

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7162

Roll No.

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### M.B.A.

(SEM IV) EVEN SEMESTER THEORY EXAMINATION,  
2009-2010

### PROJECT MANAGEMENT

Time : 3 Hours

Total Marks : 100

Note : (i) Attempt *all* questions.

(ii) All questions carry *equal* marks.

1. Attempt any four parts of the following : (4x5=20)

- (a) Discuss various forms of project organizations.
- (b) What factors have a bearing on the plant capacity ?
- (c) Discuss various ways of incorporating risk in the decision process.
- (d) Explain pros and cons of Multiple versus Single Discount Rate.
- (e) Why is Payback so popular, despite its shortcomings ?
- (f) Discuss impact of Globalization of Capital Market.

2. Attempt **any two** parts of the following : (2x10=20)
- (a) Discuss the concept of Project Management. Explain in brief tools and techniques of Project Management.
  - (b) How market & demand analysis is important in project management? Discuss the key steps involved in market and demand analysis.
  - (c) Discuss the importance of considering alternative ways of transforming an idea into a concrete project.

3. Attempt **any two** parts of the following : (2x10=20)
- (a) Discuss the basic questions related to financial appraisal which should be answered in project appraisal exercise.
  - (b) "An important aspect of technical analysis is concerned with defining the materials and inputs required, specifying their properties and setting up their supply programme". Comment.
  - (c) Explain various techniques that consider analysis of stand-alone and contextual risk.

4. Attempt **any two** parts of the following : (2x10=20)
- (a) "Social Cost Benefit Analysis is a methodology for evaluating project from the social point of view". Comment in the light of principal sources of discrepancy in social cost and benefits of the project.
  - (b) Explain how cost projection and cost analysis is done under the network cost system?

(c) Discuss the pre-requisites of successful project implementation. Explain the nine areas of project management identified in the PMBOK.

5. Attempt any two parts of the following : (2x10=20)

(a) Administrative aspects of Capital budgeting

(b) Project Development Cycle

(c) Project Management Teams and their co-ordination.

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