



TABLOID

2nd EDITION



ACQUISITIONS &



MERGERS

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TABLOID
DEPARTMENT OF MBA
IMS ENGINEERING COLLEGE, GHAZIABAD



Respected readers,

It gives me immense pleasure to interact with you through this newsletter– TABLOID. In the last few months there has been lot of activities in department and college as well. On 23rd March, 2018 we celebrated our Annual Cultural Festival VIBGYOR 2K18.

In the last few years, India had witnessed a substantial slowdown in the mergers and acquisitions activity. In the year 2014, Indian companies were involved in transactions worth \$ 33 billion whereas in the year 2015, the value of M&A activity saw a dip to \$ 20 billion. It is forecasted that 2016 will see heightened global M&A activity and it is anticipated that the value of transactions would cross \$ 30 billion easily.

The changed platform will require continuous up-dation of our knowledge so that we can gear up for these new changes and latest developments and the workshops and industrial visits would help us to clear various doubts about the changing regime.

We at IMSEC are always willing to serve the students to the best of our abilities and for this we also need active participation Any new and innovative idea that come to your mind for overall benefit of students and college will always be welcomed. Integrity is choosing courage over comfort; choosing what is right over what is fun, fast, or easy; and choosing to practice our values rather than simply professing them.

We will judge our success as an institution by how well you succeed in realizing your potential as a scholar and in your future professional stint. We are fully confident that the students with their flourishing career will certainly prove themselves as valuable assets not only to the Indian society but also to the whole world.

warm regards
Shri Sanjay Agarwal, Chairman



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Dear all,
Greetings of the day

As we bid goodbye to 2017, I reminisce how it has been transformed into a landmark year. We witnessed the historic introduction and continuous streamlining of the various business & corporate activities, the revised syllabus for our students and other extracurricular events which ensure that we are keeping abreast with the ever changing and dynamic environment. These months have seen many events for faculties and students. The events of our Annual Cultural Festival 'VIBGYOR 2K18' was held in March and organized & participated by students of college.

As the theme of newsletter "Mergers & Acquisitions" goes, This year (2018) is expected to be a booming year in terms of M&A activity as the investor community has seen creativity in Modi led government's reform agenda and the policies have been largely formulated to encourage foreign investments. It is strongly believed that year 2018 will see a surge in M&A activity due to the new bankruptcy law, the faster pace of approvals initiated by the government as part of its ease of doing business in India campaign and the relaxation in Foreign Direct Investment norms.

Sectors such as IT-ITes, healthcare, energy, pharma, e-commerce and banking and financial services were the key sectors in 2018.

You have to have a big vision and take very small steps to get there. You have to be humble as you execute but visionary and gigantic in terms of your aspiration.

In the end, I wish you all the best for the upcoming endeavors and for the adventures that await you in the months and years to come.

Dr. Sraban Mukherjee
Director, IMS EC

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It seems as if the retail sector will be on 'SALE' as the news is abuzz with large number of mergers and acquisitions taking place in the near future. Tata group vying for Paper Boat, Walmart planning to takeover Flipkart, Idea merging with Vodafone, Bharti Airtel acquiring Telenor India, Ola acquiring Foodpanda and the associates of State Bank of India merging into SBI are some of the examples which will take final shape in the coming year and in the process will provide solutions to some problems and at the same time will give rise to some new issues and challenges.

Mergers, acquisitions and corporate restructuring redefine the business landscape. On one hand, they help in the revival of the companies which are on the verge of closing down and on the other hand, give more strength and resources to financially sound companies to grow and expand. The reason for recent acceleration in merger and acquisition activities is due to increase in confidence of the investors and business community in the legal and regulatory framework and reforms of the country and also, an increase in the understanding of the strategic benefits of mergers and acquisitions.

Whatever be the reasons for mergers and acquisitions, for the management professionals, academicians and students of management, they provide very good case studies to learn issues related to finance, marketing, human resource, strategic management, etc. We hope to witness some very significant and strategic deals taking place in the near future which will not only change the ecology of the business but also provide a great opportunity for business students to learn.

