

MTU 16/12/11 Ish

Printed Pages : 4

MBAIB-02

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7130 Roll No.

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M.B.A.

(Semester-III) Theory Examination, 2011-12
INTERNATIONAL BUSINESS ENVIRONMENT AND
FOREIGN EXCHANGE ECONOMICS

Time : 3 Hours]

[Total Marks : 100

Note : Answer questions from each Section as indicated.

Section-A

Answer the following parts in about 50-75 words. $2 \times 10 = 20$

1. (a) What do you mean by regional trading block ?
- (b) What is counter trade ?
- (c) List the objectives of SAARC.
- (d) What do you understand by multiple exchange rates ?
- (e) What is anti-dumping ?
- (f) Write full form for UNCTAD and IBRD.
- (g) Write major two objectives of ASEAN.
- (h) What do you mean by voluntary export restraint ?

- (i) What is hedging?
(j) Write one criteria of analysis each for PEST variables.

Section-B

Answer any *three* parts of the following in about 100–200 words. $10 \times 3 = 30$

2. (a) Discuss the different international business environmental factors.
(b) Explain briefly the theory of absolute cost advantage.
(c) Discuss major trends of exchange rate of Indian rupee with respect to US\$ since independence.
(d) Examine the role of IMF in Indian Economy.
(e) Write a brief note on European Economic Integration.

Section-C

Answer *all* the following questions in about 300 to 500 words. $10 \times 5 = 50$

3. What are the differences in the competitive environment for international business and domestic business?

Or

Discuss the difficulties encountered by MNCs because of differences in the host country and home country environment.

4. Discuss the theory of comparative cost advantage taking suitable example of two countries.

Or

Critically examine Heckscher-Ohlin theory of factor endowment.

5. What do you understand by exchange rate determination? Discuss any one theory of exchange rate determination.

Or

Explain your views in favour and against flexible exchange rate regime. Enumerate factors affecting exchange rate.

6. What do you understand by economic integration? Explain how different levels of economic integration help the development of the economies.

Or

Discuss the role of WTO in serving the interests of developing countries. How far do you think WTO has been able to serve its purpose?

7. What do you understand by globalisation of markets?
Discuss pros and cons of globalisation for a developing country.

Or

Distinguish between tariff and non-tariff barriers to trade. Explain the various non-tariff barriers to international trade.

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