

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 7148**

Roll No.

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**M.B.A.**

**(SEMESTER-IV) THEORY EXAMINATION, 2011-12**

**ENTREPRENEURSHIP DEVELOPMENT**

**Time : 3 Hours ]**

**[ Total Marks : 100**

**Note :** Attempt questions from **all** Sections as directed.

**Section – A**

1. Answer all **ten** questions. **All** questions carry equal marks. **10 × 2 = 20**
- Differentiate Entrepreneur with Entrepreneurship.
  - What is the role of Innovation in Entrepreneurship ?
  - Differentiate Entrepreneur with Professional Manager.
  - Explain classification of Entrepreneurs.
  - What is Heuristics ?
  - Differentiate Feasibility with viability of a project.
  - What is Value Analysis ?
  - Explain Synectics.
  - What is Schumpeter's Theory of Entrepreneurship ?
  - Explain the role of Culture in Entrepreneurship.

**Section – B**

2. Answer any **three** of the following questions : **3 × 10 = 30**
- What do you mean by Entrepreneurship ? Explain few important theories that explain Entrepreneurship.
  - What are the factors used in identification of a project ?
  - While adjudging the viability of your proposed project, what factors you will take into consideration ? Explain.

- (d) What role does mobility play in promotion of Entrepreneurship ? How important is mobility in the growth of Entrepreneurship ?
- (e) Enlist the problems of Women Entrepreneurship in India. What are the initiatives taken by the Government to overcome the problems ?

### Section – C

Answer the following questions :

5 × 10 = 50

3. What are the factors responsible for Entrepreneurship Development ? Also explain what role does Education and Experience play in development of Entrepreneurship.

**OR**

What do you mean by social factors as a factor responsible for Entrepreneurship Development ? Elaborate the components of social factors and establish their significance with suitable illustrations.

4. What are the essentials for preparation of a project proposal ? Write one such proposal for starting a business of Detergent with an initial investment of ₹ 10,00,000.

**OR**

What do you understand by Project Identification ? Discuss with hypothetical examples the process involved in Project Identification.

5. The definition for qualification of Small Scale Industries is regularly revised by the Government. Why ?

**OR**

Comment on the problems of Small Scale Industries in India.

6. What are the newer sources of financing available for Small Scale Industries ? Explain the significance of such newer sources in promotion of Entrepreneurship in India.

**OR**

What are the financial institutions and what types of financial support do they provide to Small Scale Industries ?

7. Write short notes on any **two** of the following :

- (i) Venture Capital
- (ii) Small Scale Industry Policy of Government of India
- (iii) Stages in Entrepreneurial Process
- (iv) Financial Feasibility of a Project

- (d) What role does mobility play in promotion of Entrepreneurship ? How important is mobility in the growth of Entrepreneurship ?
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