

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7149

Roll No.

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**M.B.A.**

(SEM. IV) THEORY EXAMINATION 2010-11

**CORPORATE GOVERNANCE, VALUES & ETHICS**

*Time : 3 Hours*

*Total Marks : 100*

**Note : Attempt all questions.**

1. Attempt any **four** parts : **(5×4=20)**
  - (a) Discuss the basic principles of Corporate Governance.
  - (b) What are the recommendations of the Birla Committee Report on Corporate Governance ?
  - (c) Briefly explain the various roles played by the board of directors.
  - (d) Discuss the "classification of values".
  - (e) Explain the steps to implement Total Quality Management.
  - (f) What do you understand by Corporate Disclosure ? Discuss the various factors affecting disclosures.
  
2. Attempt any **two** parts : **(10×2=20)**
  - (a) "Corporate Governance is of vital significance for the success of any organisation." Comment on the statement by highlighting the importance of Corporate Governance.
  - (b) Explain the recommendations given by Cadbury Committee with regard to the governance code.

(c) What do you understand by corporate social responsibility and how does it help in improving the governance of organisations ?

3. Attempt any two parts : (10×2=20)

(a) What do you understand by the term business ethics ? What are the factors that lead to unethical practices ?

(b) What management message can be extracted from the teachings of Mahabharat ?

(c) Discuss the framework for protecting the interests of the investors in India.

4. Attempt any two parts : (10×2=20)

(a) What do you understand by intellectual property ? What are the ethical issues related to intellectual property ?

(b) Discuss the unethical practices in the different functional areas of business ?

(c) Explain the technological theory of Moral reasoning. How does it differ from deontological theory ?

5. Attempt any two parts : (10×2=20)

(a) What is Benchmarking ? Explain the process of benchmarking and its types.

(b) What do you mean by Quality ? Explain the significance of Total Quality Management in the success of any organisation.

(c) What is corporate strategy ? What are the various levels of strategy formulations ?