



IMS ENGINEERING COLLEGE, GHAZIABAD

NAAC Accredited & NBA Accredited Programme
Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow
Under the aegis of IMS Society, Ghaziabad



Aaghaaz

Mega Tech Fusion

JUNE 22 , 2K23

**IMS ENGINEERING COLLEGE
GHAZIABAD**



NH-09, Adhyatmik Nagar, Distt: Ghaziabad, Uttar Pradesh-201015

Admission Enquiry: +91-9821396581/82/83 | Landline Number: 0120-4940000 | Whatsapp Number: +91-9821396583

Toll Free: 1800-102-8393 | Email ID: enquiry@imsec.ac.in | www.imsec.ac.in

JUNE 22, 2023

**C BLOCK
IMS ENGINEERING COLLEGE, GHAZIABAD**

AAGHAAZ : 2023

IMSEC Ghaziabad is one of the top-notch Engineering colleges in North India, providing technical education and 100% employability prospects to its students. It is ranked 5th in North zone among the top Private Engineering colleges by Times Engineering Institute Ranking Survey 2022. In top 125 Private Engineering Institute Rankings 2022, the institute stands tall at position 14th . On all India basis, among the Top 170 Engineering Institute Rankings 2022, IMS Engineering College ranks at 19th position. In context to best Placements, the livewire of any academic institutions, in shortlisted Top 70 Private Institutions, we are distinguished at 13th position. In the domain of Research capability, IMSEC has consolidated itself at 20th , out of 30 top Engineering colleges' list.

Department of MBA and MCA feels extremely proud to announce "AAGHAAZ" – A one-day Inter-College Management Extravaganza to be held on June 22, 2023. The festival will be a high-profile event which would attract students from colleges in and around Delhi/NCR. The various events and competitions during the fest would be pertaining to management and business world scenarios, giving a unique exposure to the participants. Winners would be rewarded with cash prizes, certificates and accolades.

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AAGHAAZ : 2023

SCHEDULE FOR THE DAY

EVENT	TIME	VENUE
REGISTRATION	09:00 AM TO 10:00 AM	REGISTRATION DESK, C BLOCK
INAUGURATION	10:00 AM TO 10:30 AM	AUDITORIUM, C BLOCK
ANVESHAN (QUIZ)	11:00 AM TO 02:30 PM	ROOM NO. 103, C BLOCK
JUGAAD MANAGEMENT	11:00 AM TO 01:00 PM	ROOM NO. 102, C BLOCK
100 KA DUM	11:00 AM TO 02:00 PM	ROOM NO. 101, C BLOCK
AD ZAP -THE AD MAD SHOW	11:00 AM TO 03:00 PM	ROOM NO. 105, C BLOCK
BLIND CODING	11:00 AM TO 12:00 PM	LAB 1 C BLOCK
PAPER PRESENTATION CONTEST	11:00 AM TO 03:00 PM	SEMINAR, A BLOCK
BUSINESS PLAN	11:00 AM TO 03:00 PM	AUDITORIUM, C BLOCK
ESPORT - BGMI	11:00 AM TO 03:00 PM	LAB2, C BLOCK
WEB-A-THON	01:00PM TO 03:00 PM	LAB 1, C BLOCK
MOVIE MAKING	11:00 AM TO 03:00 PM	AUDITORIUM, C BLOCK
VALEDICTORY SESSION	04:00 PM ONWARDS	AUDITORIUM, C BLOCK

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AAGHAZ : 2K23

ANVESHAN



The Cooperate Quiz

One team will comprise not more than two participants. Per college, not more than 3 teams will be allowed. The first round will be a screening round (written). In the screening round, the top 6 teams will qualify to play two league rounds A and B. From each league round, the top two teams will qualify for the semi-finals. In the semi-finals, the team with the lowest score will be eliminated. Three teams play will play for the finals. Winners will be declared as 1st and 2nd. In case of a tie, a tie-breaker question will be asked.

REGISTER : <https://rb.gy/dpbl>:

Event coordinator

ISHA VATS, MANI AND GAGNESH
(9711162310)

ROOM NO. 103, C BLOCK

22 JUNE 2K23



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ROOM NO. 102, C BLOCK
22 JUNE 2K23