TABLOID highlights the most contemporary theme in each issue and this time it is Mergers and Acquisitions.

Wish you all a happy reading!

Dr. Monica Verma

HOD, MBA



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It is indeed a pleasure and pride to introduce you the 2nd edition of our newsletter series. As beautifully documented in our previous newsletter 2018 has been a year full of events and impactful activities.

This edition continues to showcase how the year proved to be quite a robust one for mergers and acquisitions for Indian corporate. We have also included the highlights of industrial visits and cultural bonanza in which students showcased their talents with lots of vigour and passion. This edition shall share the impacts of the stress management and its overall effect on the being.

I wish to express my heartfelt thanks to everybody who shared their experience and contributed writing articles.

Special thanks to editorial team for the ideas support and collaboration on this edition.

I wish you a pleasant time reading through the newsletter.

Dr. Arunima Sirohi

Assistant Professor ,MBA

DEPARTMENT OF MBA

VISION

To be a leading management department by developing ethically driven managers through nurturing a pool of academics and industry interface.

MISSION

To provide competent and conducive environment where students are inspired to achieve academic excellence



Dr. Monica Verma
Head, MBA Deptt.



Dr. Arunima Sirohi



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Prof. Punjika Rathi



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MBA BATCH 2016-2018



MBA BATCH 2017-2019



FRESHER'S PARTY (2017-2019)

“Fresher Party” in any college is an event which every student eagerly awaits from the time of their admissions. The Fresher’s day was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness. The dress code for the Fresher’s day was ‘Dress your Best’.

The Freshers were formally welcomed into the MBA family. The program kick-started with the prayer song and the lightening of lamp followed with ramp walk by all Freshers. Every participant was dressed dashing and were leaving fire on the ramp. Participants had to perform the task given by their seniors for one minute. Everyone perform their task well but finally Mr. Priyanshu Vijay Singh as Mr. Fresher and Ms. Komal Prajapati as Miss Fresher won the title. Along with them there are two more categories i.e., Mr, Bollywood and Ms. Bollywood were successfully grabbed by Shahzeb-Ul-Hasan and Rashi Verma respectively. All the Freshers thanks to seniors for organizing such an exciting event”. The honour of Mr. Fresher & Ms Fresher and Mr. Bollywood & Ms. Bollywood was rewarded by Dr. Monica Verma (HOD) MBA Department.



Senior student Manmeet Singh advised the first year students to maintain the same legacy as was maintained by their seniors. The event winded up by DJ dance performance and delicious lunch. The program concluded with the vote of thanks, all the Freshers including the senior’s rocked the show and enjoyed the celebrations and all the Freshers thanked the MBA Department, staff and seniors students for hosting such a nice program that they could cherish lifelong.





