# 



**PAGE-3 Relationship Between** 

**Tradition and Music** 

**Positive Impact** 

community

1.Good connection and new

3. Educational content access

4. Creative expression

2. Access to information and resources

**PAGE-3** 

The Timeless Art of **Photography: Capturing Moments and Connecting Lives** 



**EDIT-PAGE-4** 

**Union Budget** 2024-25 under the lens

**EDIT-PAGE-5** 

The Growing Trend **Towards Delayed Marriage** in Modern Society



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**Negative Impact** 

1.Comparion and self-

2. Addiction and

harassment.

(FOMO)

mismanagement of

3. Cyberbullying and

4. Fear of missing out

esteem issues.

time.

▶ Language - Hindi & English/ Monthly

## Social Media's Impact on Mental Health

Dhanvi Gandhi

New Delhi: Social media has revolutionized the way we communicate, interact, and perceive the world around us. In India, the rapid adoption of social media platforms has brought about significant changes, both positive and negative. As the country embraces digital connectivity, it must also grapple with the profound impact social media has on mental health, a complex issue that warrants careful consideration.

The allure of social media lies in its promise of connection and validation. For many Indians, it serves as a lifeline that bridges geographical divides, fostering relationships with distant relatives and friends. It offers a platform for selfexpression, enabling users to share their stories, talents, and perspectives with a global audience. In the vibrant tapestry of Indian culture,

social media is a new thread, weaving together diverse voices into a collective digital narrative. Yet, beneath the surface of this digital world

lies a darker reality. The

curated perfection of social

media can foster a sense of

inadequacy, as users compare

their lives to the seemingly flawless existences of others. In a country where societal pressures and expectations are already high, the added burden of social media can be overwhelming. The constant barrage of idealized images and success stories can erode

self-esteem and fuel anxiety, particularly, among the youth who are the most active users.

The impact of social media on mental health is multifaceted. The pressure to maintain a polished online persona often leads to feelings of inadequacy and low selfworth. Users may experience anxiety and depression as they compare their lives to the highlight reels of others. The quest for validation through likes and comments can create a cycle of dependence, where self-esteem becomes

intrinsically linked to online

Moreover, the addictive nature of social media exacerbates these issues. The dopamine rush from notifications and likes can lead to compulsive usage, disrupting sleep patterns and daily routines. Sleep deprivation, in turn, can contribute to increased stress and irritability. The constant need to stay connected and updated can result in information overload, leading to cognitive fatigue and mental exhaustion. Cyberbullying is another significant concern. Social media platforms can become breeding grounds for online harassment, where anonymity emboldens malicious behaviour. Victims of cyberbullying often experience severe emotional distress, which can manifest as depression, anxiety, and in extreme cases, suicidal thoughts. The prevalence of

need for stringent measures to ensure online safety and

protect vulnerable users. In addition to personal impacts, social media can also affect relationships. The superficial nature of online interactions can replace deeper, more meaningful connections, leading to feelings of isolation and loneliness. The pressure to present an idealized version of oneself can strain relationships, as individuals may prioritize their online personas over genuine human connections.

To mitigate the negative impacts of social media on mental health, adopting healthy usage patterns and coping strategies is crucial. Digital detoxes, where individuals take regular breaks from social media, can offer respite from the constant influx of information and allow formental rejuvenation. Mindful usage, which involves curating a positive online environment and engaging in meaningful interactions, can enhance the social media experience.

Continued on Page 2...

### Delhi Government Issues Comprehensive Safety Measures for Educational Institutions

**IMS News Service** 

**DELHI:** Directorate of Education of the Delhi Government has issued safety guidelines to all principals and heads of government, governmentaided, and unaided private recognized schools following the tragic deaths of three UPSC aspirants due to flooding in a coaching institute's basement on July

The guidelines state that basements in school buildings can be used for



activities as per the master or sanctioned plan for the building. Additionally, all gates of a school building must be functional and open for entry and exit.

Access to the basement

impromptu speaking, and I

people

captivated. After that, I

decided to say goodbye to

the so-called PPT and

embrace more extempore

Rather than providing

speaking.

were

should be clearly marked and included in the school evacuation plan.

All the corridors shall be free from obstructions at all times and smooth passage shall be ensured, as well as

regular checks for water accumulation in school corridors and staircases.

Directorate also mentioned that all necessary steps should be taken at the school level to avoid water logging in and around school premises and electrical wiring and fittings, including appliances, shall be checked and all safety norms shall be followed to avoid any kind of untoward-related incident. The school should have all requisite fire safety measures in place, as the guidelines

TODAY

### **8 Percent of Education Budget** Allocated to Higher Education: UGC

such incidents highlights the

**IMS News Service** 

**NEW DELHI:** In a commitment to prioritize higher education, an allocation of Rs 47,619 crores from the budget has been made to Higher Education under the Ministry of Education, representing a significant increase of 8 percent over

last year's budget. The budget for UGC comprises three pivotal components: UGC, Central Universities, and deemed universities. Starting from



funding for specific colleges affiliated with Central Universities is realigned from the UGC Budget line to the Central Universities Budget line.

This realignment comes with enhanced funding under the Central

Universities Budget line, which will increase from Rs. 11612 crores in the previous budget to Rs. 15928 crores and reduction under the UGC Budget line.

Furthermore, the budget for deemed universities promoted by the Central Government

noteworthy increase from Rs 500 Crores to Rs 596 Crores.

Looking holistically, compared to the previous fiscal year, the UGC budget has been augmented from Rs 17473 crores to Rs 19024 crores, which represents a significant increase of 9 percent.

Realigning financing within the higher education ecosystem is taking place, with resources strategically distributed across various schemes based on specific needs and goals.

### **Never Do the Same Mistake** and Think More: Amit Pandey

Nandini Agarwal

Department of Management organized a program UTKARSH. Mr. Pandey, motivational speaker was the Guest of Honour on the occasion IMS Today reporter had an opportunity to interact with Mr. Pandey, the Chief Executive Officer of Orient Cables India Private Ltd. He spoke to reporter on various issues.

#### What influenced you to become a motivational speaker?

It happened by chance. When I became the HR, people looked up to me to come and speak. I have been invited to several colleges. At one such college presentation, my pen drive didn't work, so I started s p e a k i n g

extemporaneously. That's motivation, I believe it's how my journey began. It more impactful to offer was an hour and a half of

#### inspiration. How do you handle the conflict and disagreement in your team?

To understand conflict, there is a popular theory I developed called the 96 Theory, which explains most conflicts. According to

this theory, there are only two solutions: either I come to your side, or I gain enough influence to bring you to my side and see things from my perspective. When it comes to disagreements, it's important to recognize that different people have different thoughts, and we

should value and respect all. What are the most common challenges faced by the executives?

The most prominent challenge is the lack of trust in their team. Trusting people and giving them the opportunity to act, while guiding them to avoid repeating mistakes, is crucial.

The first time it's called an error, the second time it's a mistake, the third time it's a blunder, and by the fourth time, it becomes a habit.

#### Can you speak some motivational lines for the student of IMS for their career?

Never ever focus on your time management, instead focus on your energy. If the energy is managed the time will get managed automatically.

### Nostalgia Marketing- Tapping into the Past to Shape Future

**Smriti** 

New Delhi: In today's fastpaced world, where trends come and go in the blink of an eve, nostalgia has emerged as a powerful tool for marketers to captivate the attention of Gen-z.

This strategy resonates because it exploits the psychological phenomenon where memories, especially those evoking happiness and comfort, influence current perceptions and decisions. A study from 'Frontiers in Psychology' highlights that consumers' purchasing choices are significantly swayed by emotional satisfaction psychological recognition.

From iconic Bollywood movies and timeless TV shows to beloved childhood snacks and retro fashion trends, there's a treasure trove of nostalgia waiting to be tapped into by brands looking



to engage Gen Z. Brands can evoke feelings of nostalgia by reintroducing classic snacks and beverages that were beloved by previous generations. Whether it's the iconic Parle-G biscuits or the timeless taste of Rasna and Campa cola these products have the power to transport consumers back to their carefree days of youth, creating a strong emotional connection in the process.

One of many success stories of nostalgia marketing example is when Coca-Cola's "Share a Coke" campaign, which featured names on bottles, harked back to the

days of personalized gifts and keepsakes, creating a sense of personal connection and nostalgia. **Brands** leverage platforms like Instagram, TikTok, and YouTube to share nostalgic content that resonates with this audience. Whether it's sharing throwback photos, creating nostalgic memes.

The timely nature of social media also enables brands to capitalize on current events or pop culture by infusing them with nostalgic references, creating a powerful blend of the past and present that resonates with diverse audiences.

## Relationship Between Tradition and Music

Nandini Agarwal

New Delhi: The relationship between tradition and music is a dynamic and symbiotic one that encompasses cultural identity, social cohesion, historical continuity, and innovation. Traditional music serves as a repository of cultural memory, a medium for communal expression, a link to the past, and a catalyst for creative evolution.

By understanding and appreciating this intricate relationship, we can gain a deeper insight into the cultural fabric of societies and the enduring power of music to connect to our heritage and to each other. Religious music in India has been an integral part of the culture since ancient times. It is closely linked to various religious practices and beliefs, and is performed in temples, shrines, and other places of worship. It is also used in ceremonies and festivals, as a form of devotion and



the world, music inspires, educates, and brings neighbors together. In ancient Greece and medieval Europe, music anchored religious ceremonies and secular events. In indigenous cultures, tribes used music to pass down stories and traditions to new generations.

Tradition and music have profound influences on society, shaping cultural identity, social norms, and collective values. Here are several ways in which they exert their influence:

### **Tradition**

meditation. In every corner of Social Cohesion: Shared

**Bhoomi Bansal** 

traditions bring people together, fostering a sense of unity and solidarity. Rituals, festivals, and communal practices create bonds among members of society.

**Moral Values and Norms:** Traditions often encapsulate the moral values and societal norms of a community. They behavior, expectations, and promote social order.

Intergenerational **Connection:** Traditions facilitate the transmission of knowledge, values, and customs from one generation to the next, ensuring cultural continuity and stability.

#### **Indian Traditional Dresses**

- Assam-Mekhela Sador for women and dhoti and kurta for men
- ▶ Punjab-Patiala salwar and churidars for women and kurta and Muktsari pajamas for men ▶ Kerala- Mundum Neriyathum for women and Mundu for men
- ▶ Andhra Pradesh-Sarees for women and dhoti or lungi with a kurta for women
- ▶ Tamil Nadu-Sarees for women and lungis along with shirt and angavastra for Women
- ▶ Gujarat-Chaniyo Choli for Women and Churidar pajamas And Kurtas For men ▶ West Bengal-Sanatpuri Saree for Women and Dhoti for Men
- ▶ Odisha-Katak and Sambalpuri Sarees for Women and Dhoti For men
- ▶ Uttar Pradesh-Ghagra Choli for Women and Kurta for Men
- ▶ Sikkim-Dumvum for Women and Bakhu for Men

#### Indian Traditional Dance Forms with States

- ▶ Dance of Tamil Nadu Bharatanatyam
- ▶ Dance of Andhra Pradesh Kuchipudi
- ▶ Dance of Odisha Odissi
- ▶ Dance of Uttar Pradesh Kathak
- ▶ Dances of Kerela Kathakali and Mohiniyattam
- ▶ Dance of Sikkim-Singhi Chaam
- ▶ Dance of Assam−Bihu
- ▶ Dance Of Gujarat-Garba ▶ Dance Of Punjab-Bhangra
- ▶ Dance Of West Bengal-Chhau

#### Music

**Cultural Expression:** Music serves as a powerful form of cultural expression, reflecting the history, struggles, and triumphs of a community. It convey complex emotions and ideas that resonate deeply listeners.

**Emotional Connection:** Music has a unique ability to evoke emotions and create connections among people. Shared musical experiences can foster empathy, solidarity, and a sense of community. Ritual and Ceremony:

Music plays a vital role in rituals and ceremonies, marking significant life events and communal celebrations. It enhances the emotional and spiritual dimensions of occasions.

Tradition in music often plays a crucial role in the formation and expression of cultural identity. Traditional music reflects the values, beliefs, and experiences of a community. For example, the folk music of a region often tells stories of its people, their struggles, joys, and everyday life. These songs are passed

down through generations, preserving the unique cultural heritage of the community. Music acts as a living archive of cultural memory. In many indigenous cultures, music is

an integral part of rituals and

important life events such as

WhatsApp is

always striving to

enhance the user

introducing new

frequently. Once

again, the popular

messaging app is

more

experience

features

marking

WhatsApp may introduce a sharing

feature similar to Air Drop

set to introduce a new feature that will take file sharing to the

next level. This upcoming feature is reminiscent of Apple's AirDrop, allowing for seamless file transfers. To utilize the

'people nearby' feature, users may need to scan a OR code to

initiate the sharing process. With this functionality, sharing

documents, photos, videos, and more with nearby devices

ceremonies,

These musical traditions are not just performances but are deeply embedded in the social and spiritual fabric of the community. They help to maintain a sense of continuity and connection with the past, reinforcing cultural identity.

Moksha

births, marriages, and deaths.

### The Web **Explorer's Guide**

A monthly list of the most unique, helpful, and accessible online resources for students that will help them navigate various life challenges. It features curated collections of TED talks, videos, blogs, and much more – covering a wide range of topics from personal development and mental well-being to financial literacy and career advice.

#### Things I Wish I Knew as A High School Freshman Where to read: www.fastweb.com



The shift from middle to high school can be extremely difficult and stressful. There are, however, ways to make it easier. A student shares what she wishes she would have known her freshman year of high school.

