

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7110

Roll No.

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M.B.A.

(SEMESTER-II) THEORY EXAMINATION, 2011-12

BUSINESS ENVIRONMENT

Time : 3 Hours]

[Total Marks : 100

Note : Attempt questions from **all** Sections as directed.

Section – A

1. Attempt **all** parts. **All** questions carry equal marks. **10 × 2 = 20**
- Explain the concept of mixed economy.
 - What do you understand by technology transfer ?
 - Does corporate governance necessarily infuses transparency in the system ?
 - What are the derivatives ?
 - Relate fiscal policy with union annual budget.
 - Explain the concept of certificate of deposits.
 - Explain the stages of globalization.
 - What are management contracts ?
 - Differentiate FERA with FEMA.
 - What is social audit ?

Section – B

2. Answer any **three** of the following questions : **3 × 10 = 30**
- Discuss the process of environmental scanning.
 - Explain the economic roles of the Government.
 - Briefly discuss the recommendations of Birla Committee.
 - Discuss the current EXIM Policy of India.
 - Briefly discuss the merits and demerits of multinational corporations.

Section – C

Answer the following questions :

5 × 10 = 50

3. The cultural environment of a nation may profoundly influence the business in various dimensions. Elucidate the above statement with special reference to India.

OR

Discuss the measures adopted by Indian Government to protect the interests of the consumers.

4. Evaluate the current Industrial Policy of India keeping in mind the pace of development the country has achieved over the years. Does this require some major changes to meet the challenges of new economic order ? Comment.

OR

Discuss the promotional measures taken by the Government to protect the Micro, Small and Medium enterprises in India. Also present your view on the success of such measures.

5. It is indeed a paradox that MRTP Act, 1969 which was designed to prevent monopoly has in effect restricted competition. Discuss the changing dimension of the MRTP and its impact on business.

OR

Discuss the various instruments of Monetary Policy. Can Monetary Policy be used to check price rise ? If yes, how ?

6. Discuss the powers and functions of Securities and Exchange Board of India (SEBI). Do you think SEBI requires more tooth to handle the stock market speculations and other risk management ?

OR

What is National Stock Exchange ? Discuss the features and functions performed by NSE.

7. Write short notes on any **two** of the following :

- (i) Problems of VSI in India.
- (ii) Differentiate between options and futures.
- (iii) OTCEI
- (iv) Recent technological developments in Indian Banking.