERNATIONAL LOGISTICS

TIME: 3 HRS

M.MARKS: 100

4. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question
a.	Negotiating an Export Sales Contract is a crucial element of international logistics, Discuss. What are the essential elements to consider when negotiating such contracts?
b.	What are the key criteria for selecting third party logistic operators in international logistics? Discuss the benefits and challenges associated with outsourcing logistics operations to third-party providers.

5. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question
a.	Briefly explain how does transportation impact the cost, speed, and reliability of global supply chains? Provide relevant examples to support your answer.
b.	What type of technical performance and economic indicators used to assess international transport systems? How these indicators can be used to select transportation modes for global trade?

6. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question
a.	What is multimodal transportation in international logistics? Briefly explain its advantages and challenges.
b.	Elaborate the key factors that influence the selection of a transport mode in international logistics. Explain how trade-offs between cost, speed, capacity, and risk impact the choice of transportation modes?

7. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question
a.	What are the factors that influence the supply and demand of international transportation services? How does a change in trade volumes, fuel prices, infrastructure, and regulations affect international transport markets?
b.	Critically evaluate the concept and objectives of international transport policy. Briefly elaborate the role of governments, international institutions, and trade organizations in shaping these policies.