INDUSTRIAL INTERFACE -

STOCK MARKET WITH ICICI

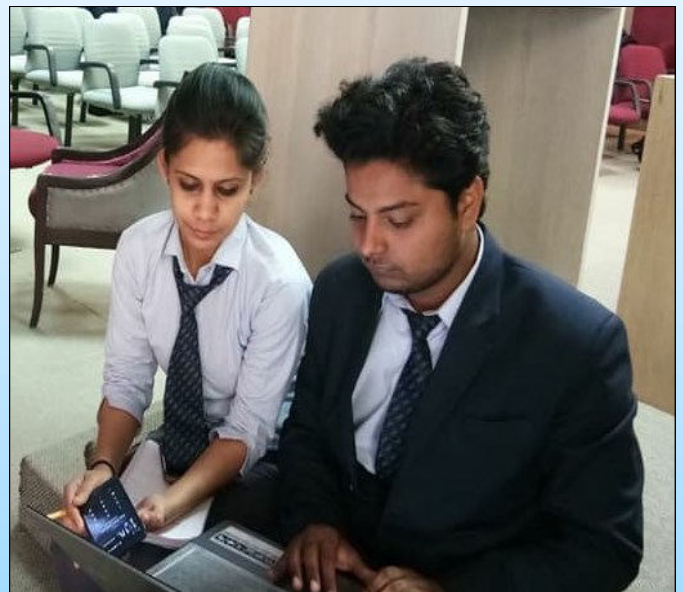


When concepts are learned through practice, they can be retained for a long time and learned effectively. The MBA department of IMSEC, Ghaziabad conducted 'STOCK MIND contest' i.e. on 23rd February in association with ICICI direct (online equity trading wing of ICICI Ltd.). The purpose of the game was to give a 'feel' to the students as to how the stock market functions.

BUSINESS SIMULATION GAMES WITH BIZWIZ

Business Simulation games which allows users to experiment with business and entrepreneurship. A team of players will take on the role of the business owner, managing time and money to develop the business and resolve the issues that arise over the course of a game. The team works together to make decisions and receive feedback from the software in monthly cycles.

Any number of decisions can be made each month in the four key business areas which include: Organization; Sales & Marketing; Finance; and Operations. Based on these decisions the simulation responds each month and shows the number of enquiries, orders and sales generated - which determines the flow of money into the business.



MBA DEPARTMENT BUZZING WITH ACTIVITIES

At IMS Engineering College we aim to incorporate the world's best academic practices and industry linkages into our programs, so as to provide a unique blend to our students that contribute to a higher form of learning and provide a conducive environment enabling holistic growth of mind, body & spirit... Teaching Learning Process deployed at our end focuses on continuous improvement, handholding for those falling behind, core focus on personality development and build a robust thought process. We facilitate quick and direct measures of student performance and mapped against set targets, so that areas of improvement can be clearly identified – our core belief –“Simple solutions are the best solutions”. We are committed towards creating a student community which is vibrant, outward looking, possess clarity in thought and action and enabled to put their best foot forward.

INDUSTRIAL VISIT



MBA first year visited MOTHER DAIRY milk processing plant, Patparganj, Delhi. The visit offered them real time insights into the production operations of mother dairy Ltd., its detailed distribution network, various social responsibility initiatives being done by mother dairy Ltd etc. The students were mesmerized with the visit in terms of the information it provided to them.



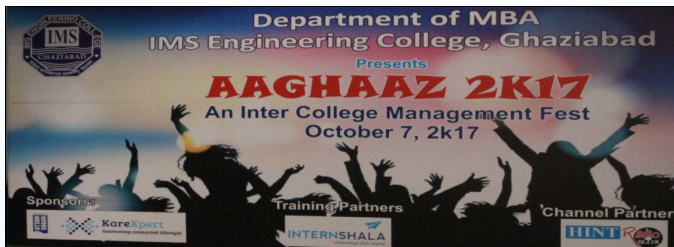
MBA first year students visited COCA COLA plant and had an insight about the manufacturing and other related Interesting area. INDUSTRIAL



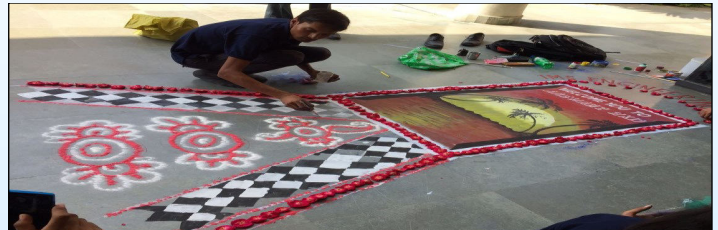
MBA second year students visited ITC following majorly 5'S and learned about how tobacco products are produced and manufactured. students were enlightened with the know how of the plant and with the increasing awareness amongst the EX-GEN about the tobacco industry.