As you begin your freshman year of high school, everything seems so out of reach. What classes should I take? Who should I become friends with? What extracurriculars should I be involved in? All these questions come with the new and scary territory of high school. By understanding the following things, however, you can more successfully adapt to your new surroundings.

"Things I Wish I Knew as a High School Freshman" emphasises the importance of time management, building strong study habits, and seeking help when needed. It advises students to engage in extracurricular activities, maintain a balanced social life, and prioritise mental health. The article also highlights the value of networking and forming meaningful connections.



#### Dear Teenage Me Where to listen: Spotify

Spotify has launched its new podcast, Dear Teenage Me, that spans 26 episodes and highlights some of the most common problems that the younger generation faces

today. Produced by Yuvaa Originals, and hosted by actor Ahsaas Channa, the podcast aims to pass the mic to Gen-Z voices. New episodes of the series drop on Tuesday and Thursday every week, and delve into topics such as body image issues, societal pressures, mental health, and beyond.

Each episode, 6-8 minutes long, will feature raw, real, and relatable stories, and valuable lessons. Ahsaas and her guests will share deeply personal anecdotes based on their teenage years that felt like a rollercoaster ride with its various ups and downs. Through popular content creators and inspirational individuals, the podcast hopes to connect with listeners and put issues - big and small - in perspective.

### Session on KASH 2 CASH

**IMS News Service** 

Ghaziabad: Ghaziabad Management Association organized a session on "KASH 2 CASH" (Knowledge Attitude Skill Habit) at RCCVC, Ghaziabad. The facilitator of the workshop was Dr. Sudhir Gaur, AVP & Chief Education officer at VSERV academy.

The speaker explained 'Unleashing the Mindset'- Learn about the



and its role in building a successful career, going beyond just investing capital and Time.

The Power of effective communication- discover the importance of clear and

unbiased communication, for becoming a leader who inspires and unites your

Business as a Vision, not just a job or job as business, explore the concept of business as a vision, and how cultivating the right vision can guide you towards long-term success. Practical Success

Mantras over Theory - Gain insights into practical approach to Career / Job / business, emphasizing realworld strategies over purely full of

theoretical concepts. The session was interactions involvement of participants at stage with practical explanation.

> will be a breeze, even without an Internet connection. Apple's children's watch service is

introduced its Watch for Kids feature in India. It offers calling, messaging, activity tracking



capabilities. This feature brings the communication, health, fitness, and safety aspects of the Apple Watch to children and other family members who do not yet own an iPhone. It can be easily configured using a parent's iPhone. This functionality will allow users to keep in contact with their children, monitor their whereabouts, and track their health and fitness information. Apple's smartwatch provides a maximum of 14 hours of battery life when fully charged.

#### Motorola released the 'World's Slimmest' smartphone in India

The upcoming smartphone is recognized as the thinnest in the world and holds a MIL-STD-810H certification,



ensuring durability against accidental drops, extreme temperatures, and humid conditions. It is designed with an IP54 rating, measuring 8.1mm in thickness, and equipped with a 4,310mAh

battery. Moreover, the device is anticipated to showcase a 6.5-inch 120Hz pOLED display shielded by Gorilla Glass 3. The Edge 50 Neo is set to feature a triple rear camera setup comprising a primary 50 MP camera, a 13 MP ultrawide lens, and a 10 MP telephoto lens. As for selfies, it may sport a 32MP front camera.

### FDP on How to Face Challenges in the VUCA World



Ghaziabad (IMS News Service): Ghaziabad Management Association organized a Faculty Development Program on "How to Face Challenges in the VUCA World: Volatile, Uncertain, Complex and Ambiguous World" at IPEM, Group of Institutions, Ghaziabad. The deliberation and discussion was focused on strategies to thrive in

dynamic environment. Speaker gave valuable insights into navigating the challenges of the VUCA world. There was an emphasis to learn strategies for professional growth in uncertain world. The speaker was Mr. Sushil Agrawal, Founder & Chairman of Avro India Limited. 45 participants attended the

### Ghaziabad (IMS News & young. Service): The Ghaziabad The deliberation and

**Session on Union Budget** 

Management Association organized a session on "Discussion on Union Budget 2024" at IMS UC Campus, Ghaziabad. The speakers were Mr. Sukhpal Singh Director, Incentives & Indirect Taxation, Ernst & Young and Mr. Ramandeep Singh Modi, Director, Tax &Regulatory Services, Ernst

discussion was held on Direct Taxes and Indirect Taxes announced in final budget on 23.07.2024 by Honorable Finance Minister. Many doubts were raised by the participants which were clarified by the experts. 73 participants from industries, institutions & MBAFinance

students attended the session.

professional development,

and valuable networking

### MDP on "HR Analytics for Effective Decision Making

(IMS News Ghaziabad Ghaziabad Service): Management Association organized a MDP on "HR Analytics for Effective Decision Making" in association with **IMS** Ghaziabad, University Courses campus.

session bridged theoretical knowledge with practical application,



focusing on enhancing HR practices through data-driven insights. Program delivered a rich array of learning outcomes, including a deep

understanding of HR analytics, the development of critical thinking and analytical skills, the importance of continuous

These outcomes collectively equipped the participants with the tools and insights roles and

opportunities.

needed to excel in their HR contribute effectively to their organizations. The event concluded with a certificate distribution ceremony.

### Continued Page 1...

### Social Media's Impact on Mental Health....

**Promoting** digital literacy is also essential. Educating users about the responsible use of social media, recognizing misinformation, and understanding the impact of online behaviour is vital. Schools, colleges, and communities can play a significant role in fostering digital literacy and creating awareness about the potential mental health implications of social media.

Furthermore, seeking support from friends, family, or mental health professionals can help address underlying issues and develop coping strategies. Counselling and therapy can provide a safe space for individuals to express their concerns and receive guidance on managing the psychological effects of social media. In conclusion, social media in India is a doubleedged sword, offering both opportunities and challenges. While it has transformed communication and provided numerous benefits, its impact on mental health cannot be overlooked. By adopting healthy usage patterns and promoting digital literacy, we can harness the positive aspects of social media while mitigating its adverse effects on mental health. As India continues to navigate this digital landscape, a balanced and mindful approach to social media usage will be key to ensuring overall well-being.

### Session on Self & Sustainable Development and Climate Awareness

Ghaziabad (IMS News Ghaziabad Service): Management Association organized a session on "Self & Sustainable Development and Climate Awareness" on at INMANTEC. The session started with Understanding Self: Emphasizing the importance of self-awareness and personal development. Explanation about Sustainable Development



Goals (SDGs) and Climate awareness emphasized how individuals and organizations can contribute to achieving REG and SDG goals. It was also highlighted the urgent

need for climate action, and encouraging proactive measures to mitigate its effects. The role of Individuals and Organizations - Inspiring

in promoting sustainability through everyday actions, corporate practices, and community involvement. The speaker encouraged the integration of sustainable practices into personal and professional lives. The speaker was CS Deepak Jain. The session was fully interactive.

attendees to recognize their

## The Timeless Art of Photography: **Capturing Moments and Connecting Lives**

Nimishka Mehta

New Delhi: Photography connects people worldwide through shared emotions in images. Whether it's a moving portrait or a candid street scene, photos speak deeply without words. Though common in the age smartphones, photography began in the Initially philosophical toy, the camera became a tool that captured the world in new ways. As Douglas R. Nickel noted, photography emerged from the Romantic period- a time of scientific and artistic exploration.

Photography, blending art and science, has fascinated people for centuries. This quest to capture reality in still images started in France in when Joseph Nicéphore Niépce made the first photograph, which took eight hours to expose. A partnership with Louis Daguerre reduced exposure time to fifteen minutes, creating the daguerreotype – a silver-coated copper plate exposed to iodine vapour and light. Announced in 1839 by the French government, this process marked the beginning of modern photography. Since then, the field has evolved quickly, but the magic of capturing and preserving moments remains as strong as ever, seamlessly integrating into our daily lives. Self-portraits, now called selfies, have been around since the 19th



century. Robert Cornelius took the first selfie in 1839, showing photography's lasting appeal for selfexpression. Beyond vanity, selfies can tell personal stories or capture special moments.

The camera's ability to change how we see things is the key to its lasting appeal. By capturing moments, changing perspectives, and revealing the unseen, photography offers a unique view of the world. From high-speed shots to X-rays, cameras show us parts of reality we can't see with the naked eye. Even simple snapshots act as time capsules, letting us revisit the

Photography is essential at events because it captures moments that might otherwise be forgotten, preserving memories for years to come. It documents the sequence of activities, highlighting key moments and adding depth to the event's story by conveying emotions and details that words alone might miss. photos boost engagement and excitement among attendees, encouraging them to share their experiences. Highquality photos are also valuable for marketing future events, showcasing the success and enjoyment of past gatherings.

effectively,

documenting

accurately and

credibility to the reporting.

connect readers to the people

and places involved. In an

age where attention spans are

short, compelling images can

attract and retain readers'

interest. Additionally, photos

enhance the storytelling

process, creating a deeper

understanding of the issues at hand. Overall, photography

indispensable

journalism for its ability to

inform, engage, and evoke a

strong emotional response

The modern trend in

rapid technological

photography is characterized

from the audience.

Photography helps

events

adding

They support social media efforts by creating buzz and reaching a wider audience. Additionally, photography captures spontaneous, candid moments that reflect the true spirit of the event and can be turned into keepsakes like albums or framed prints, providing tangible reminders of special occasions.

Photography is crucial in journalism because it provides a powerful visual representation of news

With the rise of digital cameras and smartphones, high-quality photography is now available to everyone. Social media platforms have transformed how we share and view images, making photography a central part of daily life. Innovations such as high-resolution sensors, instant editing apps, and advanced filters allow photographers to experiment and create stunning visuals with ease. Additionally, the popularity of photo sharing platforms and online stories, making them more portfolios has given rise to a engaging and impactful. generation Photos can convey complex influencers and amateur situations quickly and photographers, continually capturing pushing the boundaries of emotions and details that creativity and visual words alone might miss. storytelling. They serve as evidence,

widespread accessibility.

By finding beauty and character in everyday scenes, photographers can turn ordinary moments extraordinary pictures. Photography is an art, and the photographer is an artist shaping reality through the

Photography is a versatile art form that helps people connect, create, and explore the world. Whether capturing a person's essence or the beauty of a fleeting moment, photographers play a crucial role in shaping our visual culture. Photography is art, and you are an artisan of reality. Taking pictures brings the happiness of creating something unique that you

**Disadvantages** 

of Robots:

In some industries the

robots may replace

human being which

may lead to economic

▶ Robots can do only that

which is told to do,

means they can't

Robots with practical

generally expensive in

terms of the initial cost,

maintenance, the need

problem.

improvise.

applications

# Nandini Agarwal

# विश्वविद्यालयों

#### **IIT Indore Launches Short-Term Programs** for UC, PG and PhD students

Indian Institute of Technology has launched a short-term programs for PG, UG and PhD students for the academic session 2024-25. The last to apply for this short-term program is September 15, 2024 and the students can apply for this program through the official website. The primary objective of the short-term program is to foster long-term collaborations between foreign institutions and universities and IIT Indore. The program aims to provide opportunities for international scholars to engage in advanced research fields.

#### VIT Bangalore Announces Data Science and AI Programme for Aspiring AI-Powered Data Scientists

VIT Bangalore is offering a Data Science and AI programme to equip learners with essential skills to become AI-powered data scientists. The curriculum includes open source libraries like Pandas and Matplotlib, enabling participants to master Python and leverage AI techniques. With machine learning algorithms, they will tackle real-world challenges and unlock data potential. VIT bridges the gap between data analysis and intelligent decisionmaking, empowering professionals to excel in the evolving digital landscape. The Data Science and AI Programme at VIT Bangalore will commence on September 30, 2024. The 16-week online Data Science and AI Programme is specifically developed for professionals seeking a solid understanding of Python, data science, and foundational knowledge of machine learning and generative AI applications.

#### Mahindra Univ. Introduces School of Design Innovation

Mahindra University has officially announced the opening of its School of Design Innovation in Hyderabad. This initiative features partnerships with the renowned Pininfarina Design Academy in Torino, Italy, and the Shenoy Innovation Studio at IDC IIT Bombay. The school aims to offer students mentorship from leading design experts from India and around the globe. The inaugural academic session is set to begin on August 15, 2024, with a Bachelor's Program in Design.



- India is known for its cultural diversity, with a multitude of languages, religions, and traditions coexisting.
- India has 22 officially recognized languages, with Hindi and English being the most widely spoken.
- Major religions originating from India include Hinduism, Buddhism, Jainism, and Sikhism. Islam and Christianity also have significant followings.
- India celebrates numerous festivals such as Diwali, Holi, Eid, Christmas, Navratri, and Pongal, each with unique traditions and customs.
- Indian cuisine is diverse and varies by region, known for its use of spices and herbs. Popular dishes include biryani, samosa, curry, and various types of bread like naan
- Indian music ranges from classical genres like Hindustani and Carnatic to modern Bollywood and folk music.
- Classical dance forms Bharatanatyam, Kathak, Odissi, and Kathakali. Folk dances such as Bhangra and Garba are also popular.
- India has a thriving film industry, with

- Bollywood being the largest. Regional film industries like Tollywood and Kollywood also produce many films.
- Traditional Indian art forms include painting styles like Madhubani, Warli, and Pattachitra, as well as intricate crafts and
- Indian literature has a rich heritage, from ancient scriptures like the Vedas and epics like the Mahabharata and Ramayana to modern literary works by authors like Rabindranath Tagore and Arundhati Roy.
- India boasts diverse architectural styles. from ancient temples and Mughal architecture like the Taj Mahal to colonial and modern structures.
- Traditionally, Indian families are joint families with multiple generations living together, though nuclear families are becoming more common.
- Traditional Indian clothing includes sarees. salwar kameez, dhotis, and turbans. Each region has its distinctive styles and garments.
- Indian culture has a rich tradition of philosophy and spirituality, with ancient schools of thought like Vedanta, Yoga, and

## Unlocking Endless Possibilities with Advanced Robotic Technology

New Delhi: The field of robotics is evolving at a high pace and in the next decade it is going to bring more advancement in technology. As the technology advances and ROI from the use of industrial robots becomes startlingly clear, a production landscape in which manufacturing activities and material flows are handled entirely automatically is becoming commonplace. Along with the faster

production offered by industrial robots, comes a long sought-after benefit. The ability to free human workers from the dangers and drudgery of manual work. Human workers can be elevated to roles where their individual skills and cognitive abilities can be utilized.

work out to be a cheaper option: not only they need breaks, but they also don't need to be paid wages! Equally, from a business perspective, the future of robots will improve quality by eliminating the human error factor and reducing variability in product output.