AAGHAZ : 2K23

JUGAAD MANAGEMENT



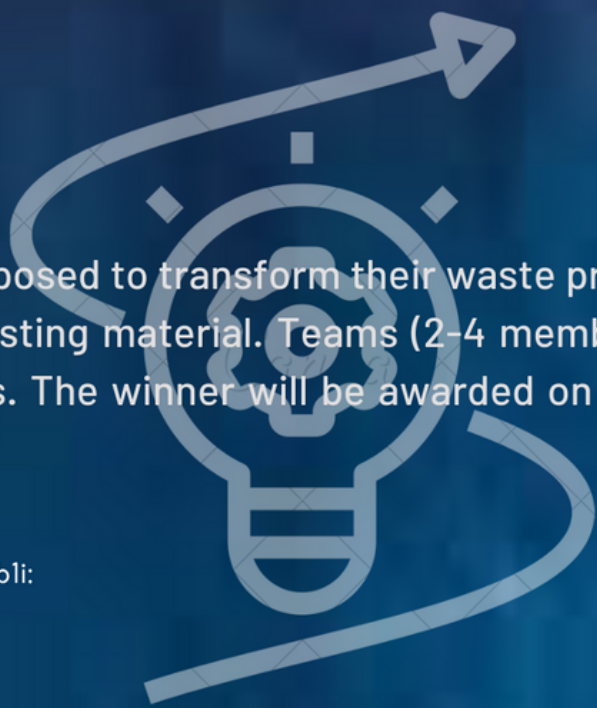
IDEAS

OUT OF THE BOX **INGENUITY** **FRUGAL**
JUGAAD **LESS EXPENSIVE SOLUTIONS**
SME CREATIVITY

KEEP IT SIMPLE **INNOVATION** **IDEAS**
CREATIVITY **IDEAS**

FLEXIBLE **CREATIVITY** **IDEAS** **SME** **GUT**
CREATIVITY **OUT OF THE BOX** **MARGIN**

Participants are supposed to transform their waste products into some useful product with the existing material. Teams (2-4 members) need to bring their own Waste Materials. The winner will be awarded on the basis of the judging criteria.



REGISTER : <https://rb.gy/dpbli>

EVENT COORDINATOR
GAUTAM AND VANSHIKA
 (7895173156)

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AAGHAAZ : 2k23



100 Ka DAM

Each group would be given Rs. 100 as startup capital. They would have to purchase some raw material, create something out of it and sell it to the people and report back after 3 hours to judges with a video showing the selling. The winners would be decided based on the profit, method of selling, etc.



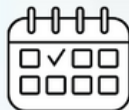
REGISTER : <https://rb.gy/dpbli>:

Event coordinator

SHOURYA, SUKIRTI AND MANSI THAKUR

(7088336897)

ROOM NO. 101, C BLOCK
 22 JUNE 2K23



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AAGHAZ : 2K23

The AD-MAD show

Ad ZAP



Ad Zap is an exhilarating and cutting-edge event designed to bring together advertising professionals, marketers, entrepreneurs, and creative enthusiasts for an immersive experience in the world of advertising. This event aims to explore the latest trends, strategies, and innovations in the advertising industry while providing a platform for networking and collaboration.

**ROOM NO. 105, C BLOCK
22 JUNE 2K23**



REGISTER : <https://rb.gy/dpbli>

EVENT COORDINATOR
BHAVYA, ARMAN AND VAIBHAV
(8953742718, 9368888162)

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BLIND CODING

AAGHAAZ 2K23

It is coding contest, in which participant will write code of the given problem, without having code visible. Monitor will be in off mode. There will be three rounds of 15 minutes each. Participant can write the code in either C/C++/JAVA. Two awards will be given. Participants must adhere to the timelines. Incomplete entries or entries that do not comply with the above specifications will be automatically disqualified. Duration of the event will 2 hours. Students from any UG/PG Course can participate.

EVENT COORDINATORS

- Deepanshu Gautam (7840021329)
- Avadhesh Dubey (8287188936)
- Agam Varshney (9528404019)
- Pankaj Kushwah (7253046539)



22 JUNE 2K23 <https://rb.gy/x1fza>

AAGHAZ 2K23

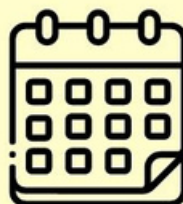
PAPER PRESENTATION CONTEST

RESEARCH PAPER PRESENTATION ON RECENT IT TOPICS

Research paper presentation will be held on recent IT topics. Team of two members can present their views and ideas on their topic through ppt presentation. Duration of each presentation will be maximum 15 minutes including Q/A sessions. Two awards will be given. Participants must adhere to the timelines. Incomplete entries or entries that do not comply with the above specifications will be automatically disqualified. Duration of the event will 2hours. Students from any UG/PG Course can participate



<https://rb.gy/x1fza> 22 JUNE 2K23



EVENT COORDINATORS
Shivam Singh Rajput (8953625527)
Hem Pratap Rana (7302677440)
Simran Matoria
Bharti Tyagi

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AAGHAZ : 2K23

BUSINESS PLAN



- Each team should comprise a maximum of 4 participants.
- Elevator pitch should broadly address the problem targeted, how it would be resolved, whom all will benefit from, and how you will reach the first customer, any prototype or minimum viable product could also be displayed.
- While presenting the Business Plan funding requirements, current and projected financials, broad breakup of application of funds, and scaling-up strategy may be explained.



