

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7148

Roll No.

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**M.B.A.**

(SEM. IV) THEORY EXAMINATION 2010-11

**ENTREPRENEURSHIP DEVELOPMENT**

*Time : 3 Hours*

*Total Marks : 100*

**Note : Attempt all questions.**

1. Attempt any **two** parts; **(10×2=20)**
  - (a) "Entrepreneurship can be considered as the creator of economy". Comment on the statement.
  - (b) What are the differences between an entrepreneur and a manager ?
  - (c) What do you understand by Brain Storming ? What are the factors that are essential for successful brainstorming ?
  - (d) "Women face disadvantageous situations in entrepreneurial context." Justify the statement.
  - (e) What are the different basis for classification of entrepreneurship ?
  - (f) Sight the differences between domestic and international entrepreneurship.

2. Attempt any two parts : (10×2=20)
- (a) What do you understand by entrepreneurship ? Discuss in detail the various factors that motivate individuals to take up entrepreneurial activities.
  - (b) "Individuals carry out series of activities while pursuing entrepreneurship." Elaborate.
  - (c) "Government aids have proved to be a catalytic agent in promoting entrepreneurship in small scale sector." Highlight the significance of the above statement.
3. Attempt any two parts : (10×2=20)
- (a) "Feasibility studies are an excellent tool for ensuring the success of a new project." Elaborate the statement.
  - (b) What do you mean by creativity ? Explain the concept of parallel thinking suggested by Edward De Bono.
  - (c) Enumerate the steps involved in creative problem solving.
4. Attempt any two parts : (10×2=20)
- (a) What do you mean by venture capital ? How is this concept proving to be a boon for entrepreneurial concept ?
  - (b) Define Rural Entrepreneurship ? What is the need and importance of this concept in Indian context ?
  - (c) Discuss the various factors that contribute to entrepreneurial growth.

5. Attempt any **two** parts :

(10×2=20)

- (a) Explain in detail the project identification stage of establishing a new project.
- (b) What is the need for providing institutional support to new projects ? Which are the various institutions that provide help in this regard ?
- (c) Highlight the evolution of the concept of entrepreneur, also explain the characteristics of an entrepreneur.