Network technologies make it possible to link individual robots to wider production systems, creating a factory where machines can actively communicate with each other across the production line. There are many practical applications for robots across a wide range of fields.



#### Some of the Types of Robot

- ▶ Industrial ▶ Military
- ▶ Medical **▶** Entertainment
- Services

Yet, business network PWC predicts that up to 30% of jobs could be automated by robots by the mid-2030s. The report suggest that the stock of robots will increase worldwide for about 20 million by 2030, with automated workers taking up to 51 million jobs in the next 10 years. So, while they may not take over the world, we can expect to see more robots in our daily lives.

It is predicted that they will need different skills to find the work. We may also see robots as a more integral part of our daily routine. In our homes, many simple tasks such as cooking and cleaning may be totally automated. Similarly, with robots that can use computer vision and natural language processing, we may see machines that can interact with the world more, such as

self-driving cars and digital

assistants. Robotics may also shape the future of medicine. Surgical robots can perform extremely precise operations, with and advances in AI, could eventually carry out surgeries independently

China has introduced the world's first artificial intelligence (AI) hospital, aptly named "Agent Hospital."

This revolutionary facility is set to redefine conventional healthcare practices and save millions of lives by leveraging advanced AI technology. With 14 AI doctors and four virtual nurses, the hospital promises to make healthcare more accessible, efficient, and responsive.

Unlike traditional hospitals, this virtual facility allows AI doctors to attend to up to 10,000 patients in just a few days—a task that would

take human doctors at least two years to accomplish. unprecedented capability highlights the potential of AI to address the growing demand for medical services and reduce the burden on human healthcare providers with the AI doctors achieving an accuracy rate of

AI has made education easy and fun. A Kerala school has introduced a humanoid as a teacher.

Named Iris, the humanoid was unveiled last month at KTCT Higher Secondary

for extra components and the need to be programmed to do the task. ▶ Increased Security Risks: **Robots** becoming more connected through the Internet of things (IoT) may be vulnerable to

> Thiruvananthapuram collaboration Makerlabs Edutech Private Limited.

cyber-attacks.

### Sudoku

6	4			1	8			3
	2			5				
				7		1		
						6		7
	8		2		7		9	
5		9						
		7		8				
				2			3	
2			6	3			7	4

### Knowledge



**Solve** 



Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email imstoday.imsec@gmail.com resistance

Specific gravity of the needle

is greater than that of water

one glows brighter than the

other. Which of the following

8. Of the two bulbs in a house,

statements is correct?

depend on resistance

1. Radar is used for a) Detecting objects by using

light waves b) Reflecting sound waves to detect objects c) Tracking rain bearing clouds

d) Determining the presence and location of objects with radiowaves 2. Where do most of the known

asteroids orbit the Sun? a) Between the orbits of Mars and Jupiter b) Between the orbits of Venus

and Earth c) Between the orbits of Pluto and Saturn d) Between the orbits of Earth

3. What are the rings of Saturn a) Gases and clouds

c) Large pieces of ice and rock d) Wind and storms 4. The output quality of a printer is measured by

b) Satellites

a) Dot per inch

b) Dots printed per unit time c) Dot per sq. inch d) All of the above

5. Tamiflu is an anti-viral disease used to treat

b) Diabetes c) Japanese Encephalitis

6. Which of the following can be used for controlling Gaseous Pollutant?

a) Arrestor b) Incineration

d) None of above

c) Absorption

pointed

displaced by it

d) The ship is flat

c) The brighter bulb has larger d) The dimmer bulb has larger

7. An iron needle sinks in water whereas a ship made of iron 9. Magnetic resonance imagfloats on it because ing is based on the phenoma) The edge of the needle is enon of

a) Nuclear magnetic resonance b) Electron spin resonance b) The ship is driven by powerful

c) Electron paramagnetic reso-

d) Diamagnetism of human tis-10. An endoscope is used by a

physician to view the inter-nal parts of a body organ. It is based on the principle of a) Reflection of light

b) Refraction of light c) Total internal reflection of light

a) The brightness does b) Both the bulbs have the same d) Dispersion of light

Participation format							
Quiz No							
Name of Student							
(also attach your PP size Photo)							
ClassYear							
College ame							
Mobile umber							
Email							
Present Address							
Permanent Address.							

Answers (QUIZ-117) July, 2024 issue:

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)

### दिल्ली-एनसीआर मलवे के ढेर पर

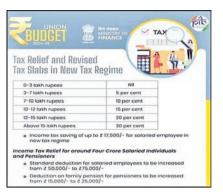
**अ** ज दिल्ली ही नहीं बिल्क एनसीआर के कई शहरों में मौत की दुकानें खुली हुई हैं। यह कहने में कोई अतिशक्योक्ति नहीं होगी कि आज दिल्ली सहित पुरा एनसीआर मलवे के ढेर पर बैटा है। देश की राजधानी दिल्ली, उप्र के नोएडा, ग्रेटर

नोएडा, गाजियाबाद, हरियाणा के फरीदाबाद एवं गुड़गांव में भी कमोवेश यही स्थिति है। आज मैं देश की राजधानी और एनसीआर में नेता, अधिकारियों और भूफामिआ के नेक्सस और यहां पर अंधाधुंध तरीके से चल रहे अवैध निर्माण के बारे में बात करुंगा। आज भूमाफिया और अधिकारी न केवल अपनी जेबें भर रहे हैं बल्कि यहां पर रहने वाले लोगों के जीवन को संकट में डाल दिया है। गौरतलब है कि हाल ही में दिल्ली के ओल्ड राजेंद्र नगर इलाके में तेज बारिश होने के चलते स्थित राव कोचिंग सेंटर के बेसमेंट में चंद मिनटों में पानी भर गया था । बेसमेंट में लाइब्रेरी चलाई जा रही थी । वहां कई छात्र मौजूद थे । पानी भरने के दौरान तीन छात्रों की मौत हो गई थी। तीन छात्रों की मौत ने हम सभी को झकझोर दिया है। भूकंपीय क्षेत्र के हिसाब से दिल्ली भूकंपीय मानचित्र के सेसमिक जोन—चार में आता है । इसका मतलब है कि यह भूकंप की दृष्टि से ज्यादा खतरे वाला भूकंपीय क्षेत्र है । इससे दिल्ली व एनसीआर भूकंप के प्रति संवेदनशील हो जाती है । इसका सीधा मतलब है कि यहां इमारतों और बुनियादी ढांचे को नुकसान होने का खतरा बढ़ जाता है। भूकंप विज्ञान केंद्र के मुताबिक दिल्ली और आसपास के इलाकों से कई फॉल्ट होकर गुजरते हैं। इन फॉल्ट लाइनों में दिल्ली-मुरादाबाद फॉल्ट, दिल्ली-हरिद्वार और सोहना फॉल्ट मुख्य है। फॉल्ट जोन वो इलाके होते हैं, जिनमें चट्टानें अलग–अलग दिशा में गति कर रही होती हैं। इन फॉल्ट लाइनों में रिक्टर पैमाने पर 6 की तीव्रता का भूंकप पैदा करने की क्षमता होती है। सबसे ज्यादा संवेदनशील गुड़गांव है जिसके आस–पास सात फॉल्ट लाइन मौजूद हैं। विशेषज्ञों का कहना है कि अगर 8 से अधिक तीव्रता का भूकंप आया तो शहर की करीब 20 प्रतिशत बिल्डिंग ही बच पाएंगी । सबसे अधिक चिंता की बात यह है कि इन शहरों में दो तरीके से अवैध निर्माण हो रहा है। पहला यह है कि निर्माण करने वाले लोग अधिकारियों से साठगांठ कर बिल्डिंग बाइलाज की धज्जियां उडाते हुए बहुमंजिला भवन बना रहे हैं। वे बहुमंजिला ढांचा, भकंप रोधी उपकरण, फायर फाइटिंग, वाटर हार्वेस्टिंग और बेसमेंट मानकों के अनुरूप न होने के बावजूद नगर निगम अथवा संबंधित अथॉरिटी से सर्टीफिकेट ले लेते हैं। इसकी संख्या काफी अधिक है। दूसरा, भुमाफिया, शहरी गांवों के आस पास की जमीन पर अवैध तरीके से मॉल, शॉपिंग कांप्लेक्स अथवा बहुमंजिला रिहायशी फ्लैट बना देता है। इसे कथित तौर पर लाल डोरे अथवा किसानों की जमीन बताकर खेल खेला जाता है । अधिकारी और पुलिस नियमों और बाइलॉज को इगनोर करते हैं और पैसा लेकर ख़ुद ही अवैध निर्माण को प्रोमोट करते हैं। दिल्ली के अलावा नोएडा, ग्रेटर नोएडा, गाजियाबाद, हरियाणा के फरीदाबाद एवं गुड़गांव में भूमाफिया सक्रिय हैं। उन्होंने नेताओं, अधिकारियों से साठगांठ कर कमर्शियल और रिहायशी मल्टी स्टोरी मॉल एवं भवन बना कर लोगों को बेच दिए हैं। बेतरतीब एवं बिना नियमों के बनने के कारण यहां पर पार्किंग की जबरदस्त समस्या पैदा हो गई है। भवनों में आग लगने की घटनाएं अक्सर होती रहती हैं। भूविज्ञानियों का मानना है कि चूंकि दिल्ली एनसीआर सेसमिक जोन–चार में आता है। अगर भकंप की तीव्रता रिचर स्केल पर साढ़े सात या उससे ऊपर रहती है, तो तबाही का मंचर इतना खतरनाक होगा जो हम कल्पना भी नहीं कर सकते। गौरतलब है कि ग्रेटर नोएडा का शाहबेरी गांव 17 जुलाई 2018 तब सुर्खियों में आया था, जब एक दूसरे के अगल बगल बनी दो इमारतें गिर गई थीं। हादसे में एक बच्चे और दो महिलाओं सहित नौ लोगों की मौत हो गई थी। सवाल है कि आखिर लोगों के जीवन से यह खिलवाड़ कब तक होता रहेगा? जब जमीनों पर अवैध कब्जा होता है उस समय अधिकारी क्यों नहीं जागते हैं ? क्या नेताओं, अधिकारियों के लिए पैसा लोगों के जीवन से अधिक है ? भूमाफिया, नेताओं और अधिकारियों के बीच नेकसस को कौन तोड़ेगा ? क्या सरकारें इस पर कभी गंभीरता से विचार करेंगीं?

### **UNION BUDGET 2024-25 UNDER THE LENS**

he Interim-Union Budget 2024-25 was presented in the Parliament on 23rd July 2024 by the Union Finance Minister Mrs. Nirmala Sitaraman. The budget particularly, focused on employment, skilling, MSMEs, and the middle class and for all-around prosperity.

#### Personal finance and Direct Tax



#### Source: Press Information Bureau (Government of India)

- >> Standard deduction for salaried individuals and deduction on family pension offers some relief, but the benefit is relatively modest, translating to a slight increase in disposable income.
- >> Revised tax slabs brought about a saving of up to Rs. 17,500 in taxes.
- >> NPS Vaatsalya plan for minor children announced. The plan can be converted into a regular NPS plan once the children attain the age of maturity (18
- >> The exemption limit for long term capital gains tax has been hiked from 1Lakh to 1.25Lakh.
- **▶** 5% TDS rate applicable to various payments is being reduced to 2%. Additionally, the 20% TDS on repurchase of mutual fund or UTI units has been eliminated.

#### Government schemes for skilling and employability support

➤ Three employment Linked Incentives:

▶ Five employment schemes launched with an outlay of 2 lakh crore over five years for job creation over the next five years, benefitting 2.1 crore youths.

- >> Comprehensive internship scheme for 1 crore youth in 500 top companies over five years. A new internship programme that will allow corporations to employ interns at Rs 5,000 per month for a year for which companies will be able to use corporate social responsibility (CSR) funds.
- >> The Model Skill Loan scheme revised to facilitate loans up to Rs 7.5 lakh with a guarantee from government promoted fund, expected to help 25,000 students every year.
- **▶** Financial support for loans up to ₹10 lakh for higher education in domestic institutions. E-vouchers will be given directly to 1 lakh students every year for an annual interest subvention of 3% of the loan amount.
- **>>** The limit enhanced to ₹ 20 lakh from the current ₹ 10 lakh under the 'Tarun' category of the Mudra Loan Yojana.
- >> SIDBI to open new branches to expand its reach to serve major MSME clusters and provide direct credit to them within 3 years.
- >> Credit Support to MSMEs during Stress Period.
- >> To enable MSMEs and traditional

Scheme B

Incentives for job creation in

manufacturing, directly benefiting

both employee and employer as

first four years of employment.

