

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7109

Roll No.

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M.C.A.

(SEMESTER-II) THEORY EXAMINATION, 2011-12

PRINCIPLES OF MANAGEMENT

Time : 3 Hours]

[Total Marks : 100

Note : Attempt **all three** sections.

SECTION – A

1. Attempt **all** parts of this question. **10 × 2 = 20**
- What are the levels of management ?
 - Define Business ethics.
 - Define group decision making.
 - What is forecasting ?
 - What is job design ?
 - What is delegation of authority ?
 - Explain job specification.
 - Explain downward communication.
 - Define directing.
 - What is need hierarchy theory of motivation ?

SECTION – B

2. Attempt any **three** questions of this question. **3 × 10 = 30**
- What is organizational change ? Why some people are “FOR” it while others are “AGAINST” it ?
 - What is motivation ? Write the theory of motivation given by Abraham Maslow.
 - What is the difference between a manager and a leader ? Do leaders need different skills to be effective ?
 - Discuss the new challenges of modern manager. Explain the contributions of Henry Fayol in modern management.
 - Define Planning. What are the barriers to effective planning ?

SECTION – C

Note : Attempt **all** questions of this section **5 × 10 = 50**

3. Attempt any **one** part. **1 × 10 = 10**

Define Scientific Management. Is management science or art ? Give reasons.

OR

Define Management. Briefly explain the various functions of a manager.

4. Attempt any **one** part. **1 × 10 = 10**

What is organizing ? What are the factors affecting organization structure ?

OR

What do you mean by power ? What are the sources of power ?

5. Attempt any **one** part. **1 × 10 = 10**

Explain recruitment. What is the difference between recruitment and selection ?

OR

What is performance appraisal ? Why it is done in an organization ?

6. Attempt any **one** part. **1 × 10 = 10**

Define control. What are the steps involved in controlling ?

OR

What is social responsibility of business ? What are social responsibilities of a manager ?

7. Attempt any **one** part. **1 × 10 = 10**

What do you understand by the effective communication ? What are the barriers of effective communication ?

OR

Define leadership. What are the different leadership styles ?