

(Following Paper ID and Roll No. to be filled in your Answer Books)

Paper ID : 2289849

Roll No.

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MBA/MBA TM

Regular Theory Examination (Odd Sem-III), 2016-17

PROJECT MANAGEMENT

Time : 3 Hours

Max. Marks : 100

SECTION - A

Attempt all parts.

(10×2=20)

1. a) Define Project
- b) What is Project Schedule
- c) Explain the term Preliminary Screening of Projects?
- d) What purpose do Project Organizations serve?
- e) Explain the Planning Phase of Project Life Cycle.
- f) What are Material Input & Utilities
- g) Explain the term Income Statement
- h) What is Shadow Wage Rate
- i) What is Present Value of Money
- j) What is Project Control

SECTION - B

Attempt any Five questions : (5×10=50)

2. a) What is Project Management? Explain the basic characteristics of a Project.
- b) What are the various Tool & Techniques of Project Management
- c) Explain the term Project life Cycle? State the significance of Implementation Phase.
- d) What is Market Survey? Based on market survey how would you draw market characterization.
- e) How does choice of technology contribute in the technical appraisal of projects?
- f) What types of risks are involved in a Project? What are the different methods of evaluation of risk and How do we manage risk in a project?
- g) What are different techniques for Investment evaluation? Explain.
- h) State the standard contents of financial statements highlighting its characteristics.

SECTION - C

A pharmaceutical company makes its forecast using exponential smoothing method.

Year	2010	2011	2012	2013	2014	2015	2016
Sales data	110	120	145	150	170	140	160

NMBA-034/MBTM-034

Initial forecast for the period 2010 is 120 smoothing constant $\alpha = 0.3$

Attempt any Two questions (2×15=30)

3. Calculate the forecasting for the period of 2017.
4. Calculate MAD for the period of 2010 to 2016
5. Explain techniques of forecasting.