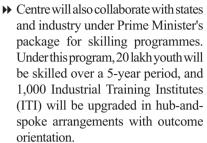
Scheme A

Direct benefit transfer of 1-

up to ₹15,000 for first-time

month salary in 3 instalments

artisans to sell their products in international markets, E-Commerce Export Hubs will be set up in PPP mode. These hubs, under a seamless regulatory and logistic framework, will facilitate trade and export-related services under one roof.



➤ Abolition of Angel tax to reduce the financial burden on startups, allowing them to focus more on growth and development by attracting more domestic and international investments.

### **Focus on Women empowerment**

▶ Allocation of more than Rs. 3 Lakh Crore for benefitting women.

Working women hostels are to be established in collaboration with the industry. The partnership will also seek to organize women-specific skilling programmes, and promotion of market access for women SHG

Scheme C

Reimbursement to employers up

to ₹3,000 per month to cover

their EPFO contributions for a

Dr. Puja Prasad

#### enterprises. **IMPACT ON ECONOMY AND INVESTORS**

Inflation has been high which impacts the cost of living. The middle class is still grappling with the high cost of living due to inflation, and one of the drawbacks of this Union

Budget is that it does not lay any emphasis on special measures to curb inflation or reduce the cost of living, thus leading to frustration among the middle class. The government has laid down no direct interventionist policy to reduce the increasing prices, a concern that has always been at the top of the middle-class priority list. The reduced surcharge on income above 5 crore from 37% to 25% has little or no benefit for the middle class. It is more beneficial to high-income groups, as it provides negligible direct tax relief to the working middle class.

The budget proposal to reduce the Long Term Capital Gain(LTCG) tax from 20% to 12.5% will impact investment (or selling) in properties. To cover this extra cost the rate of property might be increased by the real estate companies which will make it difficult for the middle class to own a property. The LTCG tax will also affect the mutual fund investors as they would now have to pay more taxes with reduced returns in the long term. The 12% and 15% hike allocated in the health sector and the educational sector respectively, is insignificant to the middle class and does not add any value to the already suffering education and health sectors.

### **Skills, Not Diplomas: The New Currency of Success**

he traditional notion that a degree is the golden ticket to a successful career is increasingly challenged. Intoday's rapidly evolving job market, skills are emerging as the true currency of success. As technology disrupts industries and the nature of work undergoes a transformation, employers are placing greater emphasis on practical abilities and realworld experience. It's time to reconsider the age-old adage: skill matters more than a

The skills gap, a widening chasm between the skills employers need and those job seekers possess, is a testament to this shift. Industries across the board, from technology to healthcare, are grappling with a shortage of skilled workers. This presents a unique opportunity for individuals who possess in-demand skills to carve out successful



Mansi Bhardwaj

careers, irrespective of their educational background. Moreover, the rising costs

of higher education have made obtaining a degree a daunting financial burden for many. The question of whether a hefty student loan debt is worth the potential return on investment is increasingly being questioned. As young people weightheir options, the allure of acquiring practical skills through apprenticeships. vocational training, or selflearning becomes more appealing.

While a degree can

undoubtedly open doors, it is no longer a prerequisite for success. Countless examples of self-made entrepreneurs, tech moguls, and industry leaders have demonstrated that raw talent, coupled with a strong work ethic and a willingness to learn, can propel individuals to extraordinary heights. These individuals have disrupted industries, created jobs, and redefined the concept of

However, it's essential to acknowledge that skills are not acquired overnight. They require dedication, practice, and continuous learning. Whether it's mastering a programming language, honing your communication abilities, or developing a deep understanding of a specific industry, building a robust skill set takes time and effort.

To bridge the skills gap and foster a more skill-centric job governments, educational institutions, and businesses must collaborate. Investing in vocational training, apprenticeships, and lifelong learning programs is crucial. Additionally, employers need to adopt a more holistic approach to hiring, focusing on skills assessments rather than solely relying on academic qualifications.

In conclusion, the era of

prioritizing degrees over skills is waning. As the job market continues to evolve, individuals who possess a strong skill set will be at a distinct advantage. investing in development, embracing lifelong learning, challenging traditional educational paradigms, we can create a society where talent and ability reign supreme. It's time to recognize that skills are the true catalyst for personal and professional growth.

### टेक्नोलॉजी पर जरूरी है आत्मनिर्मरता

वा होगा अगर आपके आस-पास के कंप्यूटर, लैपटॉप और मोबाइल अचानक से बंद हो जाएं? आप क्या करेंगे अगर रेल, मेट्रो और फ्लाइट्स की सेवाएं बंद हो जाएं? आप कैसा अनुभव करेंगे अगर आप पैसों का लेनदेन ही ना कर पाएं ? ऐसी ही एक घटना तब हुई जब दुनिया की सबसे बड़ी टेक्नोलॉजी कंपनी माइक्रोसॉफ्ट का क्लाउड कंप्यूटिंग सर्वर अचानक से बंद हो गया।इस सॉफ्टवेयर पर काम करने वाले दुनिया भर के तमाम आईटी सिस्टम्स, कंप्यूटर्स और लैपटॉप्स बंद हो गए और उनकी स्क्रीन नीले रंग की हो गई। इस ब्लू स्क्रीन को ब्लू स्क्रीन ऑफ डेथ भी कहते हैं जिसमें ब्राउजर सिस्टम के क्रैश होने के बाद कंप्यूटर अपने आप रीस्टार्ट के मोड में चला जाता है।यह घटना इतनी अप्रत्याशित होती है कि इसे कंप्यूटर की या सॉफ्टवेयर की मृत्यु के समान ही माना जाता है।

माइक्रोसॉफ्ट के क्लाउड कंप्यूटिंग सर्वर के अचानक बंद होने के बाद दुनिया भर के आईटी सिस्टम्स और कंप्यूटर्स की सांसें रुक गईं। इस सर्वर के ठप होने से अमेरिका, ब्रिटेन, फ्रांस, जर्मनी, सिंगापुर, ऑस्ट्रेलिया, न्यूजीलैंड, जापान और भारत समेत



दुनिया के 40 से ज्यादा देशों पर इसका प्रभाव पड़ा। इसका सबसे ज्यादा असर हवाई सेवाओं पर देखने को मिला। दुनिया भर के तमाम विकसित और शक्तिशाली देश भी इस विपत्ति से बच नहीं पाए।

एक सर्वर की ताकत क्या होती है, इसका अंदाजा आप इस बात से लगा सकते हैं कि इस सर्वर के कारण दुनिया भर में 2000 से ज्यादा फ्लाइट्स रद्द करनी पड़ीं और भारत में भी 50 से ज्यादा फ्लाइट्स रद्द हुईं। कई देशों में रेल और मेट्रो सेवाएं प्रभावित हुईं, बैंकिंग सेवाएं ठप हो गईं और एटीएम मशीन से लेकर कई टीवी चैनल्स भी बंद हो गए। जिस टेक्नोलॉजी पर इंसान पूरी तरह से अब निर्भर होता जा रहा है, वह कैसे अचानक से धोखा दे सकती है यह

उसका एक ट्रेलर मात्र था। यह घटना टेक्नोलॉजी के लिए

कोरोना वायरस की तरह थी। जिस तरह कोरोना वायरस के संक्रमण ने पूरी दुनिया में लॉकडाउन लगा दिया था और जो काम कोरोना वायरस ने इंसान के शरीर के साथ किया था, वहीं काम इसने कंप्यूटर के साथ किया। इस टेक्नोलॉजी वाले भूकंप के झटके चीन और रशिया में ना के बराबर महसूस हुए।

रशिया और चीन दुनिया के दो ऐसे देश हैं जो वर्ष 2002 में ही इस बात को समझ गए थे कि भविष्य में अगर वो टेक्नोलॉजी के लिए अमेरिका की बड़ी-बड़ी कंपनियों पर निर्भर रहेंगे तो इससे एक ना एक दिन है। टेक्नोलॉजी पर बहुत ज्यादा उन्हें नकसान हो सकता है। इसके निर्भरता युद्ध में किसी भी देश की एक चलते रशिया और चीन ने अपने स्वदेशी सॉफ्टवेयर विकसित किये। लेकिन भारत आज भी पूरी तरह से पश्चिमी देशों की इन बडी-बडी मल्टीनेशनल आईटी कंपनियों पर निर्भर है और यह निर्भरता भारत के लिए अच्छी नहीं है।

भारत दुनिया के उन देशों की सूची में सबसे ऊपर है जहाँ हमारे आईटी ऑपरेशन, भारतीय रेल और थर्मल पावर प्लांट्स पर कई साइबर अटैक पहले भी हो चके हैं। ये

टेक्नोलॉजी अब एक नए वारफेयर का रूप लेती जा रही है। अगर आज किसी देश पर हमला किया जाए तो जरूरी नहीं है कि वह हमला मिसाइल, हथियारों, बंदुक या गोलियों से ही हो।हमला कुछइस तरह भी हो सकता है कि किसी देश के सारे पावर प्लांट्स बंद कर दिए जाएं। कुछ ऐसा कर दिया जाए कि ना तो कोई फ्लाइट टेक ऑफ कर पाएगी, ना कोई फाइटर जेट टेक ऑफ कर पाएगा, ना कोई हथियार चल पाएगा और ना कोई

बिना हथियारों के इस्तेमाल के भी किसी देश की पूरी की पूरी व्यवस्था को बर्बाद किया जा सकता बहुत बड़ी कमजोरी बन सकती है। भारत के लिए इसमें सबक छिपा हुआ है कि भारत को अब अपना स्वदेशी नेटवर्क बनाना चाहिए।

दुनिया में भारत आईटी पावर के रूप में जाना जाता है और वैश्विक स्तर पर भारतीय माइंड प्रमुखता के साथ का कर रहे हैं। ऐसी स्थिति में आवश्यकता है कि आत्मनिर्भर भारत के तहत भारत भी अपना ऑपरेटिंग सिस्टम बनाए और अपनी अमेरिका पर निर्भरता खत्म करे।

### Climate Change: What We Must do Before it's Too Late

rom the scorching wildfires in the west to the unusual floods in the east, the impacts of climate change are increasingly undeniable. The question that mostly arises is that if the climate change caused by the human activities or if it is natural. Well, it's a present day reality that climate change is primarily driven by human activities that has significantly caused a rise in the temperature globally by 1.9 degrees F. Natural factors like Milankovitch cycle ,El Nino Southern Oscillation (ENSO), solar irradiance, volcanic eruptions have always influenced Earth's climate.

**Volcanic Eruptions:** Volcanic activity can inject large quantities of ash and gases into the atmosphere, temporarily cooling the Earth by blocking sunlight.

Solar Variability: Changes in solar radiation due to sunspot cycles can influence Earth's climate. Increased solar activity generally correlates with warmer periods.

**Orbital Changes:** Variations in Earth's

orbit and tilt, known as Milankovitch cycles, affect the distribution of sunlight. leading to natural climate fluctuations over thousands of years. Ocean Currents: Changes

in ocean circulation patterns, such as El Niño and La Niña, can lead to short-term climate

variations by redistributing heat across the planet.

Human activities like burning fossil fuels, deforestation, agriculture, producing cement have played a major role in accelerating the rate of change.

Greenhouse Gas Emissions: The burning of fossil fuels (coal, oil, and natural gas) for energy and transportation releases large amounts of carbon dioxide (CO<sub>2</sub>) and other greenhouse gases (GHGs) into the atmosphere, trapping heat and causing global temperatures to

**Deforestation:** Clearing forests for agriculture or urban development



Sanskriti Gauba

reduces the number of trees that can absorb CO<sub>2</sub>, exacerbating the greenhouse effect.

Industrial **Processes:** Certain industrial activities release GHGs and pollutants, such as methane (CH<sub>4</sub>) and nitrous oxide (N<sub>2</sub>O), which have a more potent warming

effect than CO<sub>2</sub>.

Agriculture: Livestock farming produces significant methane emissions, while the use of synthetic fertilizers releases nitrous oxide, both contributing to climate change.

Climate change impacts every aspect of our lives. The key to tackling it lies in smart planning and making sure all our decisions consider the risk of a world that is 4°C warmer than preindustrial levels (a "4°C world"). The President of the World Bank Group, in his report's introduction, emphasizes the severe consequences of a 4°C rise in global

#### **Some of the predicted** effectsinclude

- ▶ Flooding of coastal cities ▶ Increased risks to food production,
- and malnutrition ▶ Dry areas becoming drier and wet

potentially leading to more hunger

- areas becoming wetter ▶ Extreme heat waves, especially in
- tropical regions ▶ Severe water shortages in many places
- ▶ More frequent and intense tropical storms
- ▶ Permanent loss of biodiversity, including coral reefs

These changes highlight the need for urgent action to prevent such a future.

The impacts of climate change on different sectors of society are interrelated. Drought can harm food production and human health. Flooding can lead to disease spread and damages to ecosystems and infrastructure. Human health issues can increase mortality, impact food availability, and limit worker productivity. Climate change impacts are seen throughout every aspect of the world we live in.

The Earth's climate is changing faster than ever before. Greenhouse gases in the atmosphere are at their highest levels in 800,000 years, mainly because of human activities. This rapid increase has many serious effects, such as higher sea levels, extreme weather, loss of animal and plant species, and risks to our food and water supplies.

Tackling climate change is a big challenge and requires a mix of strategies

Switch to Renewable Energy: Using energy from wind, solar, and water instead of fossil fuels can cut down greenhouse gas emissions a lot.

Boost Energy Efficiency: Making buildings, cars, and factories more energy-efficient can reduce how much energy we use and the emissions we produce.

