

### 7.3 Institute Distinctiveness

#### Policy- College to Corporate

**Overview-** The ultimate objective of every student is to get a dream job. It becomes the duty of the institute to provide a platform to develop and polish their skills and expertise and make them ready to corporate. IMSEC is fully committed to make the students corporate products.

#### The Process-

IMSEC makes students ready for Corporate by undertaking following methods-

1. **Attendance** – College motivates its students to maintain above 75% attendance by giving them extra marks in internal assessment. Students are required to maintain 75% positively. Their attendance is regularly displayed at the departmental notice board.
2. **Assignment-** Subject teachers gives the practical assignment based on concepts to develop their subject specific skills. They need to submit at least 7 assignments in each subject.
3. **Internship-** Students are required to complete internship on the latest technology, skills or programmes in the company. This is how they get flavour of working with corporates.
4. **Participation in Technical or Management fest-** Students participate in technical fest/ management fest where they take a practical problem and develop a product or software to solve it. They participate at various national and state level project exhibitions.
5. **Collaboration with Foreign University-** Some selected students are being sent to Foreign university i.e. University of Louisvella
6. **Branch topper-** Institute motivates its bright students by awarding them cash prize during the convocation.
7. **Student counselling-** Faculty mentors are assigned a number of students to counsel. The objective is to encourage weak students and guide them.
8. **Remedial classes for weak students-** Remedial classes are conducted for weak students. Weak students are identified every subject on the basis of marks obtained in internal exams.
9. **Participation in cultural and Sports fest-** These are organised annually and students are encouraged to take part in them by awarding them GP marks.
10. **Personality development classes-** Soft skill classes are part of curriculum to enhance their personality as well communication skills. They are also trained for numerical aptitude to increase their placements.
11. **Seminar/ Guest lecture / Alumni lectures** – They are being conducted in every semester to develop a connect to the placements.
12. **Research and development-** In the last five years, the Institute has acquired thirteen projects bringing in funds of more than thirty-nine lakh rupees. Research is also conducted by students and they are taught how to present them at seminars. There have been more than 500 research publications in journals of national and international repute. The faculty have also published many books and book-chapters.

## **Evidence of Success-**

- The Institute is able to produce University Rank holders every year. This indicates the quality of the academics.
  - Percentage of Students placed are rising. 649 students out of 715 students are being placed in 2019- 20.
  - Number of companies visited are increasing. 119 companies have visited campus for 715 students in 2019-20. It nearly means 1 company for every 7students.
  - Highest Package received by the students has reached to a new high of Rs. 9 LPA.
  - Higher Education- Students are selected for prestigious institutions like IIT's, NIT's and foreign Universities for higher education i.e., M.Tech. and Ph.D.
  - Students have qualified various state/national/ international level examinations during the last five years. It includes JAM/GATE/ CLAT/GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations, etc.
- Students have received awards for outstanding performance in sports and cultural activities at university, state and national during the last five years.