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MBA
(SEM III) ODD SEMESTER EXAMINATION 2017-18
INTERNATIONAL LOGISTICS

Time: 3 Hours

Total Marks: 70

- Notes:** 1. *Attempt all Sections.*
2. *Assume any missing data.*

SECTION A

- 1. Attempt all questions in brief.** **2 x 7 = 14**
- a. What is Integrated Logistics Management?
 - b. Define Inventory Management.
 - c. What is Anti-Dumping duty?
 - d. What is ASN?
 - e. What does a Bill of Lading include?
 - f. What are different types of "Warehouses"?
 - g. Define Supply Chain Management.

SECTION B

- 2. Attempt any three of the following:** **7 x 3 = 21**
- a. Explain in detail the concept of Inbound Logistics and Outbound Logistics.
 - b. Logistics is about the art of achieving the "six rights". Elaborate.
 - c. List and explain the five forces of Michael Porter's Five Forces Model.
 - d. Describe the concept of Air Transport and its advantages.
 - e. Discuss in detail the barriers of global logistics.

SECTION C

- 3. Attempt any one part of the following:** **7 x 1 = 7**
- (a) Discuss the scope and objectives of logistics in international business.
 - (b) What is the need for route management in transportation? Discuss the importance and formalities of shipping industry in international logistics.
- 4. Attempt any one part of the following:** **7 x 1 = 7**
- (a) What are different barriers to internal logistics integration? Explain.
 - (b) Mention and explain the factors that have a bearing on site selection in Warehouse location. Discuss also in detail macro & micro approached in WH selection and acquisition.
- 5. Attempt any one part of the following:** **7 x 1 = 7**
- (a) What are various principles of freight rates? Discuss Linear Freight structure and Tramp Freight structure.
 - (b) Explain the concept of "Reverse Logistics" and its application.
- 6. Attempt any one part of the following:** **7 x 1 = 7**
- (a) Discuss the role of Information Technology in International Logistics Management.
 - (b) What is the difference between Supply Chain Management and Logistics Management? What are "Push" and "Pull" strategies of SCM?
- 7. Attempt any one part of the following:** **7 x 1 = 7**
- (a) Explain transportation related metrics that influence supply chain performance.
 - (b) Discuss the significant role of I.A.T.A. in International Logistics.