Plant Trees: Planting and restoring

forests helps absorb more carbon dioxide from the air.

Sustainable Farming: Using better farming methods, cutting down methane from livestock, and using less fertilizer can reduce the impact of agriculture on the climate.

Strong Policies and Rules: Governments need to create and enforce laws that limit emissions, support clean energy, and protect the environment.

**Educate and Raise Awareness:** Informing people about climate change and promoting eco-friendly habits can encourage everyone to take action.

Climate change is a major problem today, marked by big shifts in temperatures and weather over long periods. While natural events have always affected Earth's climate, human actions have sped up these changes, causing more severe impacts. Knowing the difference between what humans cause and what happens naturally, along with the causes and possible solutions, is key to tackling this global issue.

### The Growing Trend Towards Delayed Marriage in Modern Society

Khushi Bist

New Delhi: Marriage has long been a fundamental institution in most cultures worldwide. However, with the evolving social and economic landscape, the concept of marriage has undergone significant changes. In recent decades, societal attitudes towards marriage have notably shifted, with individuals opting to marry later in life. It is now common for people in many countries to get married in their late 20s or early 30s, compared to earlier generations when marriage in the early 20s was the norm. This trend represents a significant departure from traditional norms, where marriage typically occurred at a younger age.

As individuals prioritize personal and professional development, the age at which they choose to marry has gradually increased. This shift reflects broader changes in modern society, reshaping the conventional milestones of adult life.

Delaying marriage allows individuals to gain emotional



maturity and life experience, which can contribute to more stable and satisfying relationships. With increased self-awareness and conflict resolution skills, couples who marry later might have healthier and more enduring partnerships. On the other side, the longer someone remains single, the more accustomed they may become to independence, which can make adjusting to married life more challenging. Additionally, there can be increased loneliness and social pressure to marry and have children quickly as they

Individuals who delay marriage often engage in health-conscious behaviour and maintain better overall health. However, postponing marriage and childbearing can lead to fertility issues, pregnancy complications, and reduced sperm quality for men. These health challenges highlight the need for individuals to consider the biological implications of delayed marriage. Older parents might face different parenting styles and challenges compared to younger parents, impacting intergenerational relationships. Additionally, delayed marriage and childbearing can affect inheritance timing and wealth distribution, necessitating careful

by a variety of factors such as ▶ Heigher educational ▶ Career opportunities ▶ Evolving societal expectations ▶ Changing attitudes towards personal fulfilment

The decision to delay marriage is influenced

healthier marriages. Delaying marriage provides individuals with more time focus on career development and personal goals. This can lead to higher levels of job satisfaction and profession a 1 accomplishment. However, integrating work and family life can become more complex for those who start families later. Balancing demanding careers with the

responsibilities of raising

children can be challenging,

management of time and

careful

requiring

▶ Financial stability

resources. According to a 2020 report, there has been a notable increase in the number of people getting married between the ages of 30 to 34. This demographic shift reflects changing societal trends where individuals are choosing to

delay marriage until later

stages of life.

The implications of delayed marriage are multifaceted. On one hand, it allows individuals to enter marriage with a stronger sense of self and greater financial stability, potentially leading to more stable and fulfilling marriages. On the other hand, it can pose challenges such as the potential for reduced fertility and the pressure to balance career and family life later in life. Additionally, the delay in marriage can impact societal structures, including the timing of having children and the dynamics of extended family support systems. For instance, older parents might face different challenges compared to younger ones, and the support network from older generations may also be affected by the shift in the timing of family formation.

## नई किताब

**BOOK** - The God of The Woods

Mugdha Jugran

TITLE: The God of The Woods **PUBLICATION DATE: July 2, 2024 AUTHOR: Liz Moore PAGES EXTENT: 448 pages** ISBN: 0008663793

**PUBLISHER: The Borough Press** 

Liv Moore's writing, ever so mysterious and complex like all her works has beautifully been highlighted this emotional rollercoaster of a novel.

The God of The Woods occurs in a nature preserve that has been divided to use as both a summer camp for young people and the residence of wealthy families and their caregivers

in the Adirondacks. Between 1951 and 1975, the action takes place; the chapters switch nonlinearly between two narratives and a legendary cast.

This quiet mystery/drama follows the story of the disappearance of a 13-year-old girl from the said camp. In connection with her disappearance, her counsellor Louise, her bunkmate Tracy, her mother Alice, and a young female detective Judyta, share their stories.

The whole setting of the seventies and vivid and expressive descriptions of the lush forest is encapsulated in its entirety in her work, considering that Moore often delves into the darker notions of childhood trauma, caste systems, toxic gender roles, addiction and crime.

Overall, this book is a solid read for any reader who is looking for thriller drama.



Disha Tomar

n this interview Anushka talks about her experience at IMS GHAZIABAD, extracurricular activities, sobbing opportunities, emotional moments, her learning as a student and everything she learned for her career growth. Anushka is an alumni of IMS GHAZIABD university courses campus BJMC, batch 2019-2022.

Can you tell me about your in experience **Ghaziabad?** 

My journey with IMS started as a fluke, with me knowing nothing about the course or what would be the professional opportunities thereafter. But I must tell you fate had a lot of fun stored for me. I hosted more than 30 events for the Department of Journalism and Mass Communication and each one of them had something to

### Just Give Your 100%- Alumni



teach me. The trust and push I received from my faculty members was to die for, their confidence in me helped me get out of my comfort zone

and face the crowd. Can you share any memorable experiences or challenges that you faced during BAJMC studies?

During our mini-freshers I had fallen ill. our Grand Freshers was in about 3-4 days and I wasn't in the state to practice anything but then a very beautiful message popped-up on my phone. It was from Prof. Sandhya, telling me to rest and relax and how I was the department's Ms. Freshers already. There are many many such incidents where the sense of belonging gave me that strength to achievemy goals. The faculty at IMS fulfilled duties as my

What was your dream when you came to this college and what position are you in today?

Just like every other first semester student I wanted to be a news anchor but later going through the wellcrafted curriculum and getting the right exposure to all the parts of journalism, I figured writing was my calling. Since then, I wanted to be a fashion journalist. I then worked with Cosmopolitan India, Brides Today Harper's Bazaar India. The Word, HELLO! India and now freelancing with Manifest Magazine under

RPSG Lifestyle Media. What advice would vou give to current BAJMC students to make the most of their program?

My only advice to all the juniors is to explore, do everything, make yourself tired of it. When you find that one thing that you feel you want to do and you can do, just give it your 100%. If you want to get into anchoring and hosting, make yourself so comfortable doing it that it doesn't feel like work, you must feel like a natural doing your favorite thing.

financial planning. The rise

of digital relationships,

driven by online dating

platform and social media is

changing the dynamics of

how people meet and form

further influencing the trend

of delaying marriage.

Entering marriage when

both partners feel ready can

lead to greater satisfaction

and stability. However, there

is also the potential for

increased pressure to marry

and have children quickly

once a certain age is reached,

leading to stress and possible

relationship strain. The

ability to communicate

effectively and resolve

conflicts, skills often honed

over time, can contribute to

connections,

romantic

Can you share any valuable networking opportunities that you had during your BAJMC program?

I had multiple networking opportunities because of the numerous guest lectures, film festivals, events that we had at

I made it a point to go and have a personal chat with all the guests and then send a request to them on LinkedIn. I posted a lot about my activities from college on LinkedIn. I used to send cold emails to Editors and Associate

### जगन्नाथ मंदिर की महिमा

नई दिल्ली। पुरी जगन्नाथ मंदिर भारत के सबसे प्रतिष्ठित मंदिरों में से एक है। जगन्नाथ मंदिर में भगवान कृष्ण को भगवान जगन्नाथ के रूप में पूजा जाता है। कई वर्षों पूर्व नीलांचल पर्वत पर स्वयं भगवान नीलमाधव निवास करते थे। एक दिन राजा इंद्रद्युम्न के स्वप्न में भगवान विष्णु ने उनसे कहा, 'एक गुफा में मेरी एक प्रतिमा है जिसे नीलमाधव कहते हैं। तुम एक मंदिर बनवाओ और उसमें मेरी यह मूर्ति स्थापित कर दो।'

नीलांचल पर्वत पर सबर कबीले का मुखिया विश्ववसु भगवान नीलमाधव का उपासक था। विश्ववसु ने मूर्ति को गुफा में छुपा कर रखा था। राजा इंद्रद्युम्न ने अपने सेवक ब्राह्मण विद्यापित को मूर्ति लाने का कार्य सौपा।विद्यापित ने विश्ववसु की पुत्री से विवाह कर लिया। अपनी पुत्री की जिद पर विश्ववसु, विद्यापित को नीलमाधव के दर्शन कराने को मान गए। विद्यापित को आंखों पर पट्टी बांधकर वहां ले जाया गया।

विद्यापित चतुराई करके जाते समय रास्ते में सरसों के दाने गिराता गया और बाद में सरसों के दानों के जरिए गुफा से मूर्ति चुराकर राजा को दे दी। विश्ववस भगवान नीलमाध्व की मर्ति चोरी होने से बहुत दुखी हुआ। अपने भक्त के दुख को देखकर भगवान भी दुखी हो गए और उसी गुफा में वापस लौट गए। जाते समय उन्होंने राजा इंद्रद्युम्न से वादा किया कि वह उनका एक विशाल मंदिर बनवा देगा तो वे उनके पास जरूर लौट आएंगे।

राजा इंद्रद्यम्न ने एक विशाल मंदिर का निर्माण

करवाया और भगवान विष्णु से मंदिर में विराजमान होने के लिए प्रार्थना की। भगवान ने कहा कि द्वारिका से एक बड़ा टुकड़ा समुद्र में तैरकर पुरी तक आ गया है, उससे तुम मेरी मूर्ति बनवाओ। उस लकड़ी के टुकड़े की प्रतिमा बनाने के लिए भगवान विश्वकर्मा एक बुजुर्ग व्यक्ति का रूप धरकर आए। उन्होंने राजा से शर्त रखी कि वे 21 दिन में मूर्ति को एकांत में बनाएंगे, उन्हें कोई मूर्ति बनाते हुए नहीं देख सकता।

राजा ने उनकी शर्त स्वीकार कर ली। लोगों को कमरे के अंदर से आरी, छैनी, हथौड़ी की आवाजें सुनाई दे रही थीं। इसी बीच रानी गुंडिचा जो राजा इंद्रद्युम्न की पत्नी थी, दरवाजे के पास गई पर उसे कोई आवाज सुनाई नहीं दी। उसे लगा कि वह बूढ़ा कारीगर मर गया है। जैसे ही कमरा खोला गया तो बुढ़ा व्यक्ति कहीं दिखाई नहीं दिया और कमरे में 3 अधुरी मुर्तियां प्राप्त हुई।

भगवान जगन्नाथ ने उन्हें स्वप्न में दर्शन देकर कहा कि वे अब से काष्ठ की मूर्ति में ही प्रकट होकर भक्तों को दर्शन दिया करेंगे। राजा इंद्रद्युम्न ने इसे भगवान जगन्नाथ की इच्छा मानकर इन अपूर्व प्रतिमाओं को मंदिर में स्थापित कर दिया। इस प्रकार तब से भगवान जगन्नाथ और उनके भाई-बहन इसी रूप में भक्तो को दर्शन दे रहे हैं।

ऐसी मान्यता है कि जब श्रीकृष्ण का अंतिम संस्कार किया गया, तब शरीर के एक हिस्से को छोड उनका सारा शरीर पंच तत्व में मिल गया। कहते हैं भगवान श्रीकृष्ण का दिल उस दौरान धड़क रहा था, जो आज भी भगवान जगन्नाथ की प्रतिमा के अंदर सुरक्षित है। इस मंदिर के साथ कई अस्पष्ट विज्ञान, रहस्य और चमत्कार जुड़े हुए हैं, जिसका



#### पुरी जगन्नाथ मंदिर के बारे में अद्भुत तथ्य <mark>झंडे की दिशा</mark>– जगन्नाथ मंदिर के शीर्ष पर झंडा

हवा चलने की दिशा के विपरीत लहराता है। कोई छाया नहीं – चाहे दिन का कोई भी समय हो, चाहे सूरज आकाश में कहीं भी चमक रहा हो, मंदिर की कोई छाया नहीं है। **लहरों की आवाज**– एक बार जब आप मंदिर के अंदर कदम रखते हैं, तो आप समुद्र की आवाज सुनना बंद कर देते हैं । प्रसादम का रहस्य- हर दिन उतना ही खाना बनाया जाता है लेकिन श्रद्धालुओं की संख्या के कम या ज्यादा होने से प्रसाद का एक भी दाना कम या

कोई वैज्ञानिक कारण नहीं है।

पिछली शताब्दी में जगन्नाथ मंदिर का रत्न भंडार 1905, 1926 और 1978 में खोला गया और वहां मौजद बेशकीमती चीजों की लिस्ट बनाई गई। 1978 में 13 मई से 13 जुलाई के बीच रत्न भंडार में मौजूद सामानों की सूची बनी उसमें करीब 128 किलो सोना और 222 किलो चांदी होने की बात कही गयी। अब यह रत्न भंडार ओडिशा सरकार द्वारा जुलाई 2024 में खोला गया।

### **New Academic Session: Embracing Opportunities and Overcoming Challenges**

Anjali

New Delhi: As the new academic session begins, students, faculties, and institutions embark on a journey filled with promise, opportunities, and challenges. This period marks the beginning of a new chapter, filled with aspirations, a chance to set new goals, and the opportunity to build on past achievements. Every student vivid excitement, expectations and nervousness before starting the new session. This article gives insights to the major challenges, opportunities and engaging activities which encompasses every student's life during this phase.

academic session is an ideal time for students to set new goals and aspirations. This can include academic targets such as improving grades, mastering new subjects, or developing better study habits or inculcating new skills. Students should be open to trying new things,



skills, and build a diverse set of experiences that will serve them well in the future. It's important to have clear and The start of a new achievable goals that provide students with direction and motivation, helping them stay focused throughout the year. Stepping into a new stage of life involves various challenges and constant competition so during this time it's important for students to prioritize their mental health. While academic success is crucial, the new session also encourages students to prioritize their overall wellbeing. Long-term success requires finding a balance between one's personal and academic lives. Students can use this time to reassess their habits, time management skills, and selfcare routines. Schools and universities can also create a supportive environment that encourages overall wellbeing and academic success.