CULTURAL BONANZA

AAGHAZ THE INTER COLLEGE MANAGEMENT FEST



AAGHAZ-2017 is the Annual Inter college management festival of MBA department of IMS Engineering College, Ghaziabad which promotes creativity, liberty, energy, enthusiasm and provides students with the opportunity to explore and rediscover them. Ours is not just a college festival, it is a celebration of the spirit of youth, a platform for stunning talents fiesta of grandeur, borne aloft by creativity, innovation and passion and a lifetime of memories



ALUMNI MEET

Alumni Meet: The official launch of the Alumni Association took place on 3rd March, 2018. The event provides a chance to reunite with former colleagues and to meet with teachers. The meet was open to all Pass out students of college. This is an event for old relationships to be cherished, celebrated and refreshed and new ones to be formed. It is a time of reflecting, remembering the good old times and memories of the Alumni and looking forward with a sense of purpose and anticipation.



FAREWELL



Farewell Function: In an emotionally surcharged atmosphere inside the hall of the IMS Engineering College, the students and faculties of the MBA Department bid adieu to the final year students of 2018 batch, at a farewell function held here at the College campus. The HOD, Dr. Monica Verma presented various titles to the outgoing students of final year.



STAR PERFORMERS



KOMAL PRAJAPATI
MBA 1st YEAR



NAMRATA VARSHNEY
MBA 2nd YEAR

PLACEMENTS



MANMEET SINGH



AKRITI GUPTA



TANVIKA SRIVASTAVA



SAKSHI AGARWAL



HANSA JOSHI



SHRADDHA MISHRA



SAUJANYA KAUSHIK



TANVI SIWACH



NITIN SHARMA



SHIVAM SAILANI



iTech Commerce LLP



MOHD. NAZISH



VAISHALI CHAUHAN



NISHU SINGH



LOVEMITA



ABDUL MANNAN



ARIHANT JAIN



MEGHNA



MUSKAN BINDAL



SANKALP SHARMA



SONU YADAV



SHIPRA JAIN



Excellent placements and continuing



Sharekhan
Your guide to the financial jungle



Everyday ... we create history ... Would you like to be a part of it?

VIBGYOR - THE FEST



VIBGYOR-2018 is the Annual Cultural festival of IMS Engineering College, Ghaziabad which promotes creativity, liberty, energy, enthusiasm and provides students with the opportunity to explore and rediscover them. Ours is not just a college festival, it is a celebration of the spirit of youth, a platform for stunning talents fiesta of grandeur, borne aloft by creativity, innovation and passion and a lifetime of memories. The ball set rolling on 23rd March 2018 and the event was started with great enthusiasm among the students, To encourage the Students, Dr. Sraban Mukherjee, Director, IMS Engineering college had graced the occasion and address to the gathering was really a motivating factor for students. The two days fest was spread into various activities like blow the ball, quizzes, fashion show, Cultural folk dance etc.. Apart from these activities there was a sparkling Celebrity Night entirely carried on and performed by students. Milind Gaba the famous singer was the Center of attraction amongst the students. We are sure that the VIBGYOR was fruitful, enlightening and an amazing experience for all the participants. The entire event was successful due to the team work and untiring efforts of students and faculty members

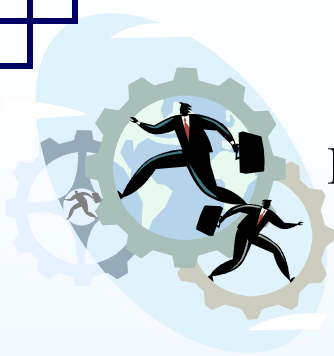




FAREWELL







Walmart acquires Flipkart for \$16 billion in world's largest ecommerce deal

The world's largest retailer, Walmart, has acquired Indian e-commerce giant, Flipkart for \$16 billion and a 77% stake, reports confirmed on Wednesday May 10, 2018. Walmart and Flipkart will remain separate brands with the goal of transitioning Flipkart to a publicly-listed, majority-owned subsidiary in the future.

