

MBA
(SEM-III) THEORY EXAMINATION 2019-20
INTERNATIONAL BUSINESS MANAGEMENT

Time: 3 Hours**Total Marks: 100****Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 10 = 20**

| Qno. | Question | Marks | CO |
|------|---|-------|----|
| a. | Enumerate the driving forces of International Business | 2 | 1 |
| b. | What is Voluntary Export Restraints? | 2 | 2 |
| c. | Write two scopes of International Human Resource Management. | 2 | 3 |
| d. | Differentiate FDI and FII. | 2 | 4 |
| e. | Discuss the financial assistance provided by IMF. | 2 | 5 |
| f. | Explain the imperatives of culture on International Business | 2 | 1 |
| g. | State Anti-dumping Policy. | 2 | 2 |
| h. | What is International Product Life Cycle? | 2 | 3 |
| i. | What do you understand by FEMA and FERA? | 2 | 4 |
| j. | Define Special Drawing Rights (SDRs). | 2 | 5 |

SECTION B**2. Attempt any three of the following: 3 x 10 = 30**

| Qno. | Question | Marks | CO |
|------|---|-------|----|
| a. | What are the major problems faced by developing countries in promoting their export? What are your suggestions to solve these problems? | 10 | 1 |
| b. | Critically examine the Factor endowment theory of International Trade. | 10 | 2 |
| c. | Define International Labor Relations. What is the role of international Labour organization? | 10 | 3 |
| d. | What is cross rate of exchange? What are Exchange Controls and why are they done? Discuss with example. | 10 | 4 |
| e. | Explain objectives and functions of UNCTAD. | 10 | 5 |

SECTION C**3. Attempt any one part of the following: 1 x 10 = 10**

| Qno. | Question | Marks | CO |
|------|--|-------|----|
| a. | What is legal environment? What importance legal environment holds for international business? | 10 | 1 |
| b. | Compare and Contrast Domestic Business and International Business. | 10 | 1 |

4. Attempt any one part of the following: 1 x 10 = 10

| Qno. | Question | Marks | CO |
|------|--|-------|----|
| a. | Non-tariff barriers do not restrict market access to the products of developing countries. Justify the statement with suitable examples and discuss various Non-tariff barriers. | 10 | 2 |
| b. | “The purpose of a trade theory is to explain the pattern of trade between two countries”. Highlight the statement and discuss International Product life Cycles Theory. | 10 | 2 |

Paper Id: Roll No: **5. Attempt any one part of the following: 1 x 10 = 10**

| Qno. | Question | Marks | CO |
|------|---|-------|----|
| a. | How International Marketing is different from Domestic Marketing? Discuss the approaches of International Segmentation. | 10 | 3 |
| b. | What do you understand by Expatriate Management? How does it work? Discuss with example. | 10 | 3 |

6. Attempt any one part of the following: 1 x 10 = 10

| Qno. | Question | Marks | CO |
|------|--|-------|----|
| a. | Fluctuations in exchange rates affect the profitability of not only exporting/importing firms but also purely domestic firms. Justify the Statement and discuss various theories of Exchange rate determination. | 10 | 4 |
| b. | Discuss in detail the brief history of Indian Rupee. | 10 | 4 |

7. Attempt any one part of the following: 1 x 10 = 10

| Qno. | Question | Marks | CO |
|------|---|-------|----|
| a. | What are various forms of Regional Economic Groupings? Discuss the impact of Regional Economic Groupings. | 10 | 5 |
| b. | Explain the structure and functions of WTO. Point out major Plurilateral trade agreements. | 10 | 5 |

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