

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 7101**

Roll No.

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**M.B.A.**

**(Semester-I) Theory Examination, 2011-12**

**PRINCIPLES AND PRACTICES OF MANAGEMENT**

*Time : 3 Hours]*

*[Total Marks : 100*

*Note : Answer questions from each Section as indicated.*

**Section-A**

1. Answer all 10 parts in 50–75 words. All parts carry equal marks : 2×10=20

- (a) What is Management ?
- (b) What are the functions of a manager ?
- (c) Define Supervision.
- (d) Explain the role of management.
- (e) What is span of control ?
- (f) Define Line Function in an organization.
- (g) Differentiate authority and responsibility.
- (h) Differentiate matrix organizational structure.

(i) Differentiate programmed and non-programmed decisions.

(j) What is planning premise ?

### Section-B

2. Answer any 3 out of 5 parts given below in 100 –200 words :  $10 \times 3 = 30$

(a) Discuss the nature of Management discipline.

(b) Explain planning. Also discuss its process.

(c) Explain Fayol's 14-Principle theory of Management.

(d) What is Organizational Structure ? Differentiate formal and informal organization structure.

(e) What is Motivation ? Explain Herzberg's two factor theory of motivation.

### Section-C

Answer *all* questions in 300–500 words. All questions carry equal marks :  $10 \times 5 = 50$

3. Planning should be a continuous process. Why ? Also explain the functions of management.

*Or*

Explain Taylor's Scientific Management Theory.

4. Differentiate recruitment with selection. Also discuss selection process in special reference to an IT company.

*Or*

What are the sources of recruitment ? What are the advantages of internal sources of recruitment.

5. Control is an important function of management without which nothing would work. Critically comment. Also discuss the types of control in management.

*Or*

Explain the concept of Organizational Design. Also discuss its significance.

6. What is Leadership ? Explain its types.

*Or*

"There is a social responsibility of business that every organization should respond". Comment. Also explain what can an organization do to respond prove to be a socially responsive corporate citizen.

7. Write short notes on any two of the following:

- (a) Preventive Maintenance
- (b) Management by Objective
- (c) Total Quality Control
- (d) Role of Objective.