The acquisition is Walmart's biggest deal ever and also one of the most successful exits by an Indian startup .

Bengaluru-based Flipkart is the third most funded private company in the world. Founded in 2007 by Sachin Bansal and Binny Bansal it was the first major e-commerce company in India, paving the in-

“India is one of the most attractive retail markets in the world, given its size and growth rate, and our investment is an opportunity to partner with the company that is leading the transformation of e-commerce in the market,” .



Walmart CEO Doug McMillon with Flipkart Co-Founder and CEO Binny Bansal.

“Our investment will benefit India, providing quality, affordable goods for customers while creating new skilled jobs and fresh opportunities for small suppliers, farmers and women entrepreneurs,” **Mc Millon said.**

Bansal said “While e-commerce is still a relatively small part of retail in India, we see great potential to grow. Walmart is the ideal partner for the next phase of our journey,”

Not only is Flipkart one of India's early startup success stories, it holds a certain nostalgia in India's public imagination. Flipkart was where many Indians first began ordering products online (books, clothes, cell phones, presents for loved ones), often paying “cash on delivery,” a concept the company pioneered, as digital payment options weren't accessible to all Indian customers.





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If money could talk, it would have whooped last year. Consider this: in 2017, India saw more than 1,000 mergers and acquisitions, the highest in the current decade. The deal-making happened on the back of a record year in terms of raising equity. A total of Rs 1,81,605 crore was raised in 2017.

Private equity players, too, had their best year in India in 2017. Private equity players invested a record \$25 billion in India in 2017 and also had a record number. But 2018 also the great year for mergers & acquisitions having big deals with the whopping amount of money. Some are having the motive to capture the market and some are in the to maintain its sustainability & growths.

Idea & Vodafone- \$23 Billion deal.

Vodafone and Idea Cellular in 2017 decided to merge their India operations in a \$23 billion deal. The merger is yet to be completed which when done will be considered as the biggest M&A deal in India.

There are some conditions which are yet to be fulfilled by both the companies to make it merger but the deal is final as they confirmed by both companies.

Amazon & Pill pack- &1 Billion deal.

Amazon.com Inc. is buying its way into the heart of the US health-care system, instantly shaking up a prescription-drug industry already in the midst of a broader transformation.

Insurance companies and drug-benefit managers have struck a series of deals in recent months designed in part to thwart a potential big splash in the health world from Amazon. But the online retail giant's decision to buy online pharmacy Pill Pack rapidly accelerates the threat posed to entrenched retailers, suppliers and middlemen.

DANISH AZFAR

VOCABS

INCHOATE	: only partly in existence, imperfectly formed
UNCANNY	: strange or mysterious
DILATORY	: intended to cause delay
NONPLUSSED	: confused about how to behave or respond
ABROGATE	: to abolish

STRESS MANAGEMENT

Are you eating or sleeping too much or too little? Or are you experiencing severe mood swings? Do you feel unusually confused, upset or worried? Or do you feel helpless or hopelessly numb like nothing matters?

These all are early warning signs that you are living with mental health problems.

The term “mental health” has often been misunderstood and being used as a substitute for mental health conditions like depression, anxiety etc. However, mental health “is a state of well being”. It is about wellness rather than illness.

