



Printed Pages : 3

MBAIB02

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7130

Roll No.

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M.B.A

**(SEM III) ODD SEMESTER THEORY EXAMINATION 2009-10
INTERNATIONAL BUSINESS ENVIRONMENT & FOREIGN
EXCHANGE ECONOMICS**

Time : 3 Hours]

[Total Marks : 100

Note : Attempt **all** questions, which carry **equal** marks.

1 Attempt any **four** parts of the following questions :

5×4=20

- "Globalization is a practical reality or operational neocolonialism by the developed nations" - Give your view-point.
- Discuss the role and impact of geo-political factors in international business and trade.
- Explain - Tariffs, quotas and subsidies.
- Explain the absolute advantage theory for international trade.
- Discuss the various levels of economic integration.



Attempt any **two** questions :

10×2=20

- (a) Explain the Ricardian theory of comparative cost advantage.
- (b) Discuss the factor endowment theory (H.O.theory) for international trade.
- (c) Explain the purchasing power parity theory for foreign exchange rate determination.

Attempt any **two** questions :

10×2=20

- (a) Analyse the basic principle and function of UNCTAD.
- (b) Critically examine the role of WTO in promotion of international trade.
- (c) Analyse the role of European Union in promotion of international trade.

Attempt any **two** questions :

10×2=20

- (a) Explain the function and role of SAARC.
- (b) Explain the importance and role of NTB's (non tariffs barriers) in international trade.
- (c) Discuss the various import factors in foreign exchange rate determination.



5 Write short notes on any **two** of the following :

10×2=20

- (a) Theory of mercantilism.
 - (b) TRIPs, TRIMs, GATS.
 - (c) Explain the product life cycle theory.
 - (d) Explain the function and role of IMF in era of globalization.
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