

MCA
(SEM-II) THEORY EXAMINATION 2018-19
INNOVATION AND ENTREPRENEURSHIP

Time: 3 Hours**Total Marks: 70****Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 7 = 14**

- a. What is innovation? What are innovation types?
- b. Explain the role of Entrepreneurship in economic development?
- c. Explain the concept of entrepreneurial competency?
- d. Explain the sources of term loans offered to entrepreneurs?
- e. What is the role of NGOs in rural entrepreneurship?.
- f. Explain the characteristics of a women entrepreneurship?
- g. Explain the concept of locational mobility in brief?

SECTION B**2. Attempt any three of the following: 7 x 3 = 21**

- a. Explain the process to recognize the opportunities? How can we use the innovation strategies into our management system?
- b. Explain briefly various theories on the development of entrepreneurship?
- c. What do you understand by the term entrepreneurial competency? Can they be acquired?
- d. Explain the objectives of NIESBUD and its support for the development of entrepreneurs
- e. Explain the growth prospects for rural entrepreneurship in India with example.

SECTION C**3. Attempt any one part of the following: 7 x 1 = 7**

- (a) Write short notes on the following:
 - i) Innovation Entrepreneurs
 - ii) Intrapreneur
- (b) What is meant by network analysis? Discuss PERT and CPM techniques of network analysis.

4. Attempt any one part of the following: 7 x 1 = 7

- (a) Explain the main concept of entrepreneur? How does an entrepreneur differ from a manager?
- (b) Explain the objective of Small Industries Service Institute (SISI), and its support for the development of entrepreneurs?

5. Attempt any one part of the following: 7 x 1 = 7

- (a) How will you anticipate market for your proposed product? What are the criteria to select a product?
- (b) What is meant by entrepreneurial motivation? Is it necessary for a successful entrepreneur? Discuss.

6. **Attempt any *one* part of the following:** **7 x 1 = 7**
- (a) Explain various developmental financial institutions in India and their contributions for development of entrepreneurship? Explain the objectives and functions of EDII?
 - (b) What are the recent trends in the development of women entrepreneurship in India?
7. **Attempt any *one* part of the following:** **7 x 1 = 7**
- (a) What do you understand by Project identification? Discuss, with examples, the process involved in project identification.
 - (b) What do you understand by the occupational mobility of the entrepreneurs? Give a brief account of the occupational mobility of the Indian entrepreneurs? What factors inhibit the occupational mobility of entrepreneurs?

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| 10-May-2019 09:01:04 | 139.5.198.30