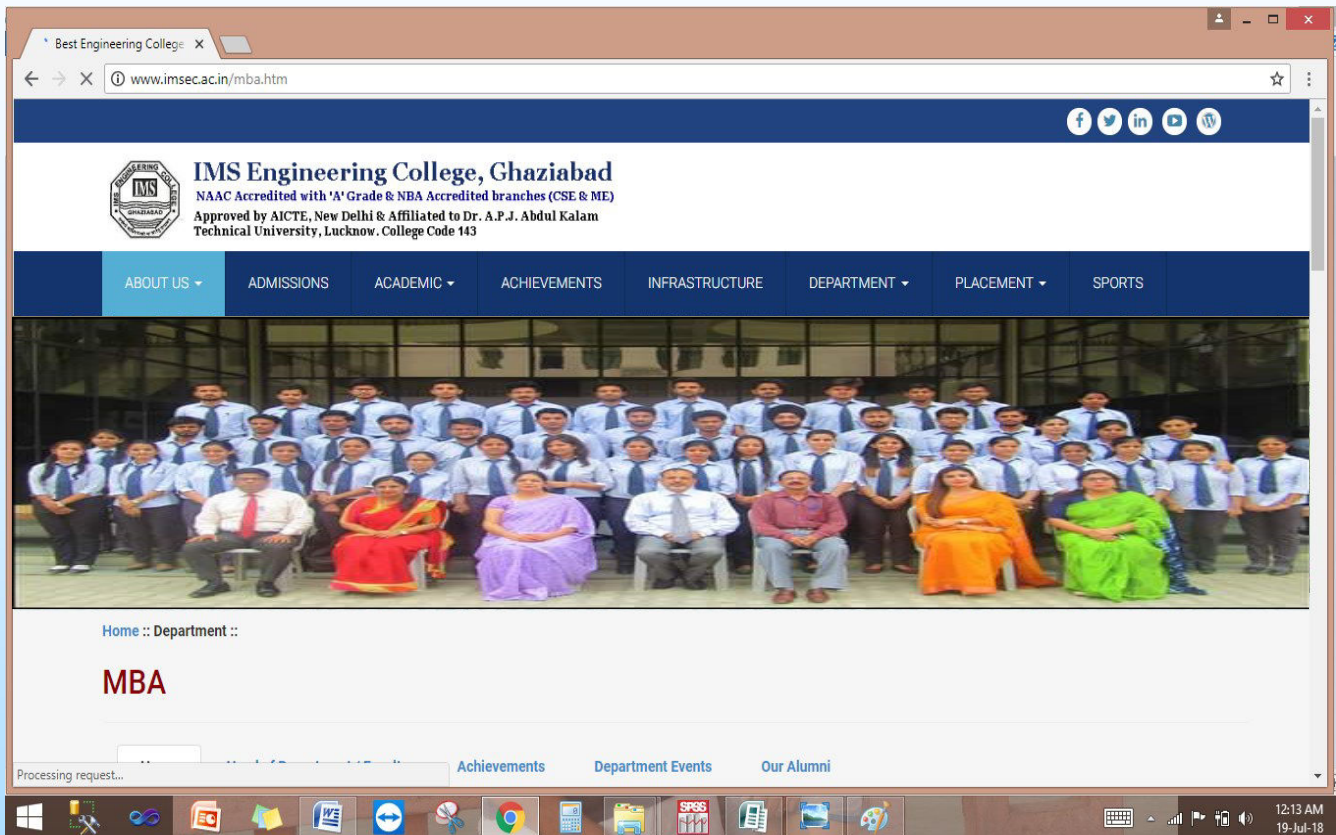
According to the world health organization report :

- In 2020 depression will be main cause of disability worldwide
- Mental disorders increase the risk of getting ill from other diseases such as HIV, cardiovascular disease, diabetes etc.
- Adults living with serious mental illness die on average 25 years earlier than others.
- Suicide is the second leading cause of death. Over 800,000 people die due to suicide every year.

But it’s no secret that one can maintain positive mental health through meditation, getting enough sleep, eating healthy, exercise, keeping yourself busy, work on your interest and one can also rely on supportive counseling, self-help groups, vocational rehabilitation in order to achieve their highest level of recovery.



CATCH US ONLINE!



INVITATIONS FOR WRITEUP/ARTICLES

We Congratulate and are thankful to all the students who contributed their write up/article for our news letter. Students are invited to send their articles on Academic/Practical aspects for publication in the newsletter. It should not be more than 800 words. Hope you all have liked our small effort for our student fraternity, let us know the same.

please write us at :

editorialmbaims@gmail.com

Because the show must go on!