The beginning of a new academic session often brings changes, whether it's a new curriculum, different teachers, or changes in educational policies. Adaptability is a crucial skill

for both students and Positively teachers. accepting change can result creative learning opportunities and personal development. Faculties also play a significant role in shaping the experience of students in new sessions. They are responsible for creating an engaging and inclusive learning environment that meets the diverse needs of their students. Building relations and social skills are very important elements for new session students. Being humble and having good relations with your costudents, seniors and faculties promotes a positive

learning environment and

helps you at various stages. Teachers can also make students comfortable by engaging in icebreakers and get-to-know activities.

In current years, technology plays a vital role in education, and it has become an integral part of it. Since we all are aware of the features and pros of technology, it would be very helpful for both students and teachers to make the learning interesting and engaging.

The start of a fresh academic term is a time of renewal, opportunity, and growth. By setting clear embracing goals, technology, prioritizing mental health, creating learning positive environments, encouraging extracurricular involvement, adapting to change, and building a strong community, students and teachers can make the most of this time. As we step into this new academic year, let's embrace challenges and opportunities it presents, ensuring a fulfilling and successful experience for all.



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**WE HAVE NO BRANCH IN NOIDA** 

### **News Brief**

### **IMSians Pledged to Take Care of Environment on Plantation Ceremony**

Ghaziabad (IMS News Service): IMSians demonstrated



participating in a plantation pledging to care for the plants they planted, including neem, aonla, aam, and sehjan. Director PrasoonTripathi emphasized significance of PM

Modi's "EkPedMaaKeNaam" campaign, highlighting the importance of this green initiative.

#### Talent Bling of Genesis 2024 Dazzled



**Ghaziabad (IMS News Service):** On the final day of Induction Genesis 2024, students showcased their talents through dance, singing, tabla playing, mimicry, playacting, and beatboxing, concluding the event with a vibrant talent show. Day and session ended with DJ grooves of new comers.

#### **Outstanding Results of B.Tech I year**

Ghaziabad (IMS News Service ): IMS Engineering College Ghaziabad, proudly congratulates all B.Tech 1styear (Odd Semester) students for their outstanding results, with overall pass percentage of 87.80% Their hard work and dedication have truly paid off and the institution is immensely proud of their achievements. The institution is committed to building a strong foundation for their future endeavors, ensuring they continue to excel and reach new

#### Renewal of IMSEC's Partnership with **Foxit Software Inc., California, USA.**

Ghaziabad (IMS News Service ): IMS Engineering College Ghaziabad, India, is excited to announce the renewal of its partnership with Foxit Software Inc., California, USA. This collaboration focuses on advancing Foxit's enhanced #pdf #editor, providing all IMSEC students and faculty with access to the software. The computer labs of the college are now fully equipped with the licensed version of this powerful tool. The renewal ceremony, featured notable participants, including Ms. Vandita Singh, Channel Manager APAC at Foxit Software Inc., Dr. S. N. Rajan, Dean Academic; Dr. Sonia Juneja, Head of the CS Department; Dr. Meenu Rajeev Singh, Head of the MBA Department; Prof. Savita Agarwal; Prof. Monalisha Panigrahi; Prof. Nikhil Kawatra from IMS Engineering College Ghaziabad. This renewed collaboration is a significant milestone in providing state-ofthe-art resources to IMSEC's academic community. enhancing research capabilities in emerging technologies.

#### **Business Transformation: A Live Project**

Ghaziabad (IMS News Service ): MBA students at IMSEC have taken a proactive approach to learning by visiting various companies and providing innovative solutions to real-world problems. Through the "Business Transformation: A Live Project" initiative, they have tackled industry challenges head-on, delivering impactful results and showcasing their ability to drive change. From identifying inefficiencies to implementing strategic solutions, students have demonstrated their expertise and dedication. This hands-on experience not only enriches their education but also contributes significantly to the success of the companies involved. The institution is celebrating the achievements of these future business leaders as they transform industries and pave the way for a brighter, more efficient future!

### IMSians Shared Glimpses from their SIP Diary

Ghaziabad (IMS News Service): On the final day of the reorientation ceremony, Transcend, IMSians shared their internship experiences from the SIP Diary. Students from various companies acknowledged the efforts of the institution's Placement Team and Faculty, and emphasized the valuable guidance from Industry Mentors. Notably, IMS Ghaziabad achieved a 100% placement rate for the summer internships this year, underscoring the institution's commitment to student success.

### **Powerpack Panel Deliberations**

Ghaziabad (IMS News Service ): IMS Ghaziabad witnessed a power-packed panel deliberation moderated by students across three diverse themes: "Career in Unicorns -Challenges & Opportunities" and "Generative Artificial Intelligence (GenAI) for GenZ." Students' research, communication skills, and debating abilities were highly appreciated by faculty and deans, showcasing the effectiveness of such initiatives in honing their professional competencies.

### IMS GZB One of Best B School

Ghaziabad (IMS News Service ): IMS Ghaziabad, renowned for its educational excellence, has recently been recognized by prestigious IIRF and EPSI rankings. This acknowledgment reflects the institution's continued commitment to providing top-tier education.

### Union Budget 2024 at IMS Ghaziabad

Ghaziabad (IMS News Service): IMS Ghaziabad hosted the Union Budget 2024 live streaming witnessing India's growth and prospects shining brighter amidst global challenges.

### **Induction Program Genesis and Bootcamp at IMS**

**IMS News Service** 

**Ghaziabad:** The inaugural day of the 10-day induction program 'Genesis' and Boot Camp was attended by parents and new students of the 35th PGDM Batch 2024-26 at IMS Ghaziabad, all with dreams in their eyes. Esteemed guests included Mr. AnkurBaruah, HR at IOL; Sonia Bali, VP at MCube; and BhavnaBatra, Executive Director at People S&PGlobal.

The Boot Camp session at IMS Ghaziabad provided hands-on learning for students on the fundamentals of subjects they will study over the two-year PGDM program. Topics included



operations, data literacy, and placement preparedness, ensuring students are wellprepared for their academic The journey. Genesis Induction Programme featured sessions academic policies, including IMS Bingo, Power of Dressing, Crossroads

literacy, area briefings, hostel and campus tours, and IMS introductions, spanning 10 full days.

IMS Ghaziabad bridges the gap between corporate and academics, ensuring continuous support for alumni. On 4th day of Induction- Genesis, five prestigious alumni visited to guide the PGDM 2024-26

batch. The panel discussion, moderated by Dr. Abhishek BhushanSinghal, Area Chair of Alumni Affairs, fostered thorough interaction between alumni and students, enriching the young professionals' understanding and preparation for their careers. On the 7th day of the Genesis Induction Program



26 at IMS Ghaziabad, a panel discussion titled "Navigating the Future: Insights from Industry Leaders" was held. Dr.Prasoon M. Tripathi welcomed experts including Amit Jawar, UroojFatma, Manish Singh, Arnab Chakravorty, Asheesh Chandolia, and Rohan Kumar Sudan.

Head Librarian Dr.Lalita

Two days' workshop on Data Analysis Using SPSS

Tyagi, along with experts from Capitaline and Perlego, led an insightful session on Resources and Technology Integration at Ghaziabad. Emphasizing the need for future leaders to be well-equipped with research tools to excel in corporate settings, IMS ensures comprehensive resources and support for its students.

### **Campus Recruitment Drive of TCS**

Panel

management games, data

**IMS News Service** 

CDC Ghaziabad: **IMS** Department of Engineering College Ghaziabad organised a Campus Recruitment Drive of "TCS" Tata Consultancy Services.

This Pool Campus Drive channelized for students of MCA & B.Tech -All Branches.

Mr. Ankit Jain(Head-CDC Dept.), Mr.Gurmeet Bedi (Head - CDC Dept.)

**IMS News Service** 

Corner,

Department of Computer

Science organized one-day

workshop entitled "Block-

Chain Technology and its

applications "on 27th June,

2024. Mr. HarshitDhiman,

Block Chain Expert from C

Sharp Corner led the session

on Block-Chain Technology

covering Decentralized

nature, cryptography, smart

**Workshop on Block-Chain** 

**Technology and its Applications** 



along with his team members Ms. Chanchal Chaudhary & Ms. Akshika welcomed the recruitment by presenting saplings to them and shared

gratitude for providing the Golden Opportunity to host Pool Campus Recruitment Drive of "TCS

#### **IMS News Service**

for the PGDM Batch 2024-

Ghaziabad: The use of statistical and econometric tools and techniques for research in management is found to be enormous in recent times. A clear understanding of the theoretical issues and the skills of operating the software are two significant requirements for proper use of such tools. With this backdrop MBA Department IMS Engineering



College, Ghaziabad organized two days' workshop on the topic "Data

Analysis using SPSS" from 1st July 2024 to 2nd July 2024. The objective of the workshop was to equip participants with the skills to analyze the data using SPSS software. The Eminent Speaker Dr.MeenuBaliyan, HOD MBA provide their valuable insights on the topic and helped participants develop their skills on a sample dataset to apply the research methodology learned by them in the

### "Tata Consultancy Services at the campus. **Value-Added Course on Innovative Data Solutions**





**IMS News Service** 

Ghaziabad: The MCA Department Engineering College Ghaziabad, successfully concluded the Value-Added Course on "Innovative Data Solutions with Tableau for Startups".

More than 50 students participated and earned



MCA, appreciated the efforts of Mr. Aditya Batra for leading the sessions as the resource person.

The program was well coordinated by Prof.Sadaf Raza. The organizing committee was thrilled with the positive feedback and are committed to offering more courses that bridge academic and industry skills!

### **Workshop on Empowering Future Leaders with Power BI**



**IMS News Service** 

**Ghaziabad:** The MBA Department of College, Engineering dynamic two-day workshop from July 4th to 5th, 2024, focusing on the industryleading standard in selfservice analytics—Power BI. This initiative is designed to equip our students with the skills essential for long-term career growth.

Our goal was to familiarize students with Business Intelligence (BI), highlighting how it differs

from Excel and how data can be seamlessly imported from Excel to Power BI. Special thanks to our distinguished speaker, Dr. Meenu Balivan, Ghaziabad, organized a HODMBA, for delivering a hands-on experience. Dr.Baliyan guided students through connecting to data sources and transforming data into meaningful insights, making the session both interactive and insightful.

> Our students left the workshop inspired and equipped with practical skills that will pave the way for their future success.

### 33rd Convocation Ceremony Organized



**IMS News Service** 

Ghaziabad: It was a moment filled with pride and accomplishments, graced by



the presence of Mr.Rajeev Dubey, Chairman of MIBL, **MSSCL** (industry expert), and Dr.Rajive Kumar, Secretary

in various fields like finance,

healthcare, cybersecurity,

chain

supply

management. Mr. Atul Gupta, VP, Events from C

Sharp Corner facilitate the

certification process to

students. 55 Attendees from

B.Tech CS Department

enthusiastically participated

and earned certification in

The department extends

gratitude to the resource

persons from C-Sharp

Corner for their expertise

different domains.

with the students.

of AICTE, IMS Ghaziabad held its 33rd convocation ceremony for PGDM Batch 2022-24. Their inspiring words paved the way for our future leaders' progressive path. We extend heartfelt gratitude to our esteemed chief guests for their inspiring insights.

### Value-Added Course on **Java Programming**



**IMS News Service** 

Ghaziabad: The MCA Department of IMS College, Engineering successfully completed the value-added course on Java Programming. This course, covering both basic concepts and advanced Java, was conducted for our MCA 1st Year students. Over 60 students participated, deepening their understanding of core Java concepts, gaining

preparing for real-world programming challenges and professional careers in software development. The sessions, led Prof.Krishan Kumar Sharma, Computer Science Engineering department, were packed with valuable insights. He highlighted the importance of user-centric design and advanced Java techniques, making the learning experience truly enriching.

practical experience, and

### IMS at ISB Hyderabad for Academic Excellence Roundtable-Vision 2030

**IMS News Service** 

Ghaziabad: Great leader fosters a great team. Recently, our esteemed Director, Dr.Prasoon M. Tripathi, represented IMS Ghaziabad at the 'Vision Accelerating Academic Excellence

Roundtable' at Hyderabad. He was praised by experts for the innovative practices introduced at IMS Ghaziabad's Lal Quan Campus. Notably, IMS Ghaziabad was one of the few institutions from North India present at prestigious event.



### **Pre orientation Program of MIB**

**IMD News Service** 

Ghaziabad: The Department Management at IMS (University Ghaziabad Courses Campus) organized the UTKARSH 2024 orientation program for the MIB Batch 2024-26. This aimed to introduce the new batch to the ethos and academic rigor of the program while providing insights into the professional world through interactions with distinguished guests from various industries.

