

MBA
(SEM II) THEORY EXAMINATION 2018-19
BUSINESS ENVIRONMENT

Time: 3 Hours**Total Marks: 100****Note:** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 10 = 20**

Q no.	Question	Marks	CO
a.	What is business?	2	1
b.	What do you mean by mission of a company?	2	1
c.	What do you understand by Cash Reserve Ratio?	2	2
d.	Define Mix economy with example.	2	2
e.	Explain cultural adaptation with example.	2	3
f.	Differentiate between masculine and feminine culture traits.	2	3
g.	What are SEZs?	2	4
h.	What do you understand by Bank Rate?	2	4
i.	Define the term MNC.	2	5
j.	Define Tertiary sector.	2	5

SECTION B**2. Attempt any three of the following:**

Qno.	Question	Marks	CO
a.	What do you understand by business environment? Also, discuss its various components.	10	1
b.	Write a note on RBI and its functioning.	10	2
c.	What do you understand by cultural environment? Discuss its impact of foreign culture on Business.	10	3
d.	What is natural environment? How it helps in building strong economic conditions of a country?	10	4
e.	Write a note on LPG model of India.	10	5

SECTION C**3. Attempt any one part of the following:**

Qno.	Question	Marks	CO
a.	Differentiate between macro and micro environment with suitable example.	10	1
b.	Discuss in brief how a business organization is influenced by its environment. What are the forces that shape the business environment?	10	2

4. Attempt any one part of the following:

Qno.	Question	Marks	CO
a.	What do you understand by economic system? Discuss various types of economic systems.	10	2

b.	Differentiate between FERA and FEMA.	10	2
----	--------------------------------------	----	---

5. Attempt any one part of the following:

Qno.	Question	Marks	CO
a.	Discuss in detail various Social Responsibility of Business.	10	3
b.	What do you understand by social audit? Discuss various obstacles in its way.	10	3

6. Attempt any one part of the following:

Qno.	Question	Marks	CO
a.	Explain the importance of mineral resources. State the important minerals available in India.	10	4
b.	What do you understand by technological environment? Discuss status of technology in India	10	4

7. Attempt any one part of the following:

Qno.	Question	Marks	CO
a.	What do you understand by globalization? Also, discuss various stages of Globalization.	10	5
b.	Discuss the role of MNCs in development of an developing country.	10	5

Dr. Rajesh Tewari
 / 30-May-2019 9:01:34 AM | 139.5.198.30