

**MBA**  
**(SEM I) THEORY EXAMINATION 2018-19**  
**COMPUTER APPLICATION & MANAGEMENT INFORMATION SYSTEM**  
*Time: 3 Hours* *Total Marks: 100*

**Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.

**SECTION A**

1. **Attempt all questions in brief.** **2 x 10 = 20**
- a. What is word processor in computer System?
  - b. Highlight the importance of cache memory?
  - c. Define Computer Network?
  - d. Explain HTML & HTTP?
  - e. Define Macros?
  - f. What are emoticons?
  - g. What is freeware?
  - h. What is word processor in computer System?
  - i. Define Computer Graphics?
  - j. Explain about cookies?

**SECTION B**

2. **Attempt any three of the following:** **10 x 3 = 30**
- a. What do you understand by computer memory? Explain different type of memory?
  - b. What do you understand by search engine? Explain different types of search engine?
  - c. Discuss the features and applications of MS PowerPoint?
  - d. Describe operations support system? Explain Management support System and process control system?
  - e. What do you mean by ethics? Discuss some general ethics in business.

**SECTION C**

3. **Attempt any one part of the following:** **10 x 1 = 10**
- (a) Define Computer with the help of block diagram? Also discuss the generation of computer in detail?
  - (b) Explain Fuzzy logic and virtual reality?
4. **Attempt any one part of the following:** **10 x 1 = 10**
- (a) Explain computer network? Explain type of Computer Network in detail?
  - (b) What do you understand by information system? Give the Classification of information System?

5. **Attempt any *one* part of the following:** **10 x 1 = 10**
- (a) Discuss the features and functions of MS Excel 2007 in detail?
  - (b) Explain the security and ethical challenges of IT? What are the tools of Security Management of information technology?
6. **Attempt any *one* part of the following:** **10 x 1 = 10**
- (a) What is Transaction Processing System? Explain the Process of Transaction Processing System?
  - (b) Explain the concept of internet. What are utility and role of internet?
7. **Attempt any *one* part of the following:** **10 x 1 = 10**
- (a) How to use Mail Merge in MS Word? Write down the steps to be followed?
  - (b) Explain in detail the concept of payment and purchase order process?

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