The theme for the event was "Synergy 6.0: Fusion Future Leaders' Collaborate, Innovate and The event commenced with an inspiring address by the



Director of IMS Ghaziabad (University Courses Campus), who welcomed the new batch with enthusiasm and shared the institution's vision for their academic journey. He emphasized the importance of a holistic education that goes beyond textbooks, encouraging students to actively participate in

extracurricular activities. He highlighted the significance of collaboration, innovation, and leadership in today's business world and urged students to make the most of the opportunities provided by the MIB program.

The inaugural address was delivered by the Chief Guest, Mussarat Hussain, who emphasized the importance of human

resources in organizations successful and encouraged students to embrace learning with enthusiasm.

shared their experiences and from insights respective fields, touching upon the challenges and opportunities in the current business landscape.

Each Guest of Honour

• SiddhantBasu spoke about

the rapid growth of the food delivery industry and the strategic role Zomato plays

- Amit Pandey highlighted significance innovation adaptability in manufacturing sector.
- Rajesh Popli provided insights into the evolving role of human resources in fostering organizational growth.
- AnanthMelatur discussed the importance of customer success and relationship management in aerospace industry.
- · Ashish Jain elaborated on the critical role of exports in economic development and the support provided by FIEO to Indian exporters.

### FDP on Simulation Techniques for **Enhanced Management Education**

**IMS News Service** 

Ghaziabad: Department of Management at IMS UC Campus organized a Faculty Development Program titled 'Simulation Techniques for Enhanced Management Education'. It was a comprehensive development programme aimed at enhancing the pedagogical approach of management educators. The program was focused on demonstrating various simulation techniques that can be integrated into management curriculum to provide a more interactive and practical experience for students.

The resource person for the session was Mr. Abdul, Manager- Cesim Business





Simulations, he is leading business operations and product initiatives for Cesim in the Asian Market. He briefed about the Monte Carlo Simulation, Modelling Simulation and Decision-Making Simulation. During the session, he also demonstrated Student

Interface and Instructor Simulations. He also gave an overview of software and tools that facilitate student engagement and learning. The faculty has also undergone practice sessions on managing simulations from both student and instructor perspectives.

### **Staff Development ProgrammeOrganized**

academic

various

**IMS News Service** 

Ghaziabad: The Staff Development Programme (SDP) was conducted at the IMS, University Courses Campus.The session featured Mr. Rajnish Kumar Mishra Rohit, Assistant Professor - Finance as the resource person.

Mr. Mishra, an experienced finance educator, led a "Gullakon Financial Wellness: Saving Smarter, Living Better." This event aimed to enhance financial literacy among the attendees, focusing on smart saving techniques and better living through financial wellness.

In today's fast-paced



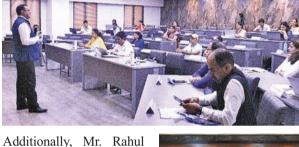
world, financial wellness has become an essential aspect of leading a balanced and fulfilling life. The concept of "Financial Wellness: Saving Smarter, Living Better" revolves around cultivating smart money habits that empower individuals to take control of their finances. This approach not only involves strategic saving and budgeting but also emphasizes the importance of making informed financial decisions to build a secure future. By adopting effective financial strategies, individuals can achieve their life goals, reduce financial stress, and improve their well-being. Embracing financial wellness allows for a more sustainable lifestyle, were smarter saving leads to better living and long-term financial stability.

### MDP on HR Analytics for Effective Decision Making

**IMS News Service** 

**IMS** Ghaziabad: Ghaziabad, University Courses Campus, hosted a Management Development Program (MDP) on "HR Analytics for Effective Decision Making." The event was spearheaded by the Head Management Department, Prof. Puja Rastogi, and convened by Prof. Mayank

The program featured Mr. Deepak Kumar, an Analytics Practitioner at a leading MNC, and Mr. Rakesh Seth, Chief Mentor HR at Reeocsyys, as key speakers. They provided deep insights into leveraging HR analytics for strategic decision-making.



Executive Agarwal, Director of the Ghaziabad Management Association (GMA), attended as a guest, adding to the event's significance. The day included interactive workshops and discussions, engaging over participants. These sessions bridged theoretical knowledge with practical application, focusing on enhancing HR practices through data-driven



insights. The event concluded with a certificate distribution ceremony, where participants were recognized for their active involvement. organizers expressed gratitude to the speakers and participants, highlighting importance continuous professional development in modern HR management. The MDP on "HR Analytics for Effective Decision Making" delivered a rich array of learning

understanding of HR analytics, the development of critical thinking and skills, analytical importance of continuous professional development, and valuable networking opportunities. outcomes collectively equipped the participants with the tools and insights needed to excel in their HR roles and contribute effectively to organizations.

outcomes, including a deep

### **Peer Enrichment Session on Data Visualization with Tableau**

**IMS News Service** 

**Ghaziabad:** Department of Computer Science at IMS UC Campus, Ghaziabad organized a peer enrichment session on Visualization with Tableau. This hands-on session was designed to enhance the skills in transforming raw data into insightful visual representations that drive The decision-making. session was led by experienced facilitator - Mr. Surya Saxena, Assistant Professor, Department of Computer Science, Ghaziabad., a skilled data analyst with extensive experience in Tableau. The session began with a

comprehensive introduction

to Tableau's interface and basic functionalities. Participant learned how to connect to various data sources, from spread sheets to databases, and import data into Tableau for analysis. The instructor demonstrated key features, including creating interactive dashboards, building dynamic charts, and using filters and parameters to refine data insights. Participants were guided

through practical exercises, where they applied techniques to visualize data trends, identify patterns, and present information effectively. The hands-on approach allowed to explore Tableau's diverse capabilities, from simple bar charts to complex geospatial maps. By the end of the

session, Contestants gained a solid foundation in Tableau's features and best practices for visualization in respective domains. This peer enrichment experience not only deepened on technical knowledge but also emphasized the importance of clear, compelling data presentation in strategic decision-making too.

Digital Innovate: A Social Media Content Competition

Ghaziabad (IMS News

Service): The Biocom Society of the Department of Biotechnology at IMSEC, in collaboration with the Institution's Innovation Council (IIC), hosted "Digital Innovate: A Social Content Competition." Coordinated by Dr. Neha Chandra, Assistant Professor in the Department Biotechnology, the event focused on the theme "Mastering Professional Communication Leadership: Leveraging Social Media for Career Growth." Students poured their creativity and insight

into producing compelling

Peer Enrichment Program on Empowering Educators

digital content and videos,

# **Strategic Partnership with Register Karo**

**IMS News Service** 

Ghaziabad: The UC IMS Venture Foundation entered into a strategic partnership with Register Karo, a leading online business compliance platform, by signing a Memorandum of Understanding (MOU). This collaboration aims to empower entrepreneurs with essential services such as registrations, tax filings, and legal matters.

The event began with a welcome address by Dr. Arun Kumar Singh, Director **IMS** Ghaziabad (University Courses Campus), who introduced the distinguished guests.



**UC IMS Venture Foundation Forms** 

Srihari Dhondalay, Co-Founder of Register Karo, provided an insightful overview of his company's mission. He emphasized how Register Karo assists entrepreneurs in navigating business compliance complexities, enabling them to concentrate on business growth.

The formal MOU signing, held in the director's office, was attended by key representatives from both

organizations. ceremony symbolized a shared vision of supporting businesses at every stage. ensuring they have the necessary resources and expertise to thrive. The event concluded with a group photograph, capturing this significant new alliance.

The MOU Signing Ceremony underscored the critical importance of services like registrations, tax filings, and legal matters. It provided valuable insights on managing business compliance challenges and demonstrated how strategic partnerships can offer comprehensive support to businesses.

### **Peer Enrichment Session on De-escalating Negative Behavior Caused by Stress**



Ghaziabad (IMS News **Service**):The Department of Computer Science at IMS UC Campus, recently hosted a Peer Enrichment Session led by Ms. Rashmi Singh. The session, titled "Deescalation of Negative Behavior caused by Stress" which was focused on managing stress and maintaining positive behavior under work pressure. Ms. Singh shared effective strategies for

achieving happiness and well-being, even challenging situations. The session included various activities and real-life anecdotes, fostering a strong connection with the audience and providing practical insights for personal and professional development. After the session audience were happy and leaned how maintain happy environment at workplace even in stressful situations.

### **IMD News Service**

Ghaziabad: The Research Ghaziabad Cell, IMS (University Courses Campus) with Department of Management organized an insightful session on "Empowering Educators: Leveraging AI for Enhanced Teaching and Productivity" for the faculty members of IMS Ghaziabad, University Courses Campus. Through Peer Learning, faculty members learn exclusively from the expert of a domain amongst their own team. There is an opportunity to gain new perspectives, nuances and layers to one's

knowledge. This Peer Enrichment Program on "Empowering



Educators: Leveraging AI for Enhanced Teaching and Productivity" aimed to share the use of advanced tools of Artificial Intelligence for teaching and documentation as per standards. The sessionturned out to be very beneficial for the participants as use of the modern tools of Artificial Intelligence can facilitate academicians in various domains. The session

was delivered by Mr. Manish Kumar, Assistant Professor Department of Management, IMS Ghaziabad (University Courses Campus). The session commenced with a understanding ofArtificial Intelligence and its emerging significance in teaching. The resource person emphasized the fact that the use of AI in teaching and other associated fields



deliver expected outcomes only if proper prompts are used. In fact, faculty members are now being able to map Course objectives with program outcomes, prepare lecture plans and many other such tasks by using tools of Artificial Intelligence.

Some of the toolsthat have been discussed along with their proper application and demonstration during the

#### session are:

• Gemini: It is powered by artificial intelligence and can understand natural language. It may help faculty to be more productive by answering Android development queries.

• Canva: It is a graphic design platform that provides tools for creating social media graphics, presentations, promotional merchandise and websites.

 Chat GPT: It is an AI chatbot that can be used to generate text, translate languages, and answer questions. It can be used by academicians to map course objectives with program outcomes.

• Copilot: Copilot lets us specific search for information, generate text (such as emails and summaries), and create images based on text prompts we write.

Main highlight of the session was the expertise of Mr. Kumar for drafting appropriate prompts for expected outcomes. He discussed and shared QR Codes for various prompts related to Audio, Video, Content and text generation.

### **Unveiling the Valor: The Inspiring Journey of Naib Subedar Chunni Lal**



Avni Agarwal

New Delhi: Naib Subedar Chunni Lal was a remarkable figure in Indian history, known for his bravery and dedication to serving his country. Born in the early 20th century, Chunni Lal hailed from a humble background in a small village in Uttar Pradesh, India. His journey from a modest upbringing to becoming a revered Naid Subedar in the Indian Army is a tale of resilience and

Chunni Lal's early life was marked by hardship, growing up in a rural setting where resources were Despite the challenges he faced, Chunni Lal possessed a strong sense of duty and a desire to make difference. determination led him to join the Indian Army, where his skills and leadership qualities quickly caught the attention of his superiors.

He joined the Jammu & Kashmir Light Infantry (JAKLI) in 1984 and was posted to 8 JAK LI. On joining his Battalion, young Chuni Lal lived up to the promise of an ideal soldier when in the year 1987, he volunteered and played an important role in capturing the now famous Bana Post located at 21153 feet in the Siachen Glacier, the highest battlefield in the world. For this act of Gallantry, he was awarded the Sena Medal. A decorated soldier has also in 2006. He served as an instructor with the NCC Officers Training Academy, Kamptee.

On 21 June 2007, Lal was promoted to Naib Subedar. Only three days later, on 24 June 2007, Lal was in charge of a post in Kupwara, Jammu and Kashmir. The post was at a height of 14,000 feet; visibility on that cloudy night was just 5 metres and the temperature was minus 5 degrees. Around 3:30 am, he detected movement across the fence on the Line of



Control and decided to check it. He deployed his soldiers at the LOC. An exchange of fire followed, which continued for almost an hour.

Niab Subedar Chunni Lal

and his team were

approaching to search a sketchy bushy patch, when they were suddenly fired upon. The men continued to close on to the area where their attackers were hiding and killed two of them on the spot. In the gunfire, two soldiers were seriously wounded and lav close to where their attackers hid. disregard for his personal safety, Chuni Lal crawled towards the wounded men and pulled them to safety thus saving their lives. Anticipating more hidden attackers, he continued to search the area. His anticipation proved right and he saw a third attacker trying to escape. Nb Sub Chuni Lal charged at him with his weapon and killed

Unfortunately, exchange fire from the attacker split open Nb Sub Chunni Lal's abdomen and he began to lose a lot of blood. He took cover behind arock, continued to fire, and did not allow the other attackers to break the cordon. Under leadership, the remaining attackers were also killed. Subedar Chuni Lal too breathed his last in the encounter. Late Naib served with the UN Subedar Sh. Chuni Lal lived peacekeeping force twice, an extraordinary life and Somalia in 1992 and Sudan was awarded by three bravery awards Ashok Chakra, Vir Chakra, Sena Medal (Gallantry) during his services in the army and Ashok Chakra (Posthumous).

Naib Subedar Chunni Lal not only set almost an unachievable example but also gave the citizens of India an unquestionable trust in the Indian army. The story of Naib Subedar Chunni Lal is a testament to the indomitable spirit of the human will and the power of courage in the face of adversity.

## **Hair Loss: Diagnosis and Transplantation Techniques**

Pratham

New Delhi: Hair loss is a common concern, affecting approximately 67% of males and 24% of females. Several non-surgical treatments, including minoxidil, finasteride, dutasteride, lowlevel laser light therapy, platelet-rich plasma, adenosine, and ketoconazole, can slow hair loss and stimulate new hair growth. Hair transplantation, through follicular-unit grafting, is the preferred surgical method for individuals with specific forms of alopecia seeking hair restoration. This procedure assists them in attaining a more natural and voluminous hair appearance.

