

Printed Pages : 4 MB-101/MBA-011/MBATM-011

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 1134 Roll No.

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M.B.A.

(Semester-I) Theory Examination, 2012-13

PRINCIPLES AND PRACTICES OF MANAGEMENT

Time : 3 Hours [Total Marks : 100

Note : Attempt questions from each Section as per instructions.

Section-A

Attempt all *ten* question parts in 50–75 words. Each part carries 2 marks. $2 \times 10 = 20$

1.
 - (a) Explain types of Management Skills.
 - (b) Explain two methods of Job Enrichment.
 - (c) Define Job Design.
 - (d) Explain benevolent leadership style.
 - (e) What is Quality of Work Life ?
 - (f) Define staff functions in an organisation.
 - (g) Differentiate Power and Authority.
 - (h) Define hybrid organizational structure.

(i) What is Non-programmed Decision ?

(j) What is Departmentation ?

Section-B

Attempt any *three* question parts in 100–200 words.

Each part carries 10 marks. $10 \times 3 = 30$

2. (a) Explain the role a manager is supposed to perform in a business organisation.
- (b) Explain Control Process with steps involved in the process.
- (c) What is Systems theory of Management ?
- (d) What is Delegation of Authority ? What are the merits and demerits of Delegation of Authority ?
- (e) What is Social Responsibility of Business ? Explain.

Section-C

Attempt *all* questions in 300–500 words. Each question carries 10 marks. $10 \times 5 = 50$

3. "Management is amalgamation of many allied discipline and is still struggling to become a core discipline like any other." Comment with suitable reasons.

Or

What were the distinguishing features of Human Relations theory of Management ?

4. What are the traditional steps involved in selection ?
What special care and customization is required in the process while recruiting knowledge workers ?

Or

Explain McClelland's Need Achievement theory of Motivation.

5. Planning is the first step of Management functions. Explain the barriers in Planning with suitable illustrations.

Or

Variable growth in employee's career path has been in vogue in recent times especially in services business for which objective and transparent Performance Appraisal system is a must. Design a Performance Appraisal system for employees of an advertising company analyzing and addressing the consequences of the system.

6. How is Corporate Leadership different from Political/Social Leadership ? Also explain Path Goal Theory of Leadership.

Or

Quality is extremely subjective in nature. Even then, Quality is the most important factor in growth of the business. Explain the concept of Integrated Control system and comment on its significance.

7. Write short notes on any two of the following :
- (i) Merits of existence of Informal Organisation in a formal organizational set up.
 - (ii) Decision Theory Approach of Management
 - (iii) Concurrent Control of Operations
 - (iv) Ethics in Management.

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