

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 7119**

Roll No.

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**MBA**

**(SEMESTER-III) THEORY EXAMINATION, 2012-13**

**MANAGEMENT INFORMATION SYSTEM**

**Time : 3 Hours ]**

**[ Total Marks : 100**

**Section – 1**

1. Attempt **All** questions : **10 × 2**
- (a) Explain Information Systems.
  - (b) Explain Neural Networks.
  - (c) Explain Analog and Digital signals.
  - (d) Explain Internet, Intranet and Extranet.
  - (e) Explain Malware, Adware and Spyware.
  - (f) Explain SQL.
  - (g) Explain Feasibility Analysis.
  - (h) Explain need of Testing Software.
  - (i) Explain Cyber Crime.
  - (j) Explain importance of Ethical responsibilities.

**Section – 2**

2. Answer any **three** parts from the following : **3 × 10**
- (a) Describe the process of developing MIS system.
  - (b) Describe the security issues of IT.
  - (c) Describe Virtual Company with its importance.
  - (d) Describe Strategic advantages of MIS.
  - (e) Describe CRM with its importance.

**Section – 3**

Attempt **All** the questions :

**5 × 10**

3. What do you mean by DBMS (Database management System) ? Differentiate Hierarchical, Network and Relational database models with its advantages and disadvantages.

**OR**

What do you mean by e-Commerce ? Differentiate it with e-Business giving practical examples.

4. What do you mean by Microsoft Office ? Define its attributed in detail with its use and importance.

**OR**

What do you mean by Data processing ? Describe the importance of evaluation and control of data processing.

5. What do you mean by Operating System ? Describe three Operating Systems in detail.

**OR**

What do you mean by Software packages ? Describe six Software packages in brief.

6. What do you mean by network ? Describe LAN, WAN, MAN, CAN with its nature and usage.

**OR**

What do you mean by Data ? Describe its Nature and Importance with some practical examples.

7. What do you mean by data flow diagram and data dictionary ? Explain with the use of DFD symbols and data flow diagram with examples.

**OR**

Define contemporary status of e-Commerce in India with its counterparts in Asia.

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