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Paper Id:

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Sub Code: RMBOP-01

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MBA
(SEM III) THEORY EXAMINATION 2017-18
SUPPLY CHAIN MANAGEMENT

Time: 3 Hours

Total Marks: 70

Notes: Attempt all Sections. Assume any missing data.

SECTION A

1. Attempt all questions in brief.

2 x 7 = 14

- a. Explain the cycle view of supply chain process.
- b. Define Kanban System of Inventory Management.
- c. What is Cross Docking?
- d. Elaborate Bullwhip effect.
- e. What do you mean by reverse logistics?
- f. What is Demand Chain Management?
- g. Define global chain network.

SECTION B

2. Attempt any three of the following:

7 x 3 = 21

- a. What are key issues in supply chain management? What are your suggestions to overcome those issues in present scenario?
- b. Define the term Vendor managed inventory Transportation with its key factors that influence transport decisions.
- c. What do you mean by Outsourcing? What are the strategic decisions to outsourcing?
- d. Define SCOR Model? What is the need of this model in warehousing decision making? Explain in detail.
- e. What do you mean by Global Supply Chain? Explain about the challenges and factors that influence designing global chain network.

SECTION C

3. Attempt any one part of the following:

7 x 1 = 7

- a. "Managing all of the activities in tandem to manage demand and supply on a global scale" Elaborate this statement in the light of SCM.
- b. Define all the stages of supply chain management with its objective. What are the best practices in SCM?

4. Attempt any one part of the following:

7 x 1 = 7

- a. What do you mean by the Inventory Management System? Define all the techniques of inventory management in detail.
- b. Define Containerization? Explain diffusion cycle of containerization.

5. **Attempt any one part of the following:** **7 x 1 = 7**
- a. What is procurement management? Define the strategic procurement model in detail.
 - b. Is outsourcing beneficial for any organization? If not than give the suggestions to reduce outsourcing practices.
6. **Attempt any one part of the following:** **7 x 1 = 7**
- a. Define Warehousing with its types and strategies used in organizations.
 - b. Elaborate Warehouse Performance Measurement in detail.
7. **Attempt any one part of the following:** **7 x 1 = 7**
- a. "Information Technologies plays a very important role in Supply Chain Management" Elaborate this statement in the context of SCM.
 - b. What is Customer Relationship Management? How it is linked with Supply Chain Management?