The most frequent cause of hair loss is androgenic alopecia (AGA), now commonly known as male patternhairloss(MPHL) and female pattern hair loss (FPHL). Individuals with androgenic alopecia experience miniaturization of hair follicles in susceptible areas of the scalp. Ideal candidates for hair transplantation are with stable androgenetic alopecia with a sufficient hair reservoir for



transplantation.

Diagnosing androgenic alopecia is typically straightforward and relies on recognizing the characteristic patterns of hair loss, the miniaturization depigmentation of hair, and the absence of clinical inflammation. If these features are absent, further evaluation may be necessary. The Norwood classification system best illustrates male pattern hair loss, while women use the Ludwig classification. Androgenic alopecia in women typically spares the hairline but presents with more diffuse thinning throughout the top and upper sides of the head.

During the transplantation procedure, healthcare professionals

transfer androgen-resistant hair follicular units from the occipital region to the areas affected by alopecia. Two primary methods for harvesting donor's hair exist: hair follicular unit strip surgery (FUSS) and follicular unit extraction (FUE). Follicular unit extraction is preferred for younger men and those who prefer shorter hairstyles because it avoids creating a linear donor site scar. Since occipital hairs are resistant to androgens, the transplanted hairs retain the characteristics of the donor hair, maintaining their larger caliber as they grow.

#### **Hair loss Prevention**

While hair loss is not lifethreatening, the health of your hair and scalp are not

hangouts, and activities you

can do together like games,

study sessions, workshops, or

creative projects. Update each

other about what's going on

with you, it is a great way to

Be patient and forgiving- a

person could take more time

than you to open up, and there

could be differences in

thought process or about the

understanding of a situation.

Be patient and allow your

friendship to evolve with time.

Be forgiving of unintentional

build healthy friendships.

just a sign of age, but rather an excellent indicator of overall health and vitality. Put simply, a youthful head of hair makes people look good, and feel good too. Research has shown that an overwhelming majority of those who have undergone treatment for hair loss wish they had begun sooner. As with any health concern,

the key to prevention is having the desire to detect it early, and to seek accurate diagnosis and treatment if needed. Early detection and medical treatment can significantly slow and even reverse hair loss before it becomes noticeable. It's important to begin monitoring the condition of your hair and scalp as early as possible and be attuned to

#### Factor causing hair lose

- Genetic or hereditary Smoking factors, which health Childbirth experts call androgenetic
- alopecia
- Older age, due to slower

changes in hair texture or

hair growth

• Pulling or tugging the hair, for example, when styling or to relieve stress

shine, excessive shedding, decreases in hair volume or scalp coverage, widening of your part-line or a receding of your hairline or temple areas. Fortunately, beyond blood tests and biopsies, there are an abundance of new medical measurement and evaluation tools available in thickness the subspecialty of Hair Restoration, so it is now possible to accurately diagnose, measure, and

monitor your condition like never before. Quick and painless evaluations such as Hair Check® provide doctors and Trichologists-professionals specializing in hair and scalp health-insight into your Hair Mass Index or HMI, a scientific measurement of the caliber and density of your hair at any point on your scalp. Knowing and monitoring your HMI is an easy way to keep tabs on the overall condition of your scalp and may be the best way to detect hair loss as early as possible.

We can opt for PRP (PLATELET **RICH** PLASMA) know as plasma therapy its help us in controlling our hair loss, improves our hair quality and

• PRP treatment can help support wound healing in trauma and joint injury. The technique can address male pattern baldness, stimulate the growth of hair transplants and enhance other cosmetic procedures. So, does platelet-rich plasmatherapy for hair loss offer permanent results? The short answer is no – its hair regrowth effects aren't permanent, but they're long-lasting. Its results last for an average of 18 months, but some patients report having theirs last for 2 years.

Mugdha Jugran

### Celebrating Friendship Day: Cultivating and Maintaining Meaningful College Friendships

Sonal Satsangi

New Delhi: Happy friendship day to all the readers. It is a day that reminds us of the beautiful bonds we have made in our lives, the day on which you can cherish a friend's presence. Friendship is not just a noun it is about how a person could help you grow and support you through thick and thin, being a reason to make you smile, sharing your success with, a shoulder to cry on, at your door on difficult times, and a person for hangouts. Well as we get into college we are filled with ambition, goals, and a lot of enthusiasm but it also brings up a feeling of competition and comparison with one another. It could sometimes lead to jealousy which brings discomfort between friends. For college students, these bonds are especially significant, making the journey more memorable and fulfilling.

So how can we cultivate and maintain healthy friendships during college?



Be open and approachablewith the same mindset and Be open and approachable. likeness, there will be things Establish eye contact with of common interest, which others to create a sense of will enhance conversation connection fostering an and connections inviting and comfortable Give regular updates - Be atmosphere for those around connected through texts, calls,

Show genuine interest and understanding - Be a good listener to others as they share opinions, feelings, or perspectives about things. Treat each other with respect. A positive attitude could change a lot of things, encourage and uplift each other during thick and thin, and create a comfortable environment to open up.

Maximum participation-Going out and participating can help you to find people

• Jai and Veeru in Sholay

 Rahul and Anjali in "Kuch Kuch Hota Hai"

- Woody and Buzz Lightyear in "Toy
- Harry Potter and Ron Weasley (Harry Potter series by J.K. Rowling)
- Nelson Mandela and Desmond Tutu • Steve Jobs and Steve Wozniak

hurt and past mistakes.

Be straightforward and respect differences- share your opinion and perspective without making the other person feel neglected or disrespected. Use these differences as an opportunity to learn and grow together. Being non-judgmental and accepting of your friends' choices and lifestyles fosters a deeper connection.

In conclusion, friendship takes a lot of effort, empathy, and communication. Being supportive, understanding, and respectful and bringing acceptance and openness to their opinions, feelings, and perspectives can create meaningful relationships that enrich your college journey.

### **Creative Corner**

#### WINGS OF LAMENT

Abeing of light, With wings soft And feathers an omen of peace, Now nothing more than a rotting carcass

As it lays on the overheated ground, Disfigured,

Too little of a loss For hurried wheels to stop.

What hope shall I give to its lingering soul, When the soil I bring it to bury in Is more plastic than cool sand, That the flowers on the peak of its grave Are just as alive as he.

The air once filled with chirping sparrows Now echoes with the skies crying out, And the waters deep and divine, Now dance on a bed of trash than pebbles.

Maybe one day, When our bones will return to the ground,

Our blood to the sea, Our soul to the clouds,

We will realize that the ground doesn't belong to us, We belong to the land.

### दोस्ती का रिश्ता

दोस्ती का रिश्ता अनमोल है, जैसे सोने से जड़ी एक जंजीर, हर सुख-दुख में साथी, हमेशा पास रहे, यही सच्चा प्यार का प्रतीक है।

जब दुनिया हो बेरंग, और हर राह लगे सच्चा दोस्त बन जाता है, जीवन का अनमोल शिल्पकार, एक सच्चा रत्न ।

संग हंसते हैं, संग रोते हैं, सबको दिल की गहराइयों से जानते हैं दोस्ती का सच्चा अर्थ वही है, जो बिना शर्त, बिना स्वार्थ के साथ चलते हैं।



निभाते हैं बिना किसी शर्त के, सच्ची दोस्ती की पहचान यही है कि हर दिन एक नई सुबह की तरह।

हर मुश्किल में, हर चुनौती में, साथ

समय की धारा में बहते हुए भी, दोस्ती का बंधन मजबूत रहता है, जैसे सांझ की हवा में सुगंध की छांव, वही सच्चे दोस्त का साथ अमूल्य रहता है।

जिन बातों ने मुझे रोने पर मजबूर कर दिया थी

उन बातों को मैंने हँस कर टाल दिया जिन कामों ने मुझे गुलाम बनाना चार्हा उन कामों को मैंने ख्वाहिश में बदल दिया। जिंदगी ने मुझे मजबूर बनाना चाहा। मैं और मजबूत बन कर उभरी पापा ने चाहा था मुझे हर मुश्किल से बचाना पर मैं जीवन के हर संघर्ष से गुजरी मेरी बातों से तुम्हें मेरी सादगी झलक जायेगी। मैं बातें घुमा फिरा कर नहीं करती हाँ, बहसबाजी, लडाई की मैं पक्षधर नहीं पर आत्मसम्मान से मैं सौदा नहीं करती। मेरे जीवन के कुछ मूल्यों का बस मान है इतना कि किसी के भी खातिर मैं उनसे खिलवाड़ नहीं करती।







फिल्म - चंदु चैंपियन निर्देशक - कबीर खान कास्ट - कार्तिक आर्यन विजय राज भुवन अरोड़ा उपलब्ध - अमेजॉन प्राइम आईएमडीबी रेटिंग - 8.2 /10 बजट - अनुमानित 70 से 40 करोड़ कार्यकारी समय - 142 मिनट

चंदू चैंपियन 2024 की भारतीय हिंदी-भाषा की जीवनी पर आधारित स्पोर्ट्स ड्रामा फिल्म है,जिसे कबीर खान द्वारा लिखा और निर्देशित किया गया है और नाडियाडवाला ग्रैंडसन एंटरटेनमेंट के तहत साजिद नाडियाडवाला द्वारा निर्मित किया गया है। इसमें कार्तिक आर्यन भारत के पहले पैरालिंपिक स्वर्ण पदक विजेता मुरलीकांत पेटकर की भूमिका में हैं।

कबीर खान ने पहली बार जुलाई 2022 में फिल्म की घोषणा की थी। फिल्म की आधिकारिक घोषणा 4

जुलाई 2023 को साजिद नाडियाडवाला द्वारा मोशन पोस्टर के साथ की गई थी, जिसका निर्देशन कबीर खान करेंगे और इसमें कार्तिक आर्यन मुख्य भूमिका में होंगे।

'चंदू चैंपियन' एक सिनेमाई उत्कृष्ट कृति है जो दर्शकों को संघर्ष, आशा और विजय की प्रेरणादायक यात्रा पर ले जाती है। इस फिल्म का निर्देशन दूरदर्शी फिल्म निमार्ता कबीर खान ने किया है, और यह भावनात्मक गहराई, प्रभावशाली कहानी और लुभावने दृश्यों का एक मार्मिक मिश्रण है।

कहानी चंद्र के इर्द-गिर्द घुमती है, जिसे कार्तिक आर्यन ने शानदार तरीके से निभाया है। आर्यन चंद्र के किरदार को एक कच्ची, प्रामाणिक तीव्रता के साथ जीवंत करते हैं जो दिल को छू लेती है। एक बेफिक्र, महत्वाकांक्षी एथलीट से लेकर एक दृढ़ और साहसी चैंपियन तक उनका परिवर्तन विश्वसनीय और भावुक



कबीर खान का निर्देशन उत्कृष्ट है, जो प्रतिकृल परिस्थितियों के बीच मानव आत्मा का सार पकड़ता है। कहानी अच्छी तरह से गढ़ी गई है, यह सुनिश्चित करती है कि दर्शक शुरूआत से अंत तक जुड़े रहें। खान के पास निराशा और खुशी, असफलता और सफलता के क्षणों को एक साथ बुनने की अद्भुत क्षमता है। वह दृश्य जो दृष्टिगत रूप से शानदार और भावनात्मक रूप से आवेशित हैं, बनाने में माहिर हैं।

सहायक कलाकारों की भी सराहना की जानी चाहिए। हर किरदार, चाहे मित्र हो या शत्रु, चंदु की यात्रा में गहराई जोड़ता है। उनका अभिनय सूक्ष्म है, जो फिल्म की भावनात्मक गूंज में महत्वपूर्ण योगदान देता है। किरदारों के बीच की रसायन शास्त्र स्पष्ट है, जो प्रदर्शित संबंधों की प्रामाणिकता को बढ़ाता है।

तकनीकी रूप से, 'चंदू चैंपियन' उत्कृष्ट है। छायांकन लुभावना है, हर फ्रेम को कहानी कहने को बढ़ाने के लिए बारीकी से तैयार किया गया है। खेल के दृश्यों को विशेष रूप से अच्छी तरह से निष्पादित किया गया है, जो एथलेटिक प्रतियोगिता की तीव्रता और उत्साह को पकड़ते हैं। साउंडट्रैक, जो प्रेरणादायक गान और आत्मीय धुनों का मिश्रण है, कहानी को पूरी तरह से पूरक करता है, प्रमुख दृश्यों के भावनात्मक प्रभाव को

'चंदू चैंपियन' के सबसे प्रशंसनीय पहलुओं में से एक इसकी प्रेरित करने की क्षमता है। फिल्म सिर्फ एक कहानी नहीं बताती; यह दृढ़ता, साहस और अविचल मानव आत्मा के बारे में एक शक्तिशाली संदेश देती है। यह याद दिलाती है कि चैंपियंस केवल अपनी जीत से परिभाषित नहीं होते, बल्कि हर गिरावट के बाद उठने की उनकी क्षमता से होते हैं।

अंत में, 'चंदू चैंपियन' अवश्य देखने योग्य फिल्म है। यह एक ऐसी फिल्म है जो आपको क्रेडिट्स रोल होने के बाद भी लंबे समय तक प्रभावित करती है, आपको नए सिरे से आशा और दृढ़ संकल्प की भावना के साथ छोड़ देती है। कबीर खान और कार्तिक आर्यन ने वास्तव में कुछ विशेष बनाया है - एक ऐसी फिल्म जो सबसे सुंदर तरीके से मानव आत्मा की विजय का जश्न मनाती है। उन सभी के लिए अत्यधिक अनुशंसित है जो एक अच्छी अंडरडॉग कहानी या बस एक महान सिनेमाई अनुभव पसंद करते हैं।