AUDITORIUM, C BLOCK
22 JUNE 2K23



EVENT COORDINATOR
SHIKHAR, SAMIKSHA AND MANSI SAXENA
(8800637993)

REGISTER : [HTTPS://RB.GY/DPB1I:](https://rb.gy/dpb1i)



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AAGHAAZ - 2K23

BGMI ONLINE GAMES

The featured game is BGMI. It is a 4-man squad event. Students must carry their own mobile phones with their own mobile data for the internet connection. Duration of this Event will be for around 2 hours. Two awards will be for MUST have 4 members. Participants must report at the specified time. Incomplete entries or entries that do not comply with the above specifications will be automatically disqualified. Event is for UG/PG students only. Go get that Chicken Dinner!



<https://rb.gy/x1fza>



22 JUNE 2K23

EVENT COORDINATORS

- Vikalp Tripathi (9621408895)
- Kishan Gautam (9891121524)
- Shivam Patel (8630042307)
- Siddharth Poon (8258066998)

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AAGHAAZ 2K23

WEB-A-THON

A web design contest



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Welcome to the exciting Web Design Contest, it can be participated in individual or a team of 2, participants will showcase their creativity and skills by designing a dynamic webpage based on a theme revealed on the spot. This competition aims to test your ability to create an engaging and visually appealing website while incorporating functional elements. The theme for the contest will be announced at the beginning of the competition. It could be anything from a specific industry, a social cause, a fictional concept, or even a real-world event. Prepare yourself to adapt quickly and bring your unique perspective to the given theme. Students from any UG/PG Course can participate.

EVENT COORDINATORS

Harsh Saxena (9368218158)

Ankit Mishra (9919063751)

Devanshu Kr. (7042613850)

Ketan Koli (9205187096)



<https://rb.gy/x1fza>

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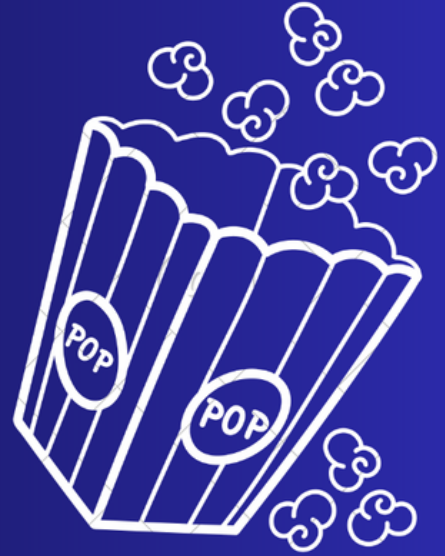
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AAGHAZ : 2K23

MOVIE MAKING

Teams would cover Aaghaaz 2022 in their videos, edit and present the videos in form of a movie. The short film can include text, images, photos, videos, or any combination of these elements on Aaghaaz. The video duration must be a minimum of 5 min and a maximum of 10 min.

**AUDITORIUM, C BLOCK
22 JUNE 2K23**

**REGISTER:
<https://rb.gy/dpb1i>**

**Event coordinator
GAUTAM, MANSI, PRACHI AND SHOURYA
(7088336897, 7017918413)**

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AAGHAAZ : 2022

IMS engineering college's biggest inter-college management fest, AAGHAAZ is a one-day event that brings together the brightest minds from various colleges across the region. With the aim of fostering the spirit of healthy competition and channeling the creativity and intellect of management students, AAGHAAZ has gained a reputation for being one of the most sought-after fests among management aspirants.



AAGHAAZ 2022 was organized on the 15th of May, 2022, with a host of exciting events lined up for the participants. The organizing team worked relentlessly to create an eclectic mix of competitions, workshops, and interactive sessions that will allow the participants to learn and grow as well as demonstrate their skills.

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AAGHAAZ : 2022

The winners of AAGHAAZ 2022 were rewarded with cash prizes, certificates, and accolades. The top teams also got a chance to showcase their talent and skills in front of industry experts who were present at the fest. The event was not just about winning; it also provided an opportunity for the participants to network with their peers and industry leaders.



AAGHAAZ 2022 was not just restricted to competitions and workshops. The fest offered a platform for the participants to express their creativity through various cultural events, including dance, music, and drama performances. The aim was to promote a holistic approach to learning and development.

In conclusion, AAGHAAZ 2022 was an event that promised to keep the participants engaged and motivated throughout the day. The fest was a fantastic opportunity for management students to showcase their skills, learn from their peers, and network with industry experts. It is an event that shouldn't be missed.

