

MBA
(SEM-I) THEORY EXAMINATION 2018-19
MANAGEMENT CONCEPTS & INDIAN ETHOS

Time: 3 Hours

Total Marks: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

- 1. Attempt all questions in brief. 2 x 10 = 20**
- a. Differentiate Ethics with Ethos.
 - b. Is Management - an art or science?
 - c. List out the Functions of management
 - d. What is planning? Differentiate it with Strategy.
 - e. What are the three approaches in selecting an alternative?
 - f. What is Organization Structure?
 - g. State the importance of HRM?
 - h. What do you mean by Decentralization
 - i. What is the purpose of organizing?
 - j. Distinguish between authority and power

SECTION B

- 2. Attempt any three of the following: 10 x 3 = 30**
- a. Explain the history of Indian Ethos.
 - b. What are the Management guidelines from the Bhagavad Gita? Give some examples.
 - c. Define Direction. State important characteristics of Directing.
 - d. What is job enrichment? What are the limitations of job enrichment? Give the required guidelines to make effective job enrichment.
 - e. What is Feed Forward Control? Differentiate it with Concurrent Control? List out the important features of controlling.

SECTION C

- 3. Attempt any one part of the following: 10 x 1 = 10**
- (a) Explain the role of Indian ethos in managerial practices with suitable examples. What are the requisites for Indian ethos?
 - (b) Do you think insertion of language Sanskrit can make India more culturally & managerial more powerful? Elucidate with suitable examples.
- 4. Attempt any one part of the following: 10 x 1 = 10**
- (a) Explain the Process of decision making with neat diagram.
 - (b) Define MBO. Explain the process of MBO with the merits and demerits.

5. **Attempt any *one* part of the following:** **10 x 1 = 10**
- (a) Explain the various types of planning. Mention and explain the steps in planning with neat diagram.
- (b) What do understand by Recruitment and Selection? What are the different sources of recruitment and selection? Also briefly explain the process of Recruitment & Selection.
6. **Attempt any *one* part of the following:** **10 x 1 = 10**
- (a) What are the Various functions of management? Also explain the Scientific principles of management and mention the features of scientific management
- (b) Planning is looking ahead and control is looking back. Comment. Briefly discuss the various tools used for development organization strategy.
7. **Attempt any *one* part of the following:** **10 x 1 = 10**
- (a) What do you mean by span of management? Also explain –
1. Line and staff relationship
 2. Delegation and authority
- (b) (i) Explain the different levels in management
(ii) Explain the importance of conceptual skills for long term survival of an organization.