

Printed pages:02

Sub Code: RMB-IT01

Paper Id:

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MBA
(SEM 3rd) THEORY EXAMINATION 2017-18
ENTERPRISE RESOURCE PLANNING

Time: 3 Hours

Total Marks: 70

- Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.
2. Any special paper specific instruction.

SECTION A

1. **Attempt all questions in brief.** **2 x 7 = 14**
- a. Define ERP.
 - b. What are the reasons for the growth of the ERP market?
 - c. Define BPR.
 - d. What is DSS?
 - e. What is SCM?
 - f. Define the term project planning.
 - g. List the advantages of ERP.

SECTION B

2. **Attempt any three of the following:** **7 x 3 = 21**
- a. Draw and explain the structure of the ERP system.
 - b. Explain the business process maturity model.
 - c. Give the comparison between DSS and MIS.
 - d. What is the role of IT in BPR?
 - e. How is the SCM different from CRM?

SECTION C

3. **Attempt any one part of the following:** **7 x 1 = 7**
- a. What are the various applications of the business intelligence? Write down its advantages and disadvantages.
 - b. Discuss subsystems of sales and distribution module of ERP.

4. Attempt any *one* part of the following: 7 x 1 = 7
- a. what is the business process performance measurement? Explain briefly.
 - b. write down the various applications of the data warehousing.
5. Attempt any *one* part of the following: 7 x 1 = 7
- a. Draw and explain the structure of the QAD system.
 - b. Discuss about the various myths and respective realities about the ERP system.
6. Attempt any *one* part of the following: 7 x 1 = 7
- a. Give the various advantages and disadvantages of the data mining.
 - b. Draw and describe the SCM framework and its various components.
7. Attempt any *one* part of the following: 7 x 1 = 7
- a. Write a short note on
 - 1. Big Bang Transition Strategy
 - 2. Pilot Transition Strategy
 - b. Write a short note on
 - 1. Process Line Transition Strategy
 - 2. Hybrid Transition Strategy