

12/05/2012, Morning Library

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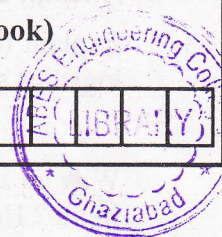
MBAIB04

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7159

Roll No.

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M.B.A.

(SEMESTER-IV) THEORY EXAMINATION, 2011-12

INTERNATIONAL LOGISTICS MANAGEMENT

Time : 3 Hours]

[Total Marks : 100

Note : Attempt questions from **all** Sections as directed.

Section – A

1. Answer following questions : 10 × 2 = 20
- What is a Stevedore ?
 - Differentiate between mate's receipt and bill of lading.
 - Enumerate the benefits of containerization in international logistics.
 - Liner shipping companies follow a fixed sea route. Comment.
 - What is IATA ?
 - Discuss the significance of shipping bill as an important export document.
 - Differentiate between CIF and FOB.
 - What are custom house agents ?
 - What is a custom bonded warehouse ?
 - Enumerate important functions of Container Freight Station.

Section – B

2. Answer any **three** out of the following **five** : 3 × 10 = 30
- Discuss the role of road transport in the movement of import-export cargo. Also outline its limitations and the steps taken by the Government for the improvement of road network and fleet modernization.
 - Describe the working of Air India and Indian Airlines and state the impact of private operators on their functioning.
 - Distinguish between Time Charter and Voyage Charter. Enumerate the responsibilities of ship owners under these two charters.
 - Discuss the basic principles and factors that govern the liner freight rates.
 - What are the major aspects of logistics planning ? Explain these aspects and describe the factors that influence logistics planning.

Section - C

Attempt **all** the questions.

3. Explain the concept of 'Marketing Logistics' and state the objectives of the marketing logistics system. Also discuss the recent developments in international logistics. 10

OR

Why is inland water transport rarely used for movement of export-import cargo in India? How can the situation be improved? 10

4. Discuss the main clauses of voyage charter party and time charter party. 10

OR

Enumerate the common areas where frauds and disputes normally taken place in international marine transactions and commercial shipping and explain the usual precautionary measures that should be taken by International buyers and sellers to prevent possibilities of maritime frauds. 10

5. Describe the role of air transport in movement of cargo in overseas trade of India. 10

OR

"Difference between domestic and international logistics can be said to arise on account of three major factors." Elaborate on this statement and enumerate the recent developments in international logistics that have made it an important plank of corporate strategy.. 10

6. Outline the structure of civil aviation in India and discuss the role of Airport Authority of India and Directorate General of Civil Aviation in the functioning of air services in India. 10

OR

Outline the precautions that must be taken by international buyers and sellers to prevent the possibilities of maritime fraud. How does International Maritime Bureau help in reducing the corporate vulnerability to frauds and malpractices? 10

7. "Overworked ports suffer from low level of efficiency and productivity and have become costly from the users point of view." Discuss this statement in relation to the working of Indian ports. 10

OR

Enumerate the problems faced by the ports in India. Discuss the policy initiatives taken up for the ports sector by Government of India. 10