

MCA
THEORY EXAMINATION (SEM-II) 2016-17
INNOVATION AND ENTREPRENEURSHIP

Time : 3 Hours

Max. Marks : 70

Note : Be precise in your answer. In case of numerical problem assume data wherever not provided.

SECTION A**1 All Questions are Compulsory (7*2=14)**

- a) Differentiate between an innovative and an imitative entrepreneur
- b) What is the Need for Achievement theory of entrepreneurship?
- c) What are the steps in the process of innovation?
- d) What is Entrepreneurial Mobility?
- e) What are the key constituents of an entrepreneurial culture?
- f) What is KVIC and what is its objective?
- g) What is a project life cycle?

SECTION B**2 Attempt any FIVE Questions (5*7=35)**

- a) 'Innovation is a principle characteristic of an entrepreneur.' Discuss this statement with reference to the theory given by Joseph Schumpeter.
- b) Entrepreneurship plays a key role in the economic development of a nation. What is the role and need of an entrepreneur in a developing country like India?
- c) What is meant by entrepreneurial competency? What are the competencies that are characteristics of successful entrepreneurs?
- d) What are the sources of innovation as given by Peter Drucker?
- e) What is meant by women entrepreneurship? What are the problems of women entrepreneurs in India?
- f) What is an Entrepreneurial Development Programme? What are the phases of an Entrepreneurial Development Programme?
- g) Write a note on the District Industries Centre and Small Industries Service Institutes in India.
- h) Discuss the concept of a social enterprise and social entrepreneurship.

SECTION C**Attempt any TWO Questions (2*10.5=21)**

3. What is meant by National Innovation Management? Discuss this with reference to the innovation management roadmap of India.
4. Discuss the various long term sources of capital for an entrepreneur.
5. You have a new business idea and have to prepare a project report. What are the various steps that you will follow?