

(Following Paper ID and Roll No. to be filled in your Answer Books)

Paper ID : 2012457

Roll No.

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**MBA/MBA TM**

**Regular Theory Examination (Odd Sem- I), 2016-17**

**MANAGEMENT CONCEPTS AND APPLICATIONS**

*Time : 3 Hours*

*Max. Marks : 100*

- Note : 1. Answer all questions from Section - A.  
2. Answer any three questions from Section - B.  
3. Answer all questions from Section - C using internal choice.*

**SECTION - A**

**Write Short Notes on following in not more than 50-75 words. (8×2.5=20)**

1. Management Vs. Administration.
2. Management by objectives.
3. Departmentation.
4. Recruitment policy.
5. Types of Plans with respect to time.
6. Management by Exception.
7. Scalar chain principle of Organizing.
8. Holistic skill of Manager.

**SECTION - B**

**Write notes on following in not more than 100 to 200 words. Attempt 3 out of 5. (30)**

1. Explain the scope and significance of management.
2. Discuss the strategies and policies of planning.
3. What is delegation of authority and state the barriers to delegation?
4. Explain the different leadership styles.
5. What are the factors that influence span of supervision?

**SECTION - C**

**Attempt all 5 questions using internal choice.**

**(5×10=50)**

1. Explain the skills, role and functions of Managers in Tourism organization. Illustrate with examples.

**OR**

Compare and contrast F.W. Taylor's and H. Fayol's approach towards management.

2. Explain with diagrams different types of Business Organizations along with their advantages and disadvantages.

**OR**

What is staffing? What is the need for it? Explain the usual steps involved in staffing process with examples.

3. Explain the steps involved in Decision making process with examples. Also explain in detail any two Decision making tools.

**OR**

What is Planning? What are its objectives? Explain the steps of planning process and discuss its importance for business organizations in India.

4. Discuss the importance of control in organizations. What are different types of organizational control? Explain the steps involved in controlling process.

**OR**

What is Directing? Why is it needed? Explain the process of directing by explaining the steps involved.

5. Write a note on the contemporary issues and international perspectives of management. How they are important to be studied by Managers to manage globally?

**OR**

What is TQM? What steps are involved in its implementation in organizations? Is it same as 5S